

DESIGN THINKING

ADVANCED PROGRAMME

4-DAY LEARNING EXPERIENCE

BLENDED FORMAT
VIRTUAL AND ON CAMPUS

18-21 Mar

HYPER ISLAND

Design Thinking can be defined as a combination of a set of techniques, a process, habits and mindsets to support the creation of solutions to a problem. To qualify as a problem, a real problem, the solution must be able to create real value for people and clients. “Problems” may also be defined as challenges, opportunities, barriers, or situations with room for improvement.

The aim of this module is for you to **experience and critically analyse** the concept of **Design Thinking**, as a practice that is in flux and undergoing constant development and apply it to solve complex problems creatively in a work environment.

One of the biggest challenges of applying the DT methodology is to remain human centred. This can only be learnt through experience and practice, based on a real project. Thus, you will work in **teams** on one industry brief, and as **individuals** in several activities to develop a broad and deep understanding of the area. These activities have been designed to help you focus on real problems to solve; to look into audiences, user journeys, and business needs; moving from strategic thinking into creative execution.

FEE S\$ 4,500 (with GST)

IBF The Institute of
Banking & Finance
Singapore

IBF Funding (1 Jan-30 Jun 2021)

S\$ 225.00 self sponsored

S\$ 504.67 company sponsored

(after applicable funding and GST)

IBF Funding (1 Jul-31 Dec 2021)

S\$ 450.00 self sponsored

S\$ 714.95 company sponsored

(after applicable funding and GST)

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What you will learn

- Demonstrate critical understanding, through research and application, of a wide range of methods/processes in the design of products, services or solutions.
- Analyse, apply and interpret evidence from a variety of sources in the design and development of projects and their solutions.
- Understand the ethical issues inherent in the design thinking process in order to discuss, apply and critically reflect on them.
- Communicate complex academic or professional issues clearly to specialist and non-specialist audiences.

Pre work

Point of View on Design Thinking.
Insights on the Design Challenge.

How to treat a problem with a human lens

Design Habits & Learning Goals
Collaborative Intelligence
Insights through Empathy
From Problem to Opportunity

How to treat ideas with a human lens

The Fuel for good ideas
The Lifespan of an idea
Playing with Techniques
to enhance creativity

How to treat a solution with a human lens

Enrich and Stretch a solution
Detail with Care
A look into the Future
The Courage to share and improve

How to communicate the solution with a human lens

The Story of the Solution
Present with Improvement in mind
Reflection on Learning Goals

Post Activity

Team Challenge
Next iteration

Individual Research Assignment

LEAD THE CHANGE

Created for self-propelled learners who are on a journey of personal and professional transformation, **these M-Level courses are, in fact, Modules in our Master in Digital Management Programme.**

Learn why, how and what our masters students are learning, as they are learning them.

If you find our short courses engaging and valuable, **each M-Level Open Course is designed to be an intensive and immersive learning journey** - rich in research, hands-on team challenges, expert speaker sessions, and a whole lot of reflection.

Your 6-week, M-Level Open course culminates in an Individual Research Assignment (IRA) in which you are expected to take your learnings and apply it to a real client's business problem.

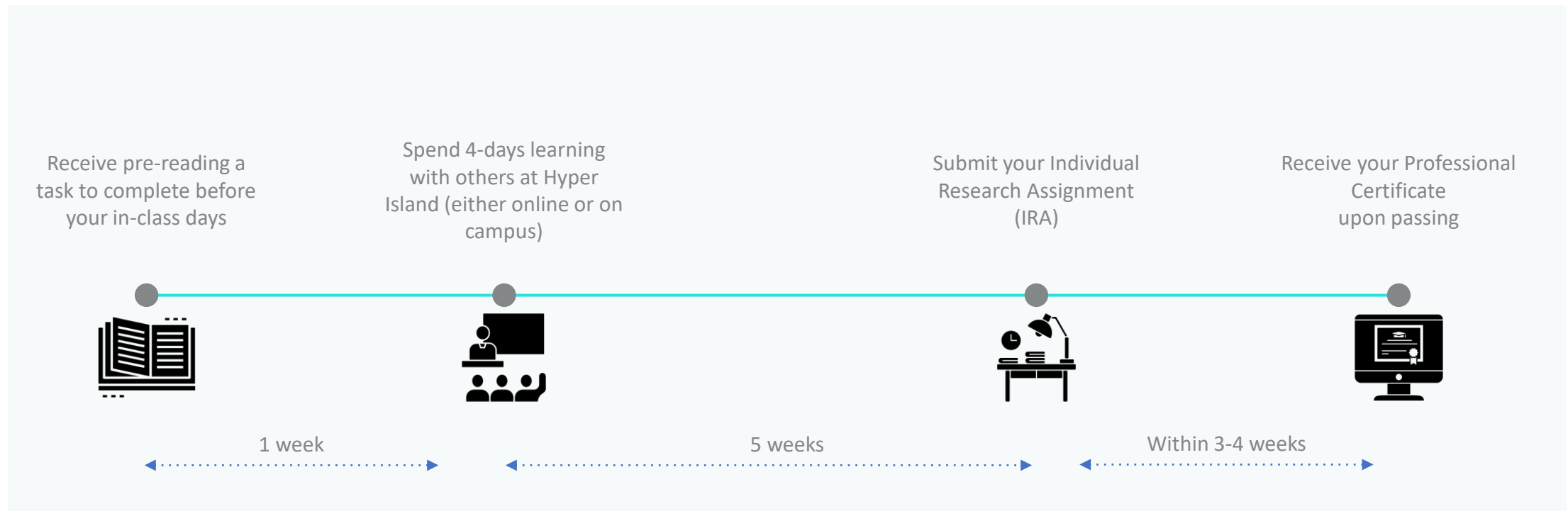
Entry requirements :

Have a Bachelor's degree or Diploma with 5 years relevant experience
An interview with one of our Masters programme facilitators

YOUR LEARNING EXPERIENCE





HERE IS WHAT TO EXPECT IN OUR ADVANCED COURSES

Our Advanced courses are run at a Master's level, where your learning journey will enable you to become a critical thinker and practitioner within a specific field. By spending more time within the subject area, you will be able to develop your own point of view and apply it effectively back at work.



HYPER ISLAND

2021 ADVANCED PROGRAMMES

	JAN	FEB	MAR	APR	MAY	JUN
 DESIGN THINKING ADVANCED PROGRAMME 4 DAYS IBF ACCREDITED			MAR 18-21 <u>ENROLL NOW</u>			
 DIGITAL TECHNOLOGIES ADVANCED PROGRAMME 4 DAYS IBF ACCREDITED						JUN 17-20 <u>ENROLL NOW</u>
 BUSINESS TRANSFORMATION ADVANCED PROGRAMME 4 DAYS IBF ACCREDITED	JAN 7-10 <u>ENROLL NOW</u>					
 INDUSTRY SPECIALISATION (FINTECH) ADVANCED PROGRAMME 4 DAYS IBF ACCREDITED		FEB 25-28 <u>ENROLL NOW</u>				
 EXPLORING INNOVATION ADVANCED PROGRAMME 4 DAYS IBF ACCREDITED			MAR 24-27 <u>ENROLL NOW</u>			
 FUTURE SCENARIO PLANNING ADVANCED PROGRAMME 4 DAYS IBF ACCREDITED				APR 14-17 <u>ENROLL NOW</u>		
 MANAGING PROJECTS & TEAMS ADVANCED PROGRAMME 4 DAYS IBF ACCREDITED					MAY 27-30 <u>ENROLL NOW</u>	



STAY CURIOUS

For individual registrations, contact
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For corporate training, contact
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**** Please note that 4 sessions marketed in 4Q 2021 (short courses) are due for funding renewal and we will make the necessary application for continued support before programme expiry.**

Full fees will apply for these programmes in the event there are changes made to the funding guidelines.