

BEM-VINDOS AO
LIVE SESSION II
23 DE JANEIRO 2020

Primeiro o primeiro

- × Conecte sua **câmera** 
- × Ponha o microfone em mudo (ao menos que esteja falando) 
- × Nomeie seu login com seu **nome**
- × Perguntas? Sugestões Escreva elas no **chat** OR use o botão da mão  

AGENDA

11:00	00:10	11:10	Bem-vinda Check-in Agenda para o dia Onde estamos, o caminho ate agora
11:10	00:05	11:15	Divisão em BreakOut rooms
11:15	00:20	11:35	BreakOut Rooms (por projeto): - O que vocês tem feito ate agora? Relativo ao IDOARRT? - Como estamos trabalhando como grupo? - O que temos aprendido sobre o nosso território/contexto/necessidades do projeto?
11:35	00:15	11:50	Na Plenaria: Cada grupo compartilha experiencias e aprendizados, 3 min cada
11:50	00:20	12:10	Content Slot: Shit I find, deep dive to search for the resources
12:10	00:15	12:25	BreakOut Rooms (por projeto): - Usando IDOARRT planejar o que vai fazer durante estes 2 meses e meio ate o nosso próximo encontro. - O que precisamos da Hyper Island?
12:25	0:05	12:30	Lembretes e CheckOut
TOTAL	1:30		

CHECK-IN

Quem esta aqui?

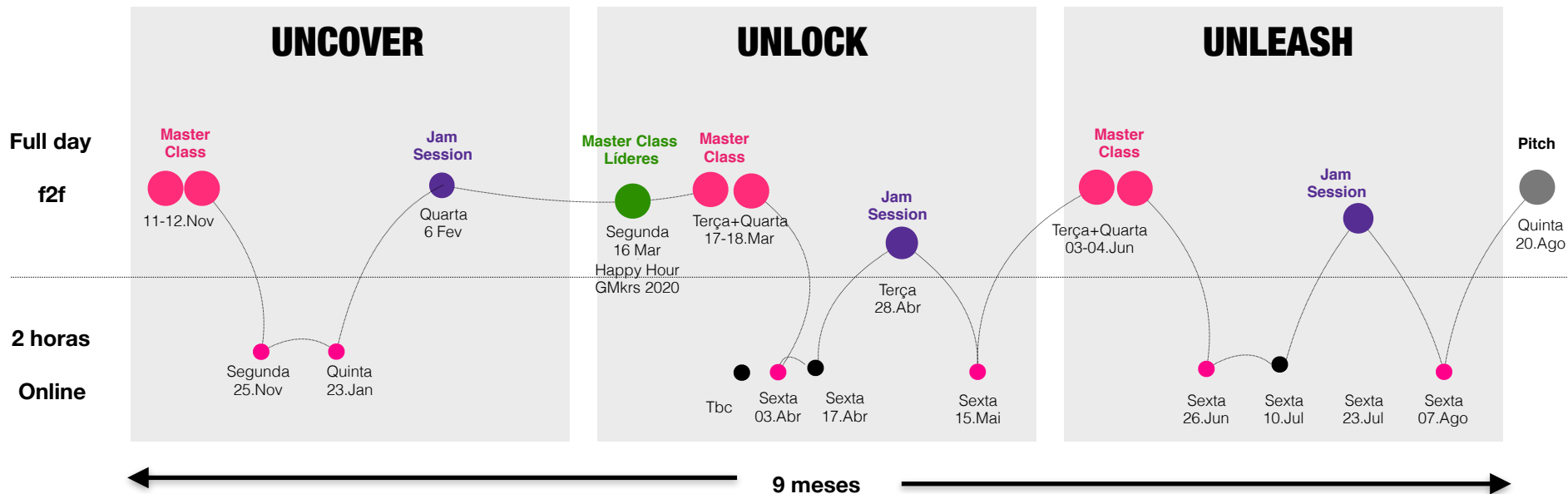
Compartilhe

- × **Seu nome**
- × **Um ou dois desejos para esse grupo para este ano, em 3 ou 4 palavras.**

O NOSSA JORNADA

G MAKERS 2019-2020 - Timeline

*datas tentativas



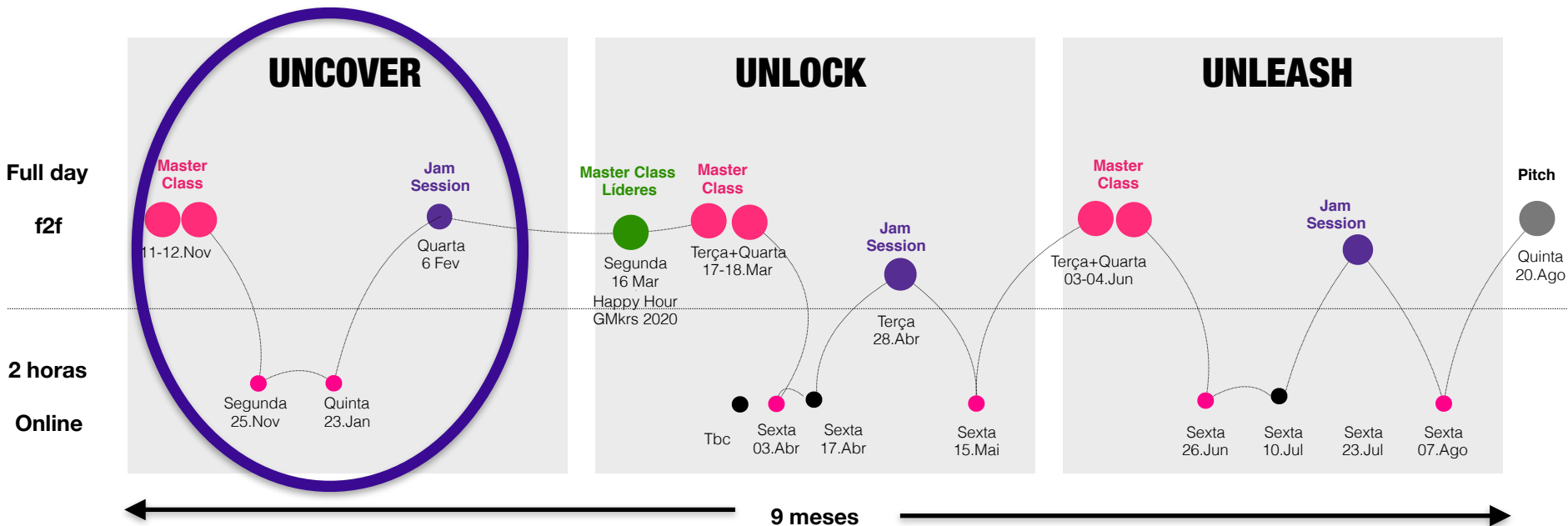
LÍDERES - LIVE SESSIONS REMOTAS

GMAKERS 2019 - LIVE SESSIONS REMOTAS

JAM SESSIONS - GMAKERS + LÍDERES

MASTER CLASS GMAKERS 2019

Estamos aqui!



LIDERES - LIVE SESSIONS REMOTAS

GMAKERS 2019 - LIVE SESSIONS REMOTAS

JAM SESSIONS - GMAKERS + LIDERES

MASTER CLASS GMAKERS 2019

UNCOVER

f2f

**Master
Class**



11-12.Nov

2 horas

Online

IDOARRT

1 mês e 3 semanas



Segunda
25.Nov



Sexta
23.Jan

**Jam
Session**



Quarta
6.Fev

REFLEXÃO SOBRE IDOARRT

INTENÇÃO

por que vamos
trabalhar
juntos, para
que?

DESIRED or LEARNING OUTCOME

o que queremos
obter/aprender
no final deste
período?

AGENDA

Que vamos
fazer, ações
práticas, em que
ordem?

REGRAS

Como vamos
nos organizar, o
que será aceito
e o que não.

PAPEIS

Quem vai fazer o
que, cuidar do
tempo, agendar
reuniões,
documentar etc.

TEMPO

Quanto tempo
temos

1	JANDUIRTES JOSE DE FIGUEIREDO FILHO	Malha logística Comercial Gerdau
2	Alan Pacheco de Carvalho	
3	Cristiano Nogueira Soares	
4	Douglas Franca de Arruda	
5	Jader Caires Cardoso	

1	LUIZ FERNANDO FITTIPALDI MEDAGLIA	Novos modelos de negócio adjacentes
2	Cecilia Thais Oliveira dos Anjos	
3	Jessica Ferreira Rosa de Paula	
4	Julia Baptista Jung	
5	Flávio Magalhães Ulhoa	
6	Diego Javier Carignano	

1	RICARDO MARCELO ROCHA	Previsibilidade e gerenciamento de pedidos
2	Jessica de Carvalho Renesto	
3	John Hiroshi Mitsuishi	
4	Milton Carlos Abel Pires	
5	Frederico Santos Otoni	

1	VERONICA PIRES GONCALVES	Excelência operacional - revisão sistema de gestão
2	Gabriela da Rosa Bulla	
3	Ricardo Silva Paulino	
4	Tatiana Mitsui Hassuma de Oliveira	
5	Luiz Guilherme Brito De Almeida	

2	Felipe Hexsel	Rendimento Metálico
3	Leila Teichmann	
4	Rafael Alves Reifschneider Coelho	
5	Rodrigo Alves Ramos	
6	Belisa Maria De Aguiar Buonafina	
	Lucas Chadi dos Reis	

1	GUSTAVO SCHERER	Previsibilidade de entrega
2	Francielle Ohana dos Santos	
3	Jose Amador Ribeiro Ubaldo Filho	
4	Vanessa Dias da Silva	
5	Rodrigo Proença Doyle De Oliveira	

1	JOSE ANTONIO ALGARVES MIRANDA	Global working capital
3	Lucas Möller	
4	Mariana Velho Dutra	
5	Sarah Malaco Mendes Machado	

BREAKOUT ROOMS

- O que vocês tem feito ate agora?
- Como estamos trabalhando como grupo?
- O que temos aprendido sobre o nosso território/contexto/necessidades do projeto?

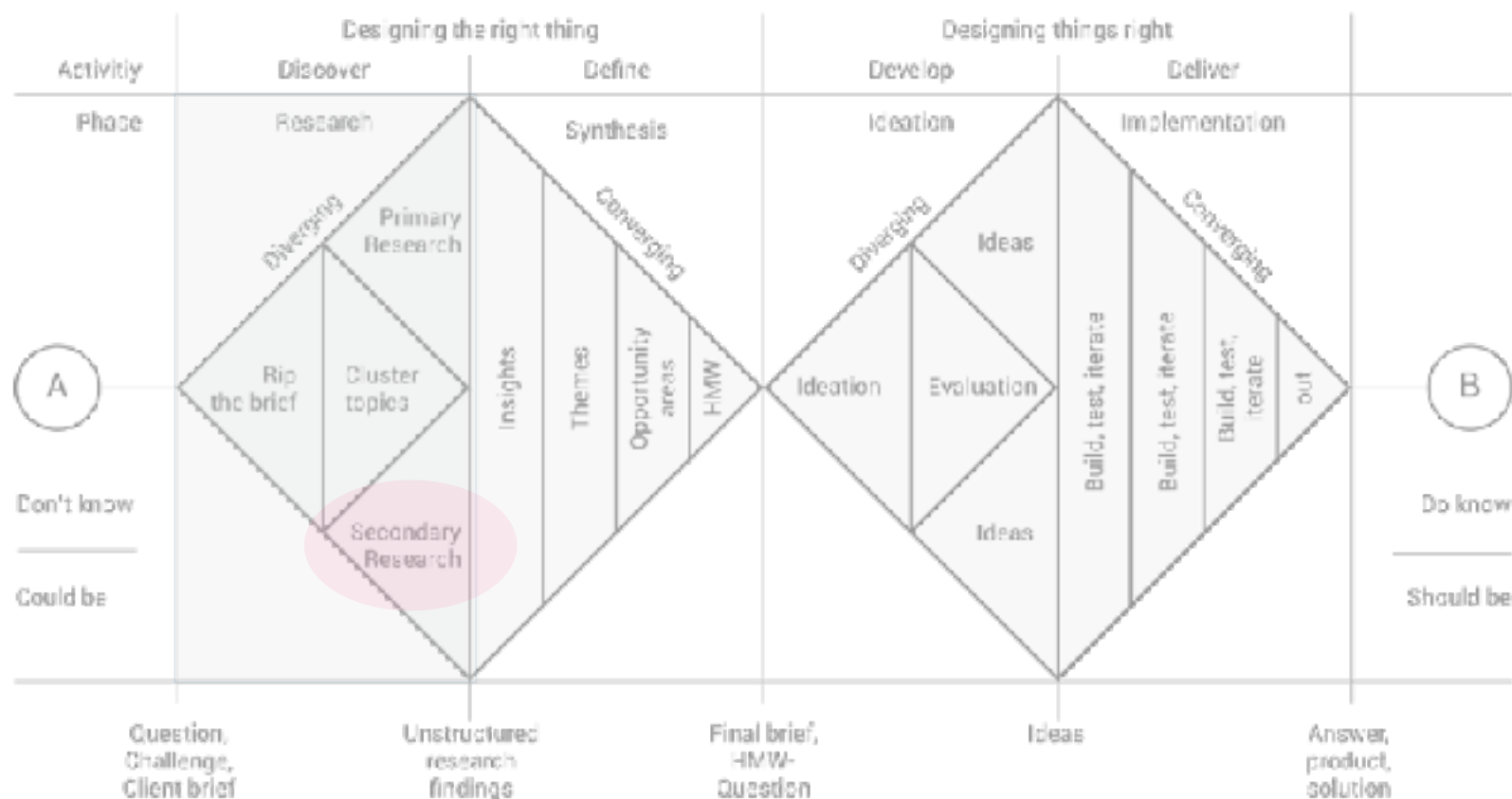
20 min

COMPARTILHAMENTO NA PLENÁRIA

15 min



CONTENT
SLOT





I find

DOMO
Americans
USE

18,264,840

MEGABYTES
OF WIRELESS DATA

DOMO
YOUTUBE

USERS SHARE

400 HOURS

OF NEW VIDEO

FACEBOOK MESSENGER

USERS SHARE

216,302

PHOTOS

Amazon

MAKES

BUZZFEED

USERS VIEW

159,380

PIECES OF
CONTENT

SNAPCHAT

USERS WATCH

6,944,444

VIDEOS

Netfix

SUBSCRIBERS STREAM

86,805 HOURS
OF VIDEO

DOMO
GOOGLE

TRANSLATES

69,500,000

WORDS

DOMO
Instagram

USERS LIKE

2,430,555

POSTS

SIRI

ANSWERS

99,206

REQUESTS

Tinder

USERS SWIPE

2016
every
MINUTE
of the
DAY

PRESENTED BY DOMO



NEW YORK TIMES BESTSELLER

THE FILTER BUBBLE

"Well-timed... a powerful indictment."—The Wall Street Journal

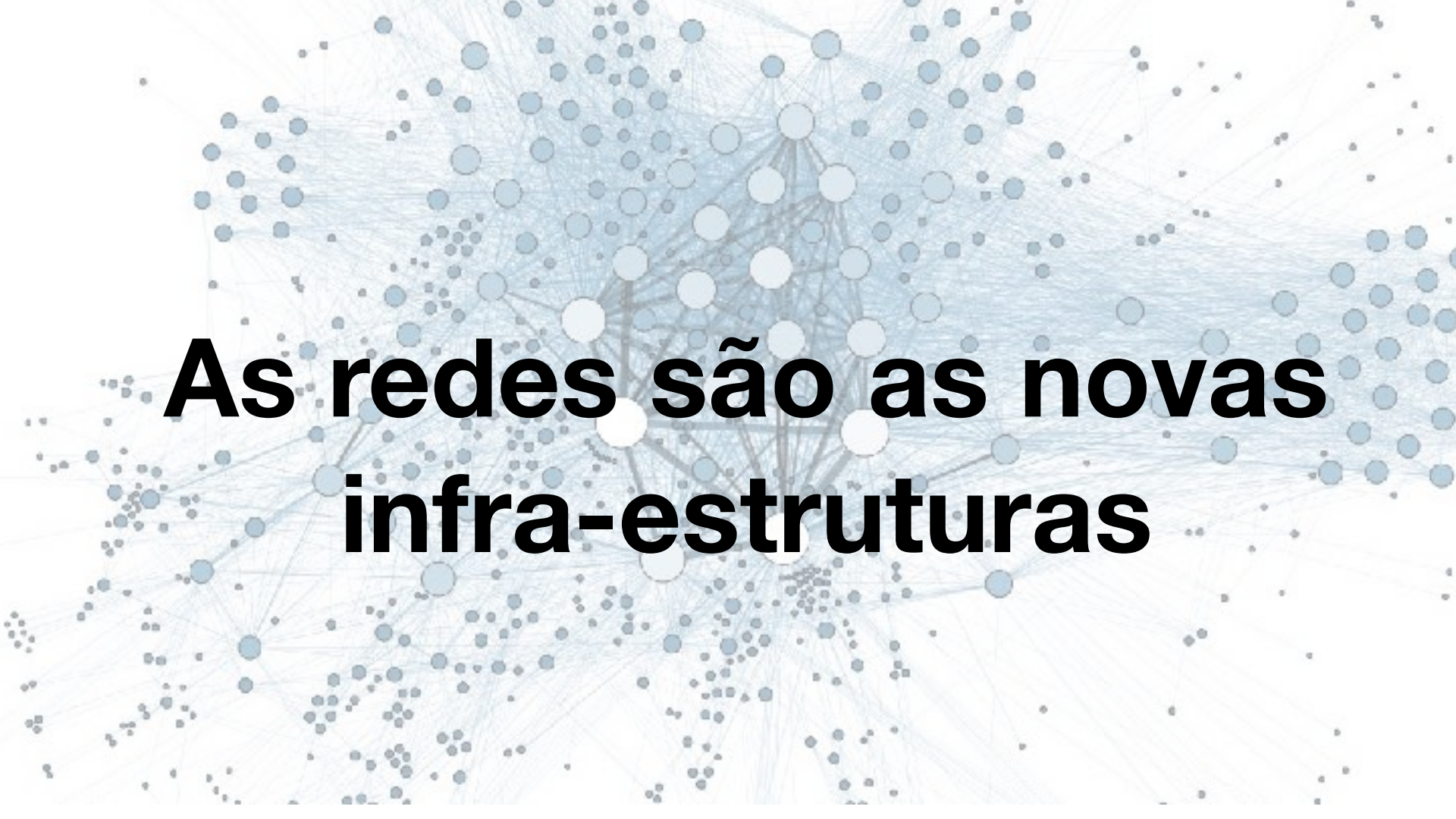
HOW THE NEW
PERSONALIZED
WEB IS



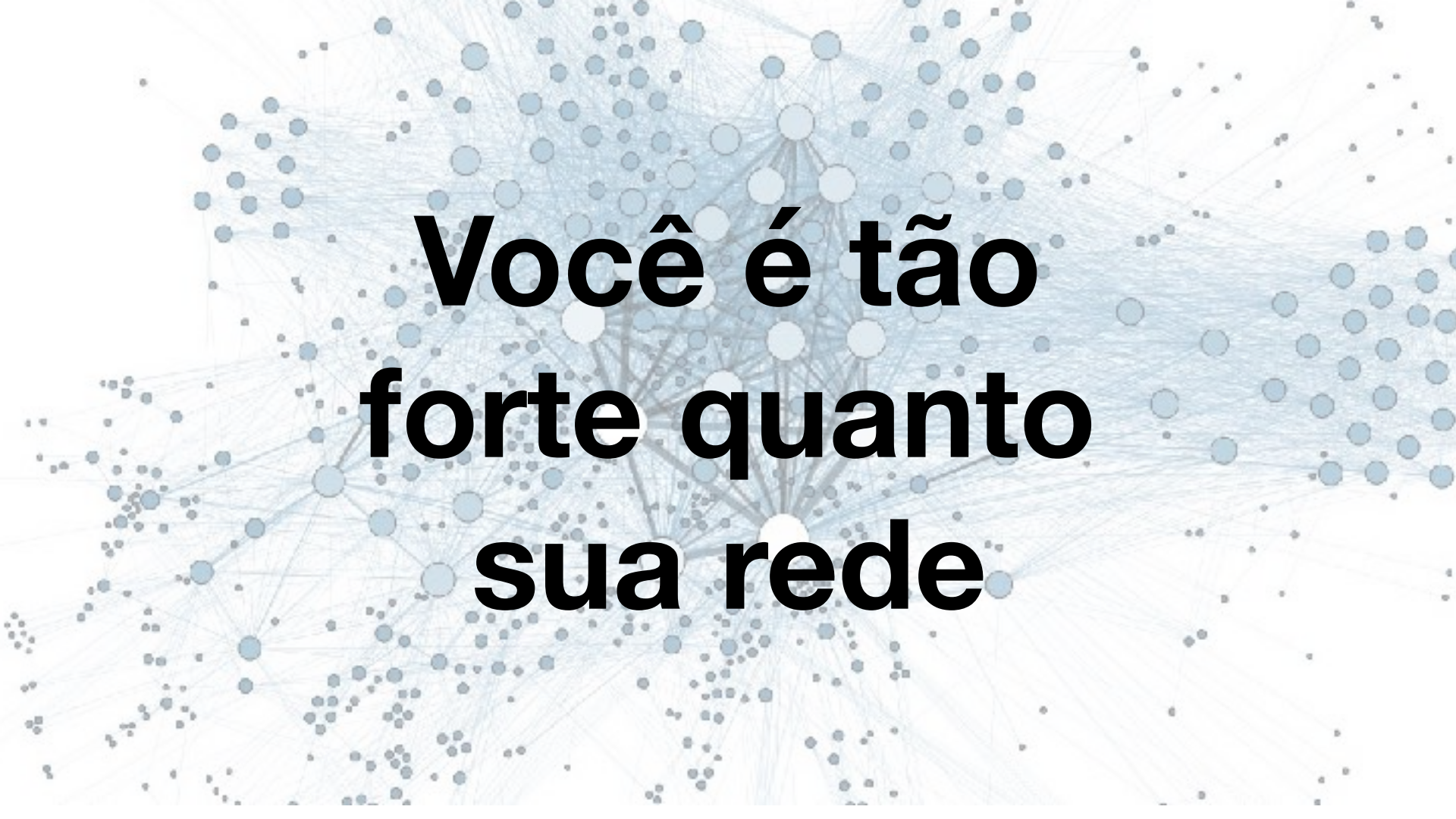
CHANGING WHAT
WE READ AND
 HOW WE THINK
ELI PARISER

"Vital."—Time.com





**As redes são as novas
infra-estruturas**

The background of the image is a complex network diagram. It consists of numerous circular nodes of varying sizes, colored in shades of blue and white. These nodes are interconnected by a dense web of thin, light blue lines, creating a star-like or radial pattern that fills the entire frame. The overall effect is one of a highly connected, intricate system.

**Você é tão
forte quanto
sua rede**

A stylized world map composed of red and blue abstract shapes. Five cartoon-style people icons are placed on different continents: North America (top left), Europe (top center), Asia (top right), Africa (bottom left), and Australia (bottom right). The map is centered around the text.

**Be part of a global
community of
trend professionals**



Home



Moments



Notifications



Messages



Search Twitter



Tweet

Tweets
5,072Following
1,453Followers
824Likes
1,692Lists
11Moments
0

Edit profile

Tim Lucas

@timlucasbr

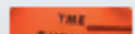
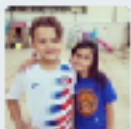
@Hypersland speaker & learning designer, applying #anthropology PhD and curiosity to #innovation #digitaltransformation and #leadership

📍 São Paulo, Brazil

🌐 behrnsil.com

📅 Joined September 2014

📷 1,199 Photos and videos



Tweets Tweets & replies Media



Tim Lucas @timlucasbr · Jun 5
#HBRFintech2019

Nasir Zubairi @naszub

Finance should take lessons from the tech excellence of the gaming industry: The creators of Fortnite came up with a clever way to protect people's accounts — and more companies should try it uk.businessinsider.com/fortnite-two-f... via @BIUK_Tech #Fintech



Tim Lucas @timlucasbr · Jun 5
#HBRFintech2019



Spiros Margaritis @SpirosMargaritis

Now #JPMorgan poach #developers who work on #videogames like #Fortnite

Your Tweet activity

Your Tweets earned 2,564 impressions over the last week



View your top Tweets

Who to follow · Refresh · View all

Followed by Edina Galfetti and others



H Rask Johnson, Ph.D. ...

Follow

ⓘ Promoted

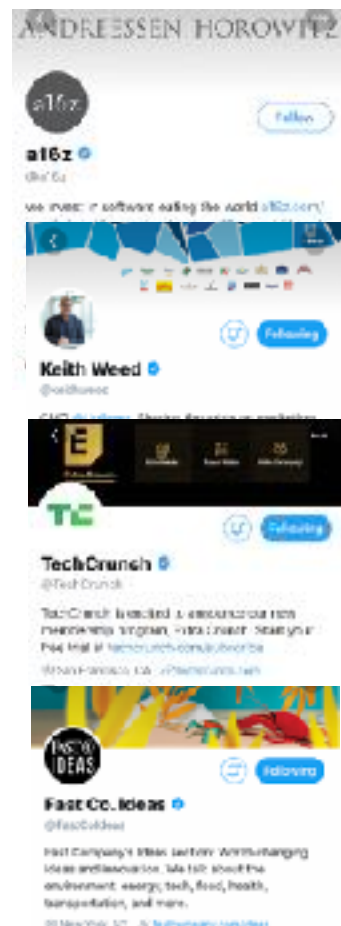
Thought Leaders / Mídias

Tendência

Agências/ Consultorias

Start-ups/Encubadoras

Instituições



CONSTRUCTION TECH MARKET MAP





NEXT GEN COMMERCE – BUILDING MATERIALS

HOME REMODELING/ MATERIALS MARKETPLACE



DESIGN INSPIRATION/ SERVICES



ARCHITECTURE & CONSTRUCTION TOOLS



PROPERTY/REAL ESTATE MANAGEMENT



THIRD PARTY HANDYMEN



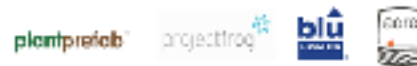
SMART HOME FIXTURES



SMART HOME CONTROL



PREFAB HOUSES

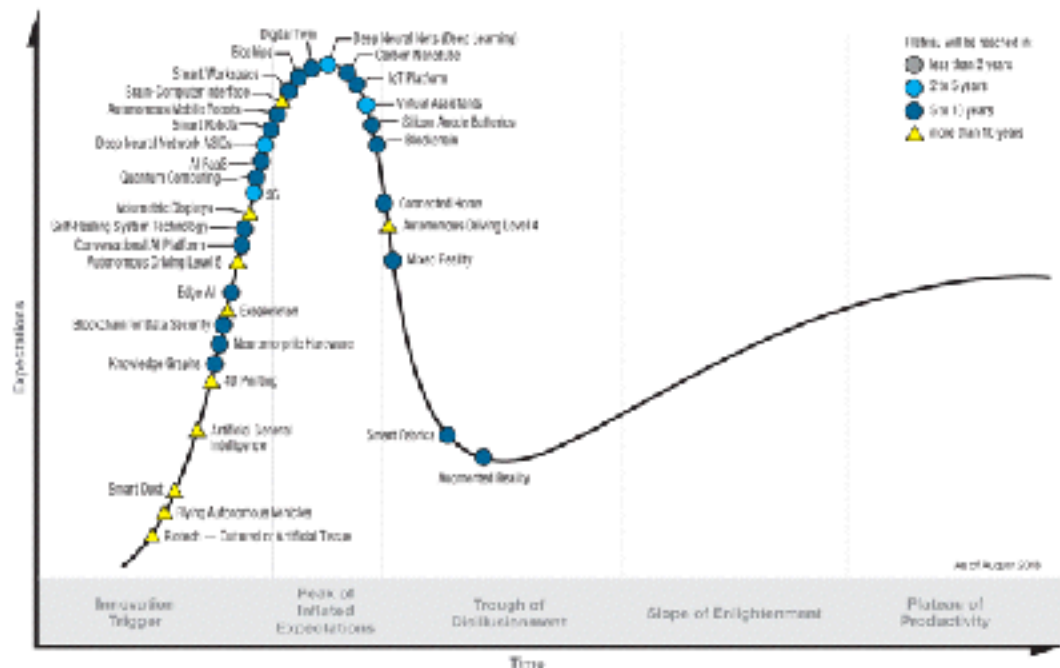


IoT encompasses many emerging technologies like connected cars, wearables, drones, robotics.

The IoT Market Map



Hype Cycle for Emerging Technologies, 2018



gartner.com/SmarterWithGartner

Source: Gartner (August 2018)
© 2018 Gartner, Inc. and/or its affiliates. All rights reserved.

Gartner.



GLOBAL UNICORN CLUB: 326 PRIVATE COMPANIES VALUED AT \$1B+

(as of 03/05/2019)



CYBERSECURITY



MEDIA



TRAVEL TECH



AUTO TECH



DATA ANALYTICS



SOCIAL



HARDWARE



ON DEMAND



HEALTHCARE



FINTECH



E-COMMERCE



OTHER



INTERNET SOFTWARE SERVICES



Board of Innovation



+150
PREDICTIONS
ON FUTURE
TRENDS

<https://www.boardofinnovation.com/tools/future-scan>

2019 TECH TRENDS

This year's Accenture Technology Vision highlights five emerging trends that will shape businesses over the next three years. In each trend, you will see how digital saturation is raising expectations, abilities, and risk across industries, and how businesses are seeking new ways to differentiate themselves as the world moves into the post-digital era.

Trend 1

DATA POWER

Understanding multiple worlds

New technologies and methods for change offering business advantage in new capabilities. Distributed edge technology, artificial intelligence, as well as data and system integration will be the new set of technologies to gain competitive edge, bring business advantage, and transform.

Trend 2

GO TO KNOW ME

Adapt, change, and create your business

Technology, data, and business model right around the corner, offering a new way to business. The key to success is knowledge and the ability to adapt, understand, and create your business. The key to success is knowledge and the ability to adapt, understand, and create your business. The key to success is knowledge and the ability to adapt, understand, and create your business.

Trends and Insights

Associated Society Insights

Consumer Insights

Technology Insights

10 HOT CONSUMER TRENDS 2018

Deloitte
Insights

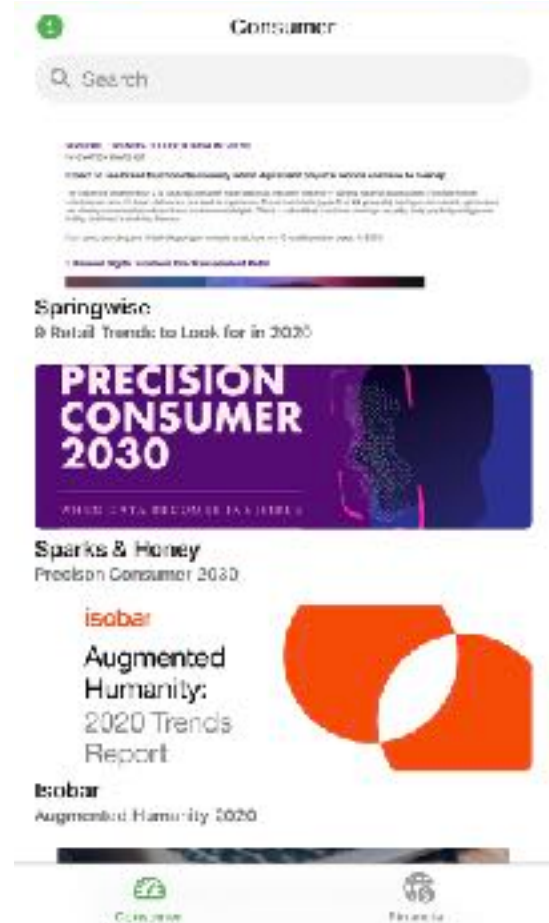
10th ANNIVERSARY EDITION

Tech Trends 2019

Beyond the digital frontier



<https://2020trends.glideapp.io>





IFTTT



KLOUT



feedly



#digitalinnovation



All Mentions		Settings
	Amy Richards added you to list amyrichards165/digital-innovation	3h
	Ecstatic Labs added you to list ecstatic_labs/digital-innovation	3h
	Claire Goyat added you to list schrempfelte/digital-innovation	3h
	Teenage Stuffs and 5 others followed you	3h
	Cyn Corrigan and 6 others followed you	Jan 24
	Anna Palerson liked your Tweet	Jan 24
Jan 23: Last week John Lennon... this week Elvis!		
#mondaymotivation ft.tt/2jPYu53 pic.twitter.com/NrRgXDqSWw		
	BrainLoud added you to list thebrainloud/anthropology-folks	Jan 22
	Darryl Ricketts added you to list anthrobones/anthropology-people	Jan 22
	Meeu Rotaru added you to list MeeuRotaru/analytic-anthropologists	Jan 22



Digital Innovation

A public list by Amy Richards

MEMBERS

2,216

RECENT TWEETS

21

Subscribe

Tweets

List members

List subscribers

More lists by

@amrichards165 - View all

Innovation

Innovation Wales

Driver Science

Public Services Wales

Digital Tech

Digital Innovation

Designers

Mentioned You

Rapid Prototyping

mytollowers

Digital Innovators

Design Thinking

Social Innovation

People I liked

Product design

Tweets

View 7 new Tweets

Innovation Hub Retweeted



John Linc Sline @JLincSline · 3m

States are on the frontline of [Innovation for Environment](#) [#publichealth](#) protection. Good job [@ECOStates](#) member Craig Butler [@OhioEPA](#)



Ohio EPA @OHioEPA

Using Innovation to work efficiently and effectively!
[#NextGenBudgetCH](#)



12 1



1

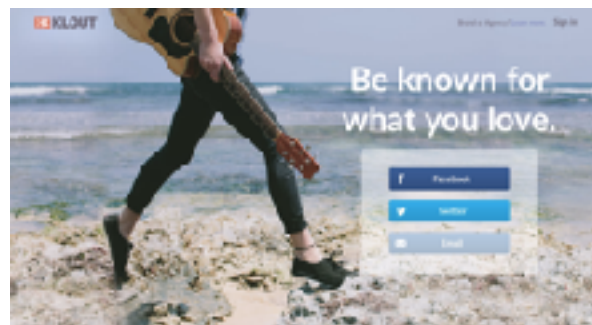
Tech Now or Never Retweeted



10x Effect @10xEffect · 8m

Barclays Conducts First [#Blockchain](#) Based Trade/Finance Deal. [@FinTech](#) via [@Reuters](#) [reut.us/2cd2pwwU](#)





alejandro vergara Retweeted

Thorsten Heller @ThoHeller · 9m
#DataScience Automation For #BigData and #IoT Environments



Data Science Automation For Big Data and IoT Env...
Innovation for data-science automation has begun and will evolve gradually in years to come. We are currently at a stage where we have begun to tackle automation for...
data-informed.com

Chief ITme Retweeted

APSM @apsmagazine · 1h
Big Data: Four Reasons the Security Tide Will Rise in 2017...plus lots more security & technology news... fb.me/8udAUX4m6

VIKTORIA RICHTEROVA Retweeted

Team Messi @TeamMessi · Jan 6
Hear how the Backed By Messi players turned their dreams into reality in Episode 3: youtu.be/40P-WbGIPic

#Messi16
#NeverFollow

BACKED BY MESSI 2



Unilever Corporation Retweeted



Inc. @Inc - 5h

How The Bot Revolution Will Change Commerce and Business

@DrewAHendricks



How The Bot Revolution Will Change Commerce and Business

As media companies are drawn to delivering content via bots, your business could also grow its marketshare and customer happiness using ...

[inc.com](#)



10



20



feedly



PERSONAL FEEDS

- All 1K+
- Advertising 362
 - Advertising Age 371
 - Contagious Commu... 11
 - 3 more feeds
- communications 1K+
- inspiration 1K+
 - BOMB RSS Feed 21
 - Brain Pickings 26
 - Go Design 125
 - Culture | The Guardian 1K+
 - DeMiked 66
 - Futurity 157
 - It's Nice That 216
 - OpenMind 15
 - OZ1 176
 - Pacific Standard. Sma... 260
 - TCHN - Latest News 14

Tim Lucas via Feedly / Logout **UPGRADE**

Today

NEW IN TRENDS



Inside the 'Tunnel' Elon Musk Is Already Digging Under Los Angeles

11K WIREX / by Aaron Marshall / 1h

"We have no idea what we're doing—I want to be clear about that." The post inside the "Tunnel" Elon Musk is already digging under Los Angeles appeared first on WIREX.



[Inspiration] Take a look at the top pod designs competing in Elon Musk's Hyperloop competition

6K PSFK / by research / 1h

Get More Ideas With The PSFK Daily Newsletter



Google, Starbucks, Twitter, Netflix e outras empresas declaram guerra a xenofobia de Trump

7K Hypeless - inovação e criatividade para todos. / by Hypeless Hypeless / 5h

Faz apenas 30 dias que Donald Trump assumiu a presidência dos Estados Unidos, mas suas atitudes controversas já estão afetando milhões de pessoas ao redor do mundo. No último final de semana, o republicano assinou um decreto



Masaya Nakamura—the "Father of Pac-Man"—Dies at 91

9K WIREX / by Angus Waters / 2h

IFTTT

All	Mentions	Settings
	Amy Richards added you to list amyrichards165/digital-innovation	3h
	Ecstatic Labs added you to list ecstatic_labs/digital-innovation	3h
	Claire Goyet added you to list schrempfette/digital-innovation	3h
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	Darryl Ricketts added you to list anthroboner/anthropology-people	Jan 22
	Meeu Rotaru added you to list MeeuRotaru/analytic-anthropologists	Jan 22

 Twitter Favorites to Google Spreadsheet On works with	 Save all your favorite tweets to a Google Doc On works with	 A spreadsheet of new tweets with a specific #hashtag you pick On works with
 Automatically add users who @mention you to a Twitter list On	 Automatically add users who @mention you to a Twitter list On	 Twitter #OOHUME > Google Sheet On works with
 Tweet an image of this text On works with	 Your friendly neighborhood tweet watch! Off works with	 Your friendly neighborhood tweet watch! Off works with



Search



My Recipes

markmedia

Text my wife when I leave work

← Browse Recipes

Tweet

Share

Email



My Applets

 Filter Applets

If New track added to Mansion In The Slums playlist, then Add track to a playlist

By kyleidm

 Connected



Log how much time you spend at specific locations like the office or home in a spreadsheet

 Google

 Connected



Keep a Google spreadsheet of the songs you listen to on Alexa

 Amazon

 Connected



Blink your lights

By michael_s

 Connected



Tell Alexa to start the party and put your lights on a color loop

 Amazon

 Connected



Tell Alexa to start the party with a Hue light color show

 Philips Hue

 Connected



[< Back](#)

A spreadsheet of new tweets with a specific hashtag you pick

By alexander

Connected



Keep track of what people are saying about your business, industry, event or any other topic on Twitter by automatically saving new tweets with a specific hashtag to a Google Spreadsheet.



New tweet from search

This Trigger fires every time a new tweet matches your search query. NOTE: limited to 15 tweets per check.

Search for

#lovesteel

Use Twitter's search operators for advanced search. For example: ("@twitter" "Bellaandfrisky")



Add row to spreadsheet

This action will add a single row to the bottom of the first worksheet of a spreadsheet you specify. Note: a new spreadsheet is created after 2000 rows.

Spreadsheet name

#steel tweets

Will create a new spreadsheet if one with this title doesn't exist

Add ingredient

Formatted row

CreatedAt || =IMAGE("UserImageUrl";1) || @
UserName || Text || LinkToTweet ||

Use "||" to separate cells

Add ingredient

23.6

Popularity

0

Recent Popularity

0%

Month Trend

0%

Week Trend



FULL ANALYSIS

Related Hashtags

CORRELATION

POPULARITY



#windenergy

#acero

#durabilidad

#sustainable

#worldsteel

#steel

#любитесталь

#сталь

Mostly
Tweeted By

ALL-TIME

RECENT

Influence

Specialization

Followers

@MPNaveenJindal

Track



@worldsteel

Track



@TerniumArg

Track

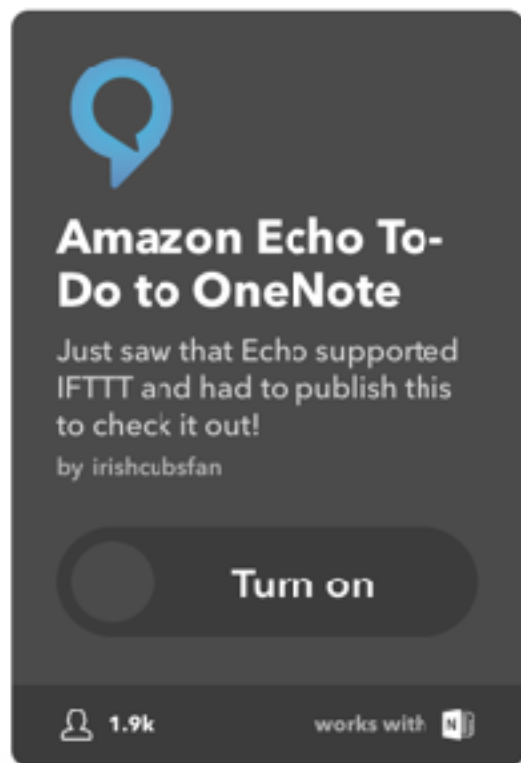


@sharma0013

Track



IFTTT



OneNote

SEJA BEM-VINDO AO KIT DE FERRAMENTAS DA HYPER ISLAND

Um conjunto de recursos que você pode utilizar para aplicar a colaboração criativa em sua equipe ou organização.



DESBLOQUEAR INSIGHTS E INOVAÇÃO

Ferramentas para desenvolver a criatividade, descobrir informações valiosas e desenvolver novos produtos e serviços.



MOVA A SALA COM EXERCÍCIOS ENERGIZANTES

Ferramentas para injetar energia no processo, tornar os eventos mais envolventes e se divertir.



FAÇA A MUDANÇA POR MEIO DA AÇÃO

Ferramentas focadas na implementação e condução e apoio à mudança nas organizações.



CONSTRUA UMA EQUIPE FORTE

Ferramentas para construir equipes aderentes e promover a confiança e a abertura para uma melhor colaboração.



CRESCA SUA AUTO-LIDERANÇA

Ferramentas para desenvolvimento pessoal, reflexão, autoconsciência e para integrar o aprendizado e o crescimento no dia a dia.

OK, ENTENDI OBRIGADA

Um lembrete . . você tem pesquisado o Kit de Ferramentas da Hyper Island??

GMAKERS

IDOARRT II

f2f

Master
Class



11-12.Nov

2 horas

Online

Segunda
25.Nov

Sexta
23.Jan

Atividades Gerdau

A PARTIR DAS 10 HORAS: ATIVIDADE,
CONVERSAS COM LIDERES,
TREINAMENTO INTERNO
(METODOS AGEIS)

Jam
Session

Quarta
6.Fev

IDOARRT



BREAKOUT ROOMS



15 min

Use o IDOARRT para planejar o que vão fazer até o nosso próximo touchpoint.

O que precisamos da Hyper Island?

PRÓXIMOS PASSOS E LEMBRANÇAS UTEIS!!

- 1.** Tirem foto do IDOARRT que prepararam e postem no grupo WhatsApp
- 2.** Recursos: <https://knowledge.hyperisland.com/gmakers2020>
- 3.** Lembrem do WhatsApp como fonte de intercâmbios e compartilhamento com os outros grupos

CHECK-OUT

Compartilhe

- × **Primeira coisa que vou fazer nessa semana para aplicar o que vimos aqui + CheckOut!**



OBRIGADO!

**ATE O PRÓXIMO
ENCONTRO!**

**JAM SESSION
6 DE FEVEREIRO 2020!**

HYPER ISLAND