HYPER ISLAND

Portfolio 2023

Hyper Island brings value to people and organisations by empowering them to make change happen.

No human is an island.

So, in order to come together and solve problems that matters we need to <u>create a space</u> where forward thinkers across the world can learn, lead and collaborate.

Welcome to unlock the world of Hyper Island

Rise
to the
challenge

As leaders of change Hyper Island bring together forward thinkers across the globe to co-create the future and solve problems that matters.
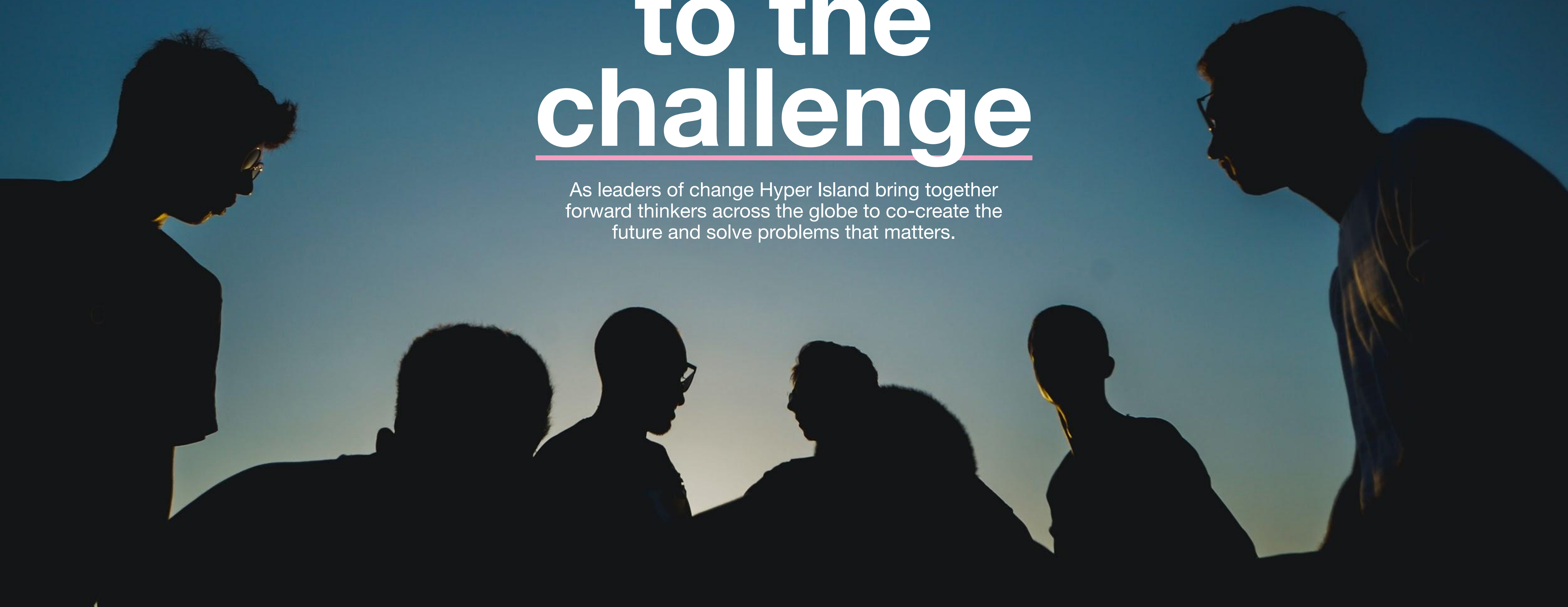
25

years providing change thru people

10 million people impacted

11000+ alumni

1870+ organizations

500+ collaborators

HYPER ISLAND

What we do…

HYPER ISLAND

1. TAILORED
BUSINESS SOLUTIONS

HYPER ISLAND

Tailored Business Solutions

At Hyper Island we design and facilitate face to face, remote and hybrid learning journeys.

These can range from a 30 minute inspiring keynote for a global event to a 2 year program driving sustainable transformation throughout the whole of an organization. In the middle are a multitude of opportunities to effect change in people and organisations through workshops, sprints and programs in which the Hyper Island Way delivers impact through experience based learning.

No two clients needs are the same and as a result no two designs are the same. Any journey begins with a diagnostic phase and we subsequently co-create our programs with our clients so that each one is creatively tailored to the unique needs of the client, their team, the moment and metrics of success.

HYPER ISLAND

Programs from 1 hour to 1 year

No two clients' needs are the same and as a result no two designs are the same. Any journey begins with a diagnostic phase and we subsequently **co-create** our programs with our clients so that each one is **creatively tailored** to the unique needs of the client, their team, the moment and **metrics of success**.

Keynote Presentations

Speakers to elevate your event

Event Facilitation

Event design and facilitation

Team Workshops

Empowering teams to find inclusive, collaborative and creative solutions

Innovation Sprints

Ongoing innovation and intrapreneurship programs with our 3U methodology

Transformation Programs

Larger scale business transformation journeys driving long term change

HYPER ISLAND

Future Skills & Mindset

Transformative learning experiences for your team or organization designed to foster new mindsets, train new skills, and inspire continuous learning.

EXAMPLE FORMATS

Agile Mindset, Culture and Methods
From exploring new skills and mindsets through collaboration & experimentation to full implementation of agile methodologies to resolve real world challenges

Digital Transformation
People learn best by *doing!* We design learning experiences that get hands-on with the latest and most relevant hardware and software for real world application.

Online Learning
We have a range of interactive online modules can be combined with immersive trainings or be delivered as standalone learning experiences, depending on your needs.

CLIENTS WE'VE HELPED IN THIS AREA INCLUDE:

Santander   IKEA   VOLVO

Train Leadership
for the Digital Age

Programs for leaders at any level to upgrade their leadership skills for the digital age. Equip them to thrive in uncertainty, complexity and constant change.

EXAMPLE FORMATS

3-5 Day Immersive Trainings
Multi-day learning experiences where leaders level-up their competence through input, practice, feedback and personal development.

Coaching and Peer Communities
Leadership improves through practice over time. Support leaders to grow over time with coaching and facilitated peer communities that empower continuous development.

Online Learning
We have a range of interactive online modules related to leadership that can be combined with immersive trainings or be delivered as standalone learning experiences.

CLIENTS WE'VE HELPED IN THIS AREA INCLUDE:

NielsenIQ

FJORD™
Design and Innovation from
Accenture Interactive

IDB

HYPER ISLAND

TAILORED BUSINESS SOLUTIONS

Unlock Innovation and Creativity

Facilitated processes to understand customer needs, map journeys, identify value gaps and articulate your biggest opportunities for new business potential.

EXAMPLE FORMATS

Business Innovation Workshops
An intensive series of workshops with key business leaders to map out value gaps, new market spaces and key opportunities for product/service innovation.

Innovation Toolbox
To help make innovation a continuous practice we can create a customized toolbox of innovation methods and train individuals or teams in how to apply them.

Creativity Journeys
We help individuals and teams to unlock their imagination to solve complex business problems through creative processes and practical tools that lead to innovative ideas

CLIENTS WE'VE HELPED IN THIS AREA INCLUDE:

Unilever   TARGET®   Beiersdorf

Prototype with
Design Sprints & Hackathons

Structured and facilitated innovation sprints that create the perfect conditions to rapidly build and test new product and service opportunities.

EXAMPLE FORMATS

Large Group Hackathons
Large-scale hackathons (1-2 days) with your people that generate creative prototypes while sparking inspiration and training new innovation methods.

Small Group Sprints
Small-scale product/service development sprints with one or several teams (3-5 days.) Build and test new concepts quickly while inspring

Train Innovation Facilitators
Turn your leaders into innovation facilitators. We also offer specailised training for leaders to be able to lead these types of sprints and hackathonds themselves.

CLIENTS WE'VE HELPED IN THIS AREA INCLUDE:

Unilever   VISA   AMERICAN EXPRESS

Create a Vision for Change

Apply future foresight to co-create new insights around key game-changing business trends. Apply to innovation, moonshots or a vision and roadmap for transformation.

EXAMPLE FORMATS

Customized Trends Studies, analysis and workshops
Interactive, expert-led sessions to equip your decision-makers with important insights around emerging technology and transformative trends.

Future Foresight Workshops
Workshops to help you shape an ambitious, purposeful and confident vision for your organization's future, identify opportunities to innovate or create moonshots.

Strategy and Planning Roadmap
We can help teams define OKRs and strategy

CLIENTS WE'VE HELPED IN THIS AREA INCLUDE:

VISA   **U Unilever**   **★ Heineken®**

Empower Culture And Self-Leadership

Drive success and well-being by fostering a culture that embodies self-leadership, constant learning, and creative collaboration.

EXAMPLE FORMATS

Defining Values and Culture
We'll help you design and deliver a department or company-wide process to collaboratively create a clear and compelling set of values, norms and guidelines for your organization.

Bringing Culture to Life
Once stated values and norms are in place, we can help design and lead the rituals and behaviours to reinforce your culture and bring it to life, supporting wellbeing and success!

Coaching for Culture Leaders
Culture flows from the leaders, Ensure that your culture thrives over time by supporting leaders to be at their best and bring out the best in their teams every day.

CLIENTS WE'VE HELPED IN THIS AREA INCLUDE:

NETFLIX   **◎ TARGET.**   **Ⓖ GERDAU**

Equipping
Change Agents

Give senior leaders or board members new insights around key game-changing business trends. Use these to co-create a vision and roadmap for transformation.

EXAMPLE FORMATS

Immersive Training for Change Agents
An intensive bootcamp for designated change agents within an organization. Equip them with the tools, confidence and competence to make the difference (generally 2-6 months.)

Change Management Programs
Consultancy and a tailored set of workshops (e.g. workshop methods, templates, step-by-step processes) to help change agents and others in the organization to continuously lead the change.

Coaching and Peer Communities
Change happens over time. Support leaders and change agents over time with coaching and facilitated peer communites that empower continuous transformation..

CLIENTS WE'VE HELPED IN THIS AREA INCLUDE:

IDB   **Mondelēz International**   Canadian Chamber of Commerce / Chambre de Commerce du Canada

2. ONLINE COURSES

Online Courses

Online Courses that deliver results in real time. Apply tools, methods, and processes to your workplace with real-time results and value. Learn from practicing industry specialists and join a global learning community that can give you inspiration and support for years to come. We run open courses throughout the year. maintain a certain diversity of participants, we limit the maximum number of people from the same company in a class.

Group packages

Want flexibility to develop your teams throughout the year? With this option, you can close a package of course seats, and then choose who from the team to sign up for and in which course and class.

Exclusive course programs for your company

Are you interested in one of our courses in particular and want to set up an exclusive class for your company? With this option, we can create closed classes for your organization, with cases and materials focused on your business.
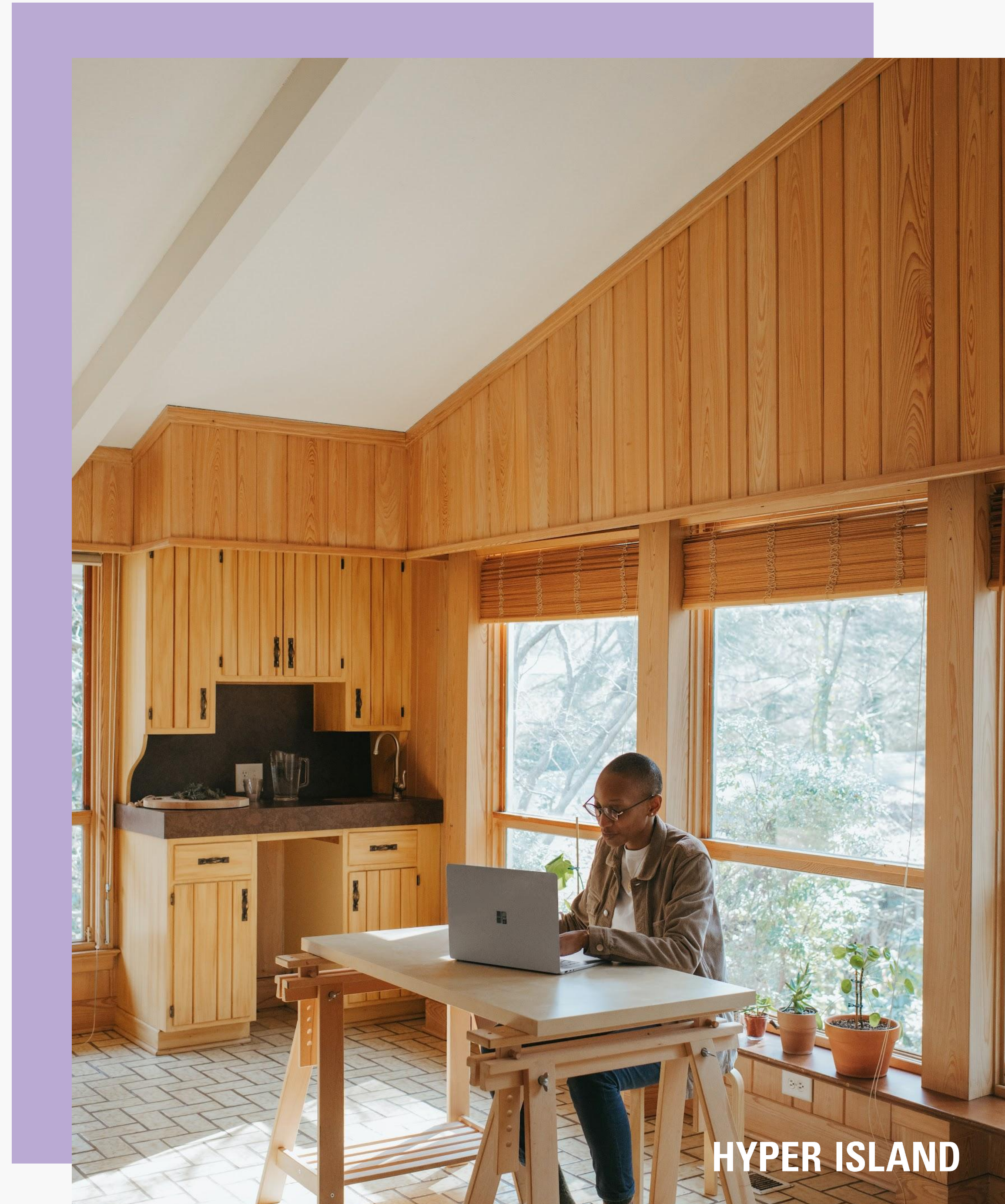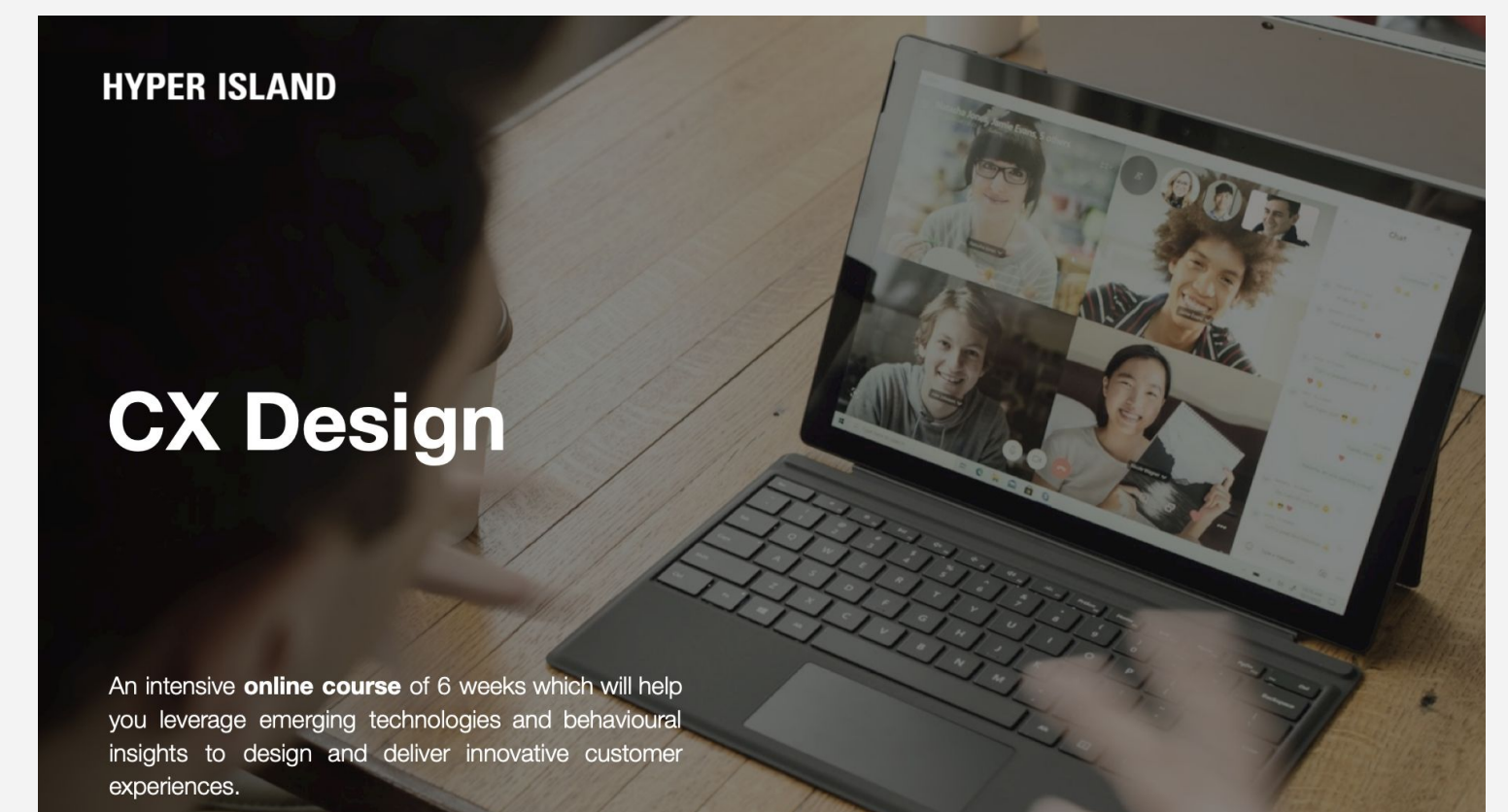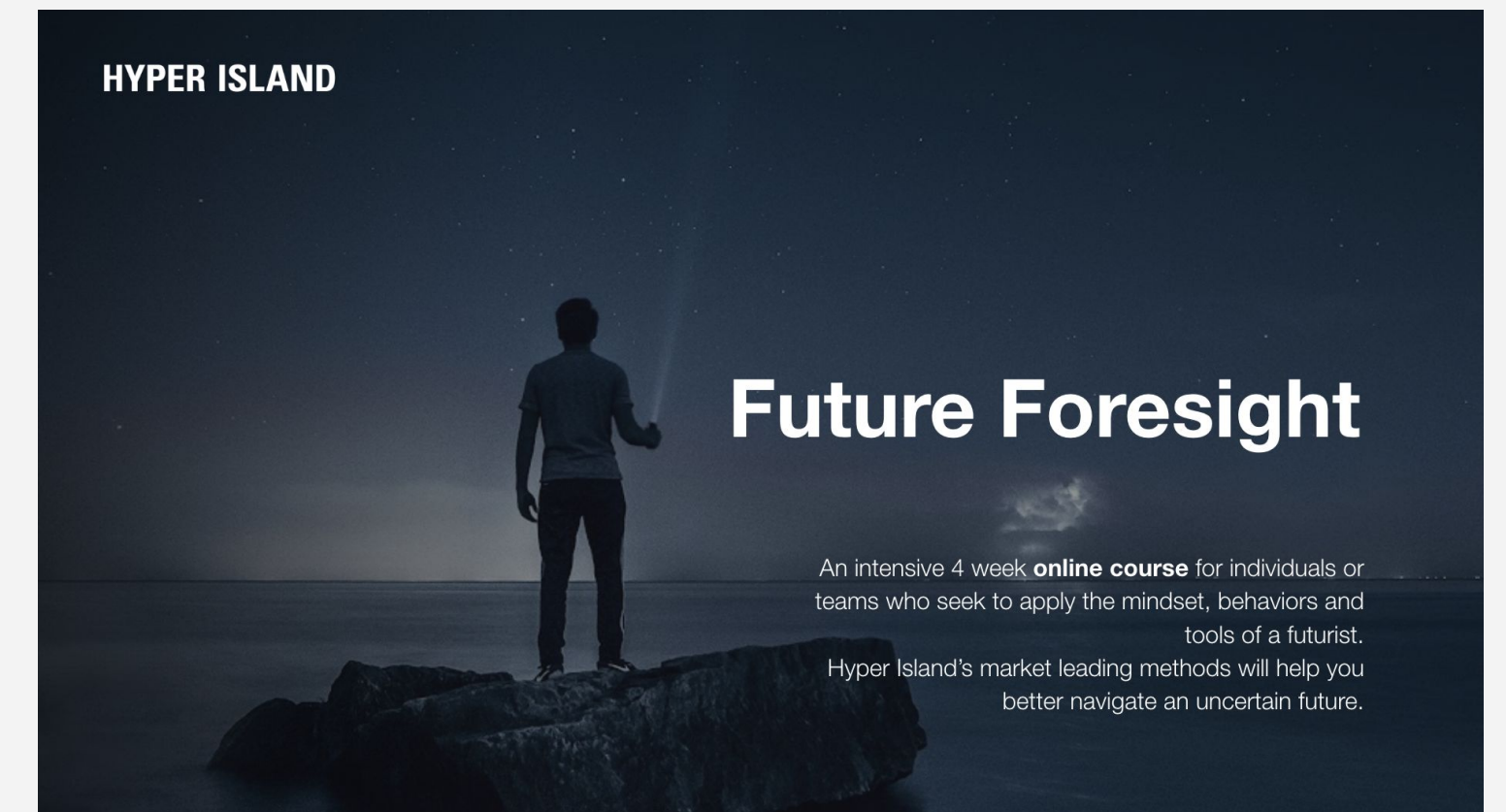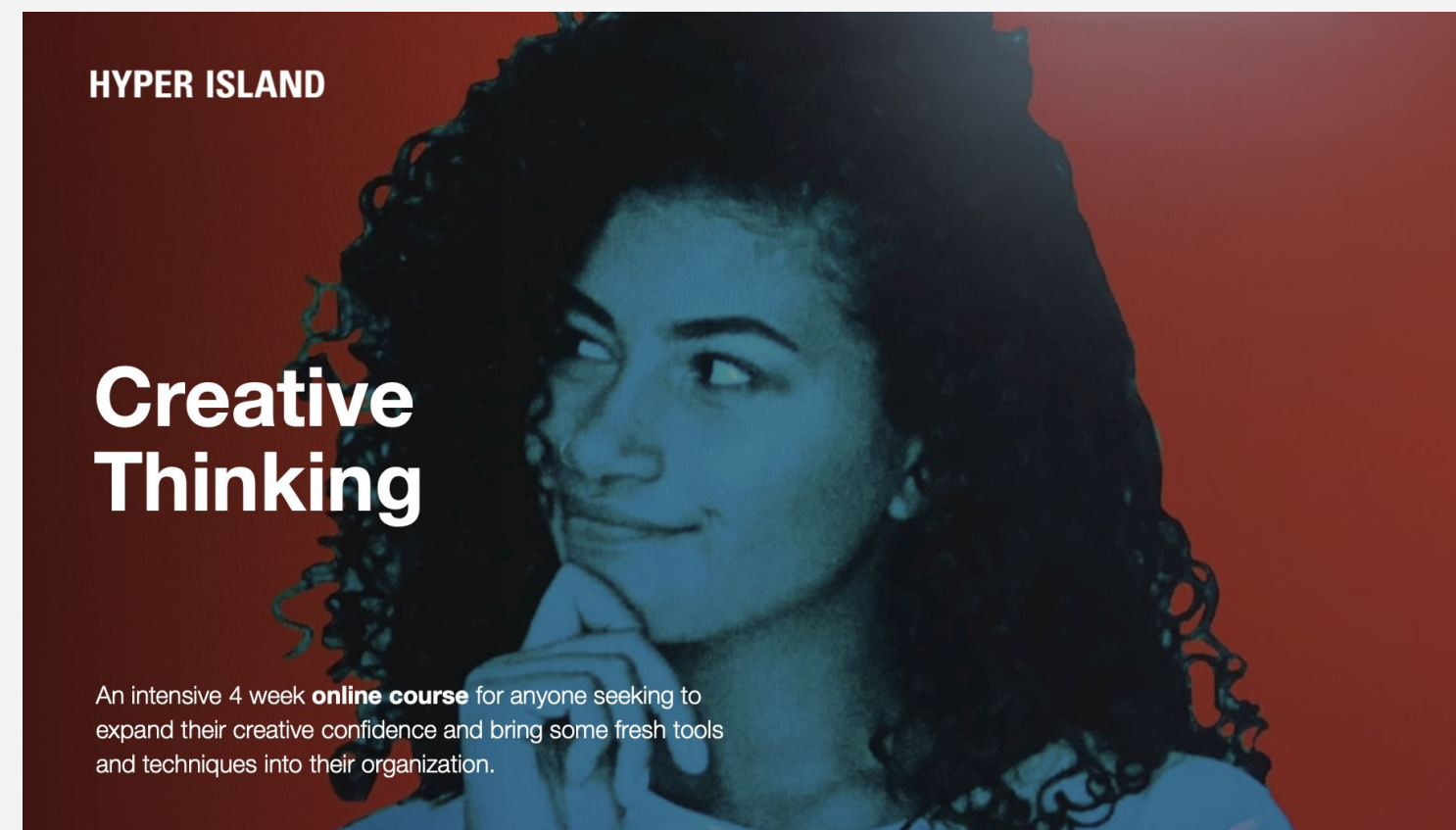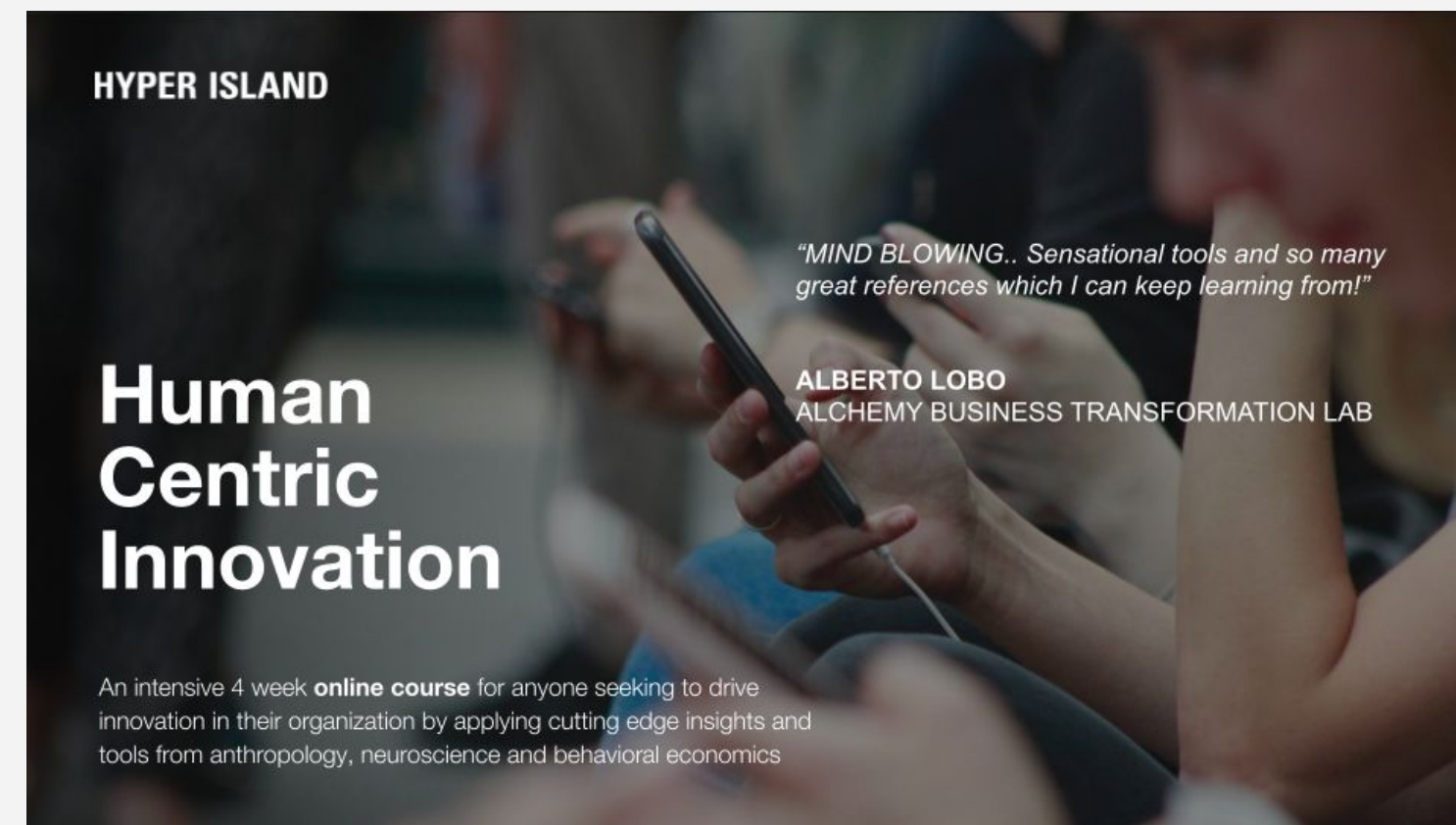
Our Courses Portfolio

Hyper Island has over 25 years of experience of enabling people and organisations to grow. Our products are designed to empower: to help leaders drive change, for teams to become more resilient and collaboratives. teams to be resilient and to collaborate better, for ideas and strategies to become real and powerful, all the while fostering confidence and self-leadership in people.

For each course the live sessions will begin at:
12h00-14h00 EST (New York)
17h00-18h00 BST (London)
18h00-19h00 CET (Stockholm)

HYPER ISLAND

Human Centric Innovation

"MIND BLOWING.. Sensational tools and so many great references which I can keep learning from!"

ALBERTO LOBO
ALCHEMY BUSINESS TRANSFORMATION LAB

An intensive 4 week **online course** for anyone seeking to drive innovation in their organization by applying cutting edge insights and tools from anthropology, neuroscience and behavioral economics

HYPER ISLAND

Creative Thinking

An intensive 4 week **online course** for anyone seeking to expand their creative confidence and bring some fresh tools and techniques into their organization.

HYPER ISLAND

Future Foresight

An intensive 4 week **online course** for individuals or teams who seek to apply the mindset, behaviors and tools of a futurist. Hyper Island's market leading methods will help you better navigate an uncertain future.

HYPER ISLAND

Future Leadership

An intensive online course of 6 weeks which will help you refresh and upskill your leadership capabilities. Discover how to deliver results for you, your team and your organization... today.

HYPER ISLAND

CX Design

An intensive **online course** of 6 weeks which will help you leverage emerging technologies and behavioural insights to design and deliver innovative customer experiences.

Future Foresight

An intensive **4 week course** for individuals or teams who seek to apply the mindset, behavior and tools of a futurist. Hyper Island's market leading methods will help you better navigate an uncertain future.

The Course Modules

1. *Building your Trends Radar; the what and how of tomorrow*
2. *Tools for Mapping Possible Futures, Cones, Axes and Scenarios*
3. *Speculative Design and Design Fiction*
4. *Creating Future Ready Organization*

The skills you'll develop

❏ How to apply a range of established and innovative techniques for future strategic planning and predictive analysis

❏ How to build your personal confidence through an explorer's mindset

❏ Create a personal toolkit with methods for analysis of trends and disruptive forces of change

❏ Storytelling skills to help you influence and engage with your colleagues, stakeholders, and clients

❏ Leadership skills from a future perspective: apply foresight and clarity that drives strategy and business transformation

What you will learn

❏ Different theoretical perspectives to explore trends and futures from areas including: strategic planning, design fiction, innovation and trends analysis

❏ Ability to explore the future from both a human centric and systems perspective perspective

❏ How to build a series of individual and collective radars to detect future trends

❏ How to analyze and distinguish trends to separate or signal the noise and identify the factors that could most impact you and your organization

❏ Cases and examples from the real world of how to drive an organization that is more confident in exploring possible futures

Human Centric Innovation

An intensive 4 week **online course** for anyone seeking to drive innovation in their organization by applying cutting edge insights and tools from anthropology, neuroscience and behavioral economics.

The Course Modules

1. *Innovation Begins with an Eye - maximise your potential for observation and empathy*
2. *Creative Solutions - the power of creativity at an individual and collective level as seek to turn the insights and ideas*
3. *Networked Innovation - understanding innovation opportunities and practices from an understanding of human behaviour, motivation and decision making as social phenomenon.*
4. *Future Centric Human Innovation: The trends and emerging behaviours shaping innovation for the future*

About the course?

- ❏ The course will blend a range of insights and theories from networks & systems thinking to neuroscience, but will also show you numerous tools, hacks and tips which you can apply in your everyday to unleash your full potential to develop creative innovation.
- ❏ We will explore the mindset for success as you seek to go beyond your own biases to be an inclusive facilitator of innovation. We will also help you to ask better questions today and challenge you think about the future of innovation in the light of emerging technologies.

What you will learn to apply

- ❏ Innovation perspectives and key insights from behavioral economics and behavioral psychology.
- ❏ Disruptive innovation theories like "Jobs to be Done" that can be applied across your organization.
- ❏ Apply the explorer mindset to identify what really matters to your end users.
- ❏ Apply immersion techniques to adopt your user's perspective.
- ❏ Apply inclusive design frameworks for users with diverse needs.
- ❏ Create your own ethnographers toolkit with active listening and deep observation skills.
- ❏ Synthesize what you learn to turn insight into actionable ideas.

Who is it for:

This course is for anyone who is curious to understand human behavior better. It is applicable for someone in the planning area of an advertising agency and for an HR leader of a large organization. If you work in UX, innovation, design or design thinking, this course can bring you some precious hacks to apply in your daily life.

REGISTER HERE

Format: 4 weeks online
120 min live session/week
Time investment: 5 hours/week

790 USD

Creative Thinking

A 4-week **remote course** for anyone seeking to expand their creative confidence and bring some fresh tools and techniques into their organization.

This course is for anyone who is curious about how to apply creativity within their every day – from both personal and professional perspectives. You may already be working in a creative role and looking for a skills and ideas boost or someone who does not consider their role as creative but would like to add this to their skillset.

The Course Modules

1. *Creative Doing -* *Translating an idea into something physical is an active process of exploration and elaboration and building.*
2. *Creative Mindset -*   *explore some of the fundamentals of the science of creativity.*
3. *Creative Teams - explore how to lead yourself and others through the facilitation of creative processes that maximise inclusion.*
4. *Creative Tech - learn how to be a practitioner of digital tools for creative confidence*

Why take this course?

❑   This is a very dynamic course which will introduce a range of tools and frameworks to unlock creativity in individuals and teams to drive personal creative confidence and real business results – now!

❑   If you want to boost your repertoire of practical and effective tools to open your mind, shift your perspective and ignite your creativity – this is the course for you.

What you will learn on the course

❑   Understand the importance of creativity from an organizational and personal perspective
❑   A range of mindsets and behaviours that can enhance creativity
❑   Understand the importance of foundational skills such as curiosity and empathy
❑   Ability to find quick behavioural hacks to spark creativity and overcome creative blocks
❑   How to test, reflect upon and adapt different tools for creativity
❑   Create your own creative toolkit with immediately applicable skills.
❑   Synthesize and turn insight into actionable ideas.

REGISTER HERE

Format: 4 weeks online
120 min live session/week
Time investment: 6 hours/week

790 USD

Future Leadership

An intensive **online course** of 6 weeks which will help you refresh and upskill your leadership capabilities. Discover how to deliver results for you, your team and your organization… today.

The Course Modules

1. *Self Leadership - self awareness, Emotional Intelligence, personal energy & resilience for facilitative leadership*
2. *Leading Others -* **Influence positive changes in your team through tools and methodologies of development of high performing team culture.**
3. *Leadership 4.0 - Leading for future ready organizations, innovation, creativity and agility in a world of complexity, digital transformation and social responsibility*

Why take this course?

❏ Learn about culture, leadership and collaboration in times of high complexity and rapid change.

❏ Discover methods and tools to improve your personal performance and make your teamwork focused, energizing, creative and results oriented.

❏ Create value for you, your team and your company. Apply new methodologies and tools and see the impact they immediately generate.

About the Course

By the end of the course you will be able to:

❏ Understand how to lead teams in a style which can promote organisational change through methods which are human centric, agile and transformative.

❏ You will learn to be a more creative, collaborative and challenging leader, collaborator and co-worker, regardless of the role you play today, thus creating more value for you, your team and your company.

❏ Adapt to new situations and address constant changes. Understand the characteristics of a modern and highly efficient team and develop and apply your own Leadership Plan.

Who is it for:

This course is for those who lead teams, projects, meetings or activities in a work context. These teams can be formal or informal, local or remote, permanent or project specific.
This course is also for consultants and freelancers who are actively leading teams and / or client projects.

REGISTER HERE

Format: 6 weeks online
120 min live session/week
Time investment: 6 hours/week

1390 USD

CX Design

An intensive **online course** of 6 weeks which will help you leverage emerging technologies and behavioural insights to design and deliver innovative customer experiences.

The Course Modules

1. *Demystifying CX - Customer centricity and disruptive CX tools*
2. *Journeys of the Future -* **How to use CX tools to map emerging journeys and apply digital and virtual empathy and predictive analysis for amazing future CX**
3. *CX Hacks - How to apply insights from behavioural economics, anthropology and data science to take your CX skills to another level*

Why take this course?

- ❏ Applying insights from Hyper Island's unique methodology, real world case studies and projects with our global client base, you will put into practice the mindset, techniques and strategy that define human centric CX in an increasingly digital and virtual world.
- ❏ As well as demystifying customer centricity and customer experience this course will help you apply a more holistic approach which will help you to see CX as a driver of digital and business transformation which goes beyond traditional approaches to marketing or customer satisfaction.

What you will learn on the course

- ❏ How to adopt a learner mindset to continuously adapt your CX strategy to a complex business environment
- ❏ How to Fall in Love with the Problem: your customer and their ever evolving desires and expectations
- ❏ How to define CX value from a customer centric perspective: and the disruptive opportunities which this can create
- ❏ How to use emerging technologies and data and technology to create digital empathy and amazing customer experiences
- ❏ Applied Behavioral Design for to influence customer decision making
- ❏ How to build a collaborative approach to CX which is inclusive and adaptive

Who is it for:

This course is for those who lead CX teams, projects or activities already. But the course is also relevant to leaders who wish to be more literate in the emerging skills of CX, design and design thinking.
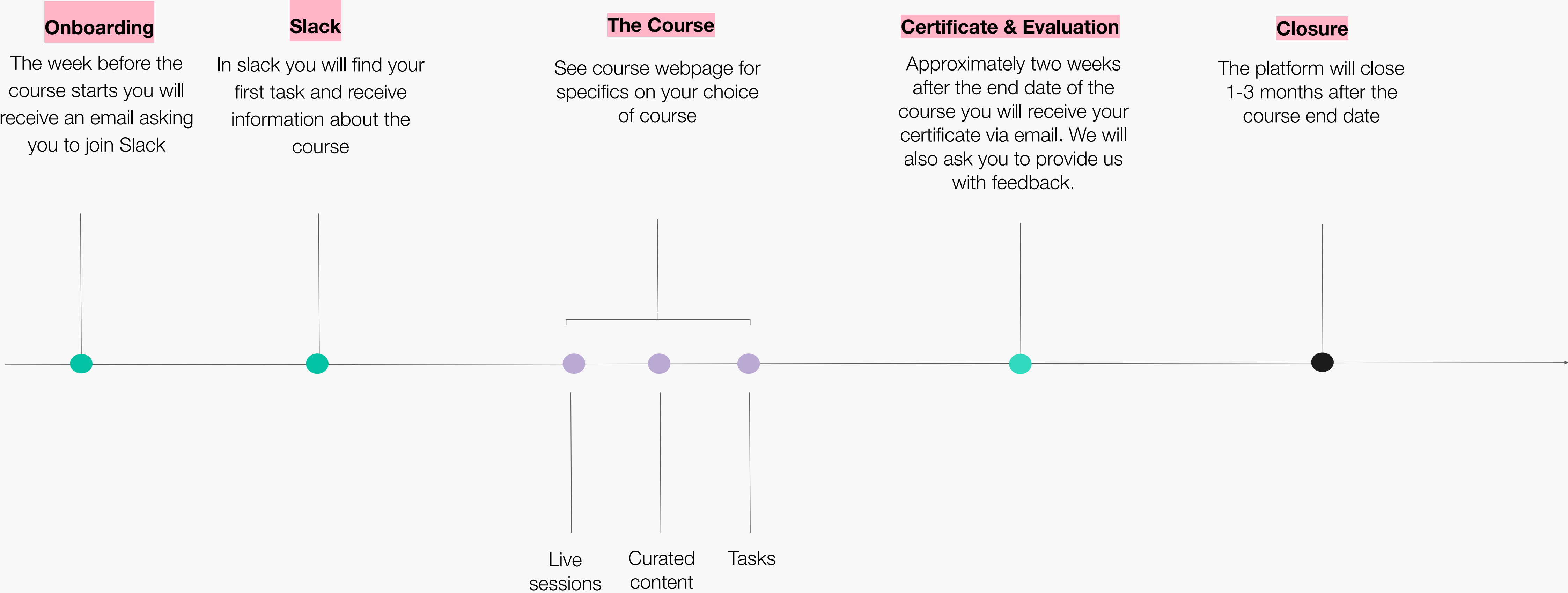This course is also for consultants and freelancers who are actively leading teams and / or client projects.

REGISTER HERE

Format: 6 weeks online
120 min live session/week
Time investment: 6 hours/week

1390 USD

Online Course structure

Onboarding

The week before the course starts you will receive an email asking you to join Slack

Slack

In slack you will find your first task and receive information about the course

The Course

See course webpage for specifics on your choice of course

Certificate & Evaluation

Approximately two weeks after the end date of the course you will receive your certificate via email. We will also ask you to provide us with feedback.

Closure

The platform will close 1-3 months after the course end date

Live sessions
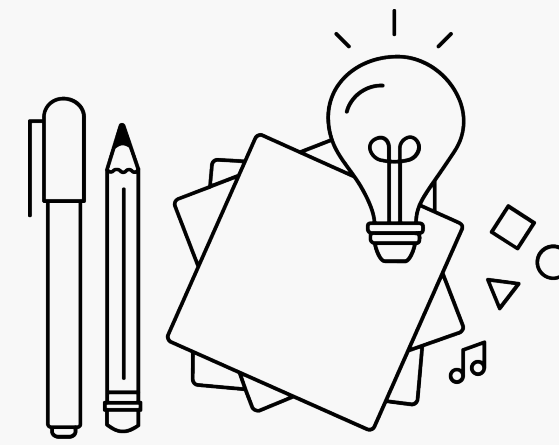
Curated content

Tasks

How you'll learn

Our programs combine different formats for you to learn real-time and asynchronous.

What makes Hyper Island courses unique is the **2 hours of live interactions per week** with your facilitators and colleagues. Programs require commitment and engagement, while being designed to be flexible. Some elements happen live remotely, while others you do at your own pace and time.

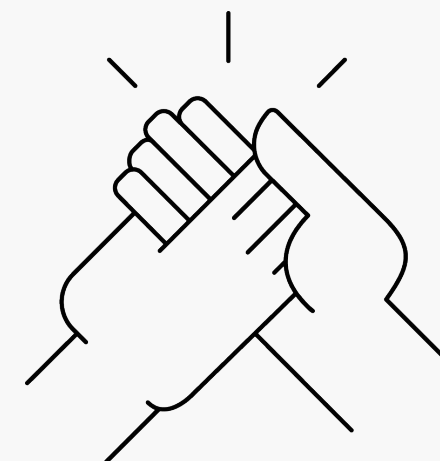Expect to dedicate 3-5 hours a week to group discussions, webinars, reading and individual work.

Learning Kits

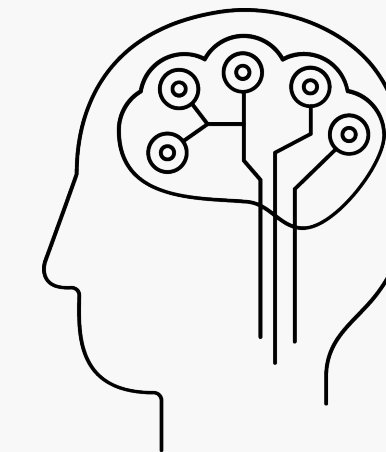Inspiring curated and original content designed to expand your thinking.
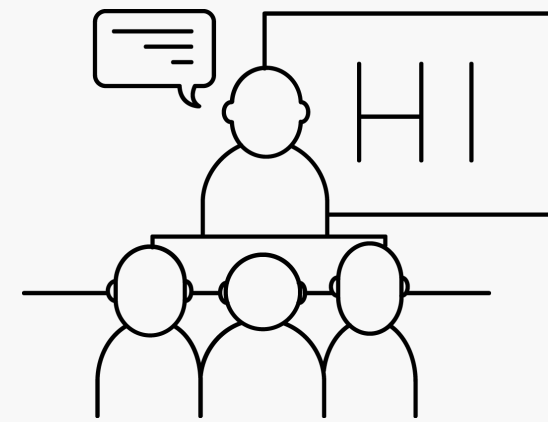
Live Interactive Sessions

Provoked by Hyper Island facilitators, you'll explore tools and discuss topics with your peers.

Reflection Journal
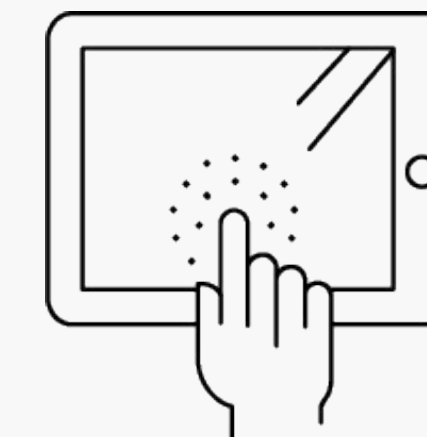
Cement your learning by completing a reflection on what you have learnt.

Activities in Break-out Rooms

You'll connect to your peers, building a community that learns together and from each other.

Weekly Tasks

Hands on tasks allowing opportunities to practice and experiment.

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Testimonials

"Beyond the ordinary! The Future Foresight course is your fast lane ticket out of your comfort zone! So you better buckle up for an intensive experience where you learn, unlearn and relearn and connect with amazing people from around the world. I can highly recommend this course if you're looking for inspiration and tools to build a better future."

VALÉRIE HENZEN

"Thank you for creating this space to learn, reflect and grow together. Amazing class with amazing people and facilitators!"

MANUELA BRUDERER

"Big thank you for this amazing course 😍 awesome facilitator and participants. I feel so inspired 🌱"

LISA KANNESTEN

HYPER ISLAND

Testimonials

"It was super inspiring to be part of this course in CX Design 🙌 I've gained so many nuggets of new insights and ideas for building great customer experiences moving onwards.
I can highly recommend this course in CX Design to anybody working in digital strategy, UX design, and who's building digital products/experiences/transformations in any capacity."

JACOB LANGVAD NILSSON

"Yesterday my first journey with Hyper Island came to an end and I finished my Future Leadership course. In a rapidly changing world, the ability to constantly learn and relearn are a core competence for individual and professional development. Thanks to the whole Hyper Island team for opening up new perspectives on leadership, agility and team building over the last couple of weeks."

CHRISTIAN BÜLTE

"It was undoubtedly an incredible journey with an amazing group of people! It was a privilege to be part of such learnings and discussions 👌"

ASSUNÇÃO LOUREIRO

HYPER ISLAND

How we do it…

HYPER ISLAND

Where we came from

Hyper Island was founded on the notion that technology creates complexity, creating a world where one person doesn't have all the answers. There are few absolute truths, and many different perspectives.

TECHNOLOGY

COMPLEXITY

PERSPECTIVES

COLLABORATION

CREATIVITY

SELF LEADERSHIP

GROUP DYNAMICS
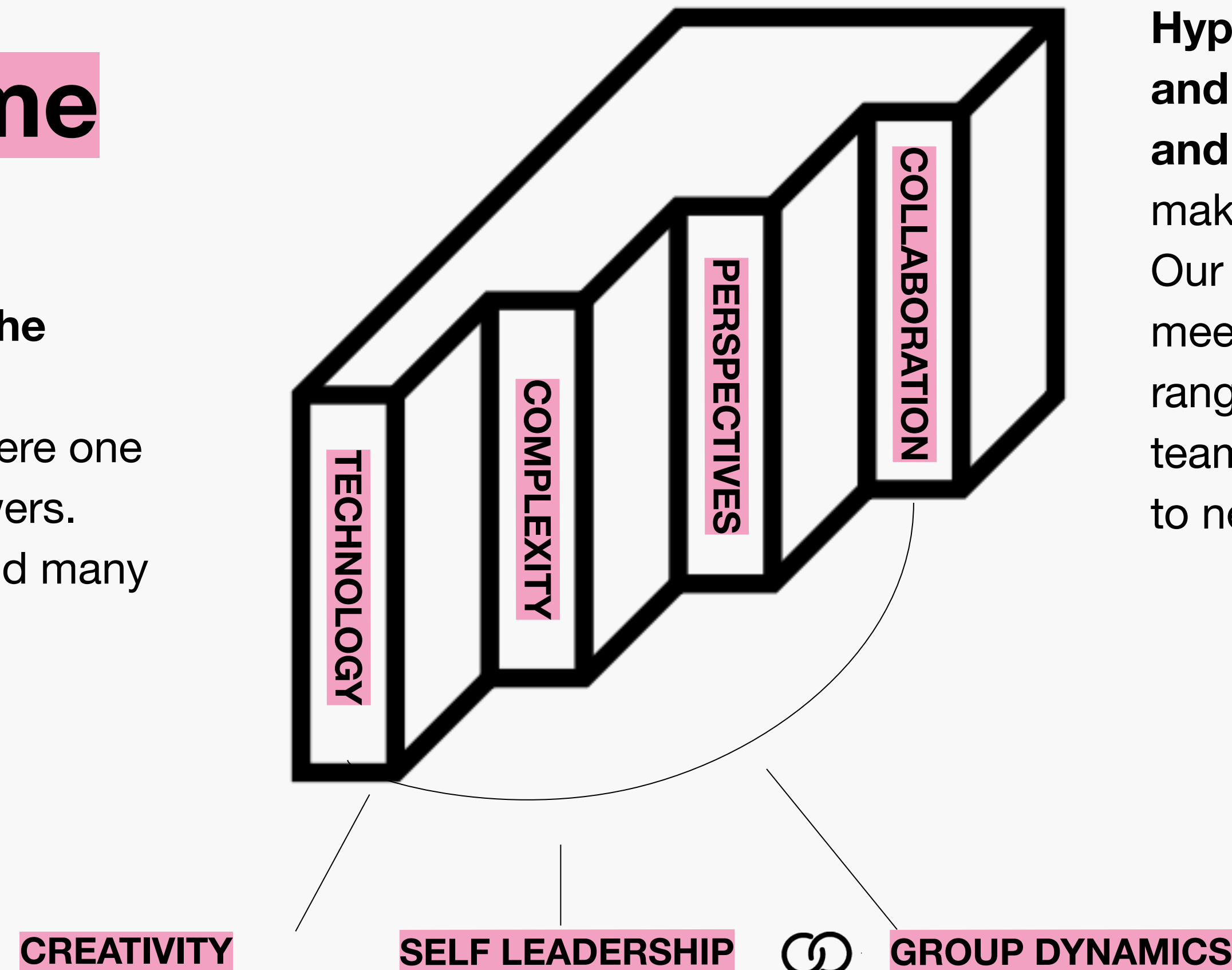
Where are we going

Hyper Island works with companies and organizations across all sectors and industries, enabling and helping to make change happen.

Our methodology continues to evolve to meet the specific needs of our clients, ranging from cultural transformations, team resilience, creativity and innovation to new leadership skills and behaviors.

HYPER ISLAND

Learning vehicle for digital transformation

The experiences created through learning design are a vehicle for change and transformation. The development towards a learning organization built for complexity begins with awareness and behavior change; and is ultimately realized when new products, services, ways of working and value are created. Our approach over time incorporates this worldview.

Unlearn awareness

The first step is to 'unlearn' the known and become aware of what needs to change and why. The seeds of taking action begin with openness to new perspectives and mental models - framing the world from a new position.

Relearn behavior change

Establishing safe opportunities to test, explore, and apply new perspectives, solutions and behaviours. Here the capability and resilience to unlearn and relearn is shaped.

Continuous learning transformation

True transformation happens when we have the resilience to keep learning over time, replacing the old structures and behaviours and embodying the new in our daily decisions and actions.

The HI methodology

Our methodology is founded on a learner-centered, experience-based approach. We create facilitated learning journeys, where discovering, uncovering, applying and reflecting is all part of the process by which participants learn useful skills and knowledge they can apply right away. In all our learning we always work with these fundamental tools.

LEARN BY DOING

Build, create, and experiment by creating opportunities to get hands on with the underpinnings of what's driving change in business.

FEEDBACK & DIALOGUE

Providing the essential communication techniques to realize inclusion and empathy for others through active listening, feedback and effective dialogue.

GROUP DYNAMICS

Experiences rooted in the foundational tools, theory and models around group dynamics and team development such as IMGD (Integrated Model of Group Development.

REFLECTION

Developing critical reflection habits for individuals and teams provides opportunity to amplify experience and outcomes.

The Hyper Island Way™

The Hyper Island Way™ is about doing. Change is hard and change is constant so you need to learn to continuously learn. And this you will do by making, creating, testing and building. You will need to be curious and daring. You need to question and challenge status quo's. And you'll need to be explorative and up to try new things. This is the type of people we make at Hyper Island. If you are willing to lean in and rise to the challenge, you will grow and find the confidence to be what's next.

HI
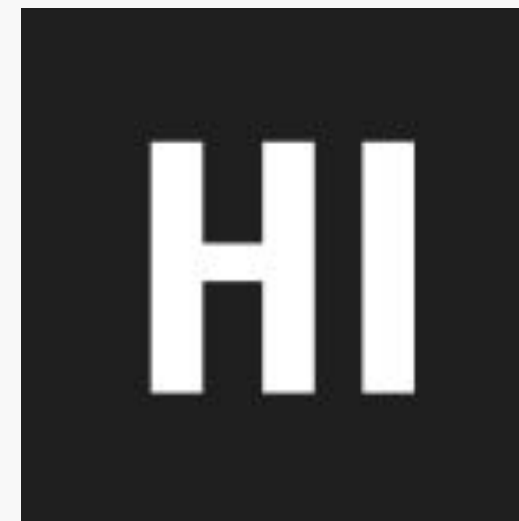
Being.

The Hyper Island WayTM is also about being. That means it begins by understanding that change starts with you. Your values, your beliefs and your purpose are important components. Change is hard and change is constant and you really need to be able to lead yourself first and foremost to handle it. You also need to understand yourself to lead others. And you need be open to different perspectives to handle the ever increasing disruption driven by technology.
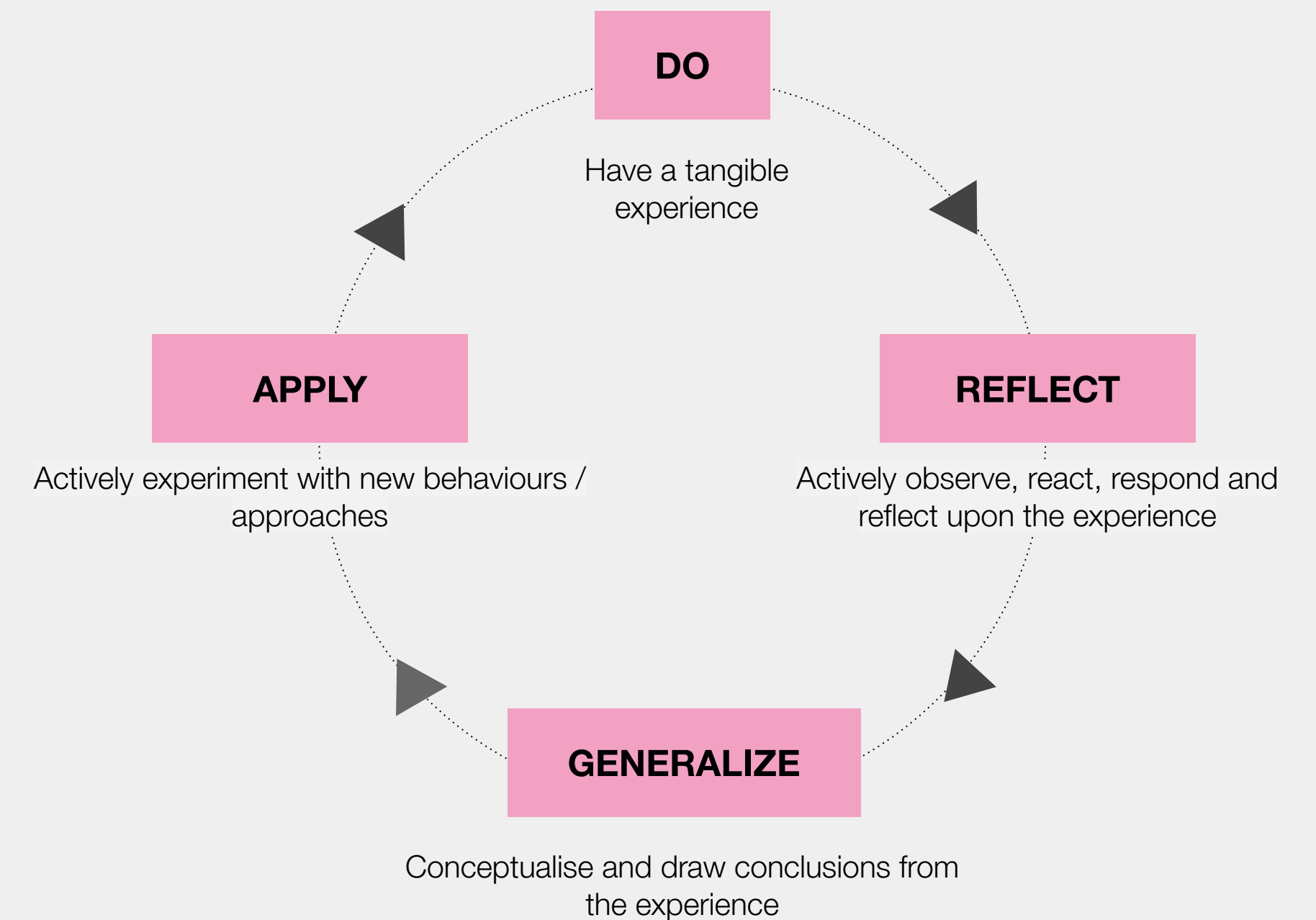
HYPER ISLAND

What we do

Quite simply, we solve business challenges through learning experiences. We are also committed to putting people at the centre of transformation, ensuring they are seen and heard.

The Hyper Island methodology is founded on a learner-centered and experience-based approach.

We create facilitated learning experiences, where discovering, uncovering, applying and reflecting is all part of the process by which participants learn useful skills and knowledge they can apply right away. It's about establishing a new relationship to how people learn.

Whether in person or virtually, we have found the ideal formula for engaging, high impact learning experiences based on our clear framework, shared in the following slides.

The learning spiral

DO
Have a tangible experience

REFLECT
Actively observe, react, respond and reflect upon the experience

GENERALIZE
Conceptualise and draw conclusions from the experience

APPLY
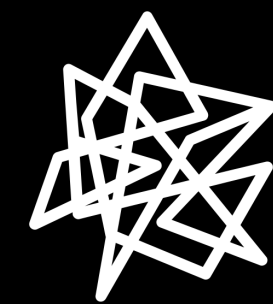Actively experiment with new behaviours / approaches

Guiding principles

Change is constant

- Technology stands still for no one.
- Speed is the new currency.
- Change is just about the only certainty.

Change is hard

- Humans aren't wired for uncertainty.
- Individual change is difficult, group change is compounded.
- Mindset is the mother of all strategies.

What to expect from an Hyper Island experience

How you show up is the outcome you get

Taking personal ownership and showing self-leadership.
Leadership is a competence and life skill for everyone. Capability to learn, unlearn and relearn is what propels people to act, build and move organizations forward.

Learn to learn

HOW you learn is as important as WHAT you learn.

Content is the platform to explore from and build connections, knowledge, skills, and relationships, while differentiation of format, environment, and depth is what contextualizes learning for its audience.

Learning by doing

Daring to explore and do and being resilient in discomfort.
Innovation does not emerge from replicating a competitor or best use case. To learn from them and be inspired, sure, but detaching from norms of change is they way to gain comfort and thrive in the new.
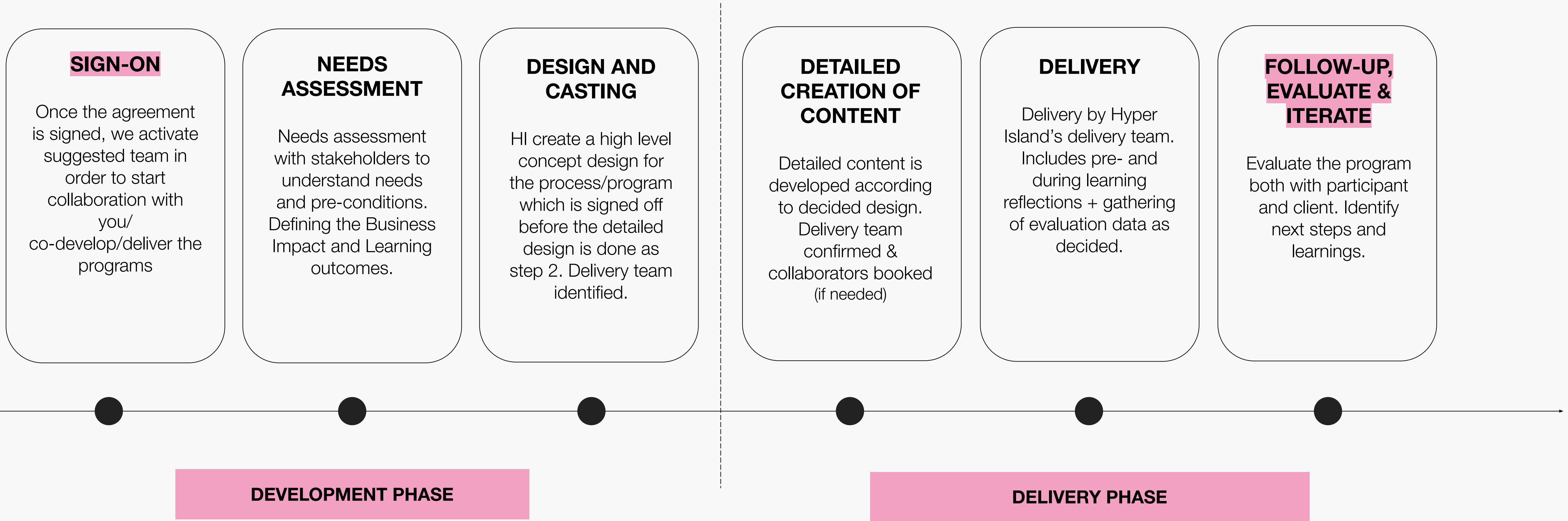
Real world relevant

An intentionally designed experience grounded in research and reality.

Intentional with a clear purpose. Whole-heartedly connected to the realities of business and society and human needs. Continuously tuned into progress, changing context and needs.

How we could work with you

SIGN-ON

Once the agreement is signed, we activate suggested team in order to start collaboration with you/ co-develop/deliver the programs

NEEDS ASSESSMENT

Needs assessment with stakeholders to understand needs and pre-conditions. Defining the Business Impact and Learning outcomes.

DESIGN AND CASTING

HI create a high level concept design for the process/program which is signed off before the detailed design is done as step 2. Delivery team identified.

DETAILED CREATION OF CONTENT

Detailed content is developed according to decided design. Delivery team confirmed & collaborators booked (if needed)

DELIVERY

Delivery by Hyper Island's delivery team. Includes pre- and during learning reflections + gathering of evaluation data as decided.

FOLLOW-UP, EVALUATE & ITERATE

Evaluate the program both with participant and client. Identify next steps and learnings.

DEVELOPMENT PHASE

DELIVERY PHASE

HYPER ISLAND

Why we can do this

1. ## We are experts in designing learning experiences

   As a business school and guided by our deep pedagogical belief in constructivism, we have 25 years of experience in designing experience-based learning interventions, aimed at delivering business impact.

2. ## We are experts in driving change-enabling communities

   At the heart of all of our learning experiences is an active community, facilitated and managed to create meaningful connections between learners, in order to accelerate behaviour change back in the workplace.

3. ## We are experts in immersive, interactive interventions

   We have led cohorts of people in all sizes (from 5 to 3,500 persons) online since 2015. We have adapted our high energy, learning-by-doing training to the virtual setting, never settling for good-enough.

4. ## We are experts in blending the tech and human side of transformation

   We know that the success in transformation lies in learning both hard and soft skills, and that the interplay between these two skill sets is critical for making the change happen.

Recent Projects

VISA

A future foresight project to identify payment trends and build moonshots

NETFLIX

Enabling the PR team to explore its creative capabilities

KOHLER.

Developing senior leaders tech skills & confidence with rapid prototyping workshop

Canadian Chamber of Commerce

Helping to stand up the Strategy 2025 vision in projects

Meta

Connecting Facebook with its clients through a leadership program

LVMH

Facilitating an innovation design sprint for the future of luxury experience

GERDAU

A change agent program driving the digital transformation process

unicef

Digital Marketing program for next generation of fundraising

HYPER ISLAND

We are here for those who want to grow

Our Team

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HYPER ISLAND

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Thanks!

If you would like more information
about the course or Hyper Island,
please send a message and/or email:

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