

HYPER ISLAND

COURSE PORTFOLIO 2024

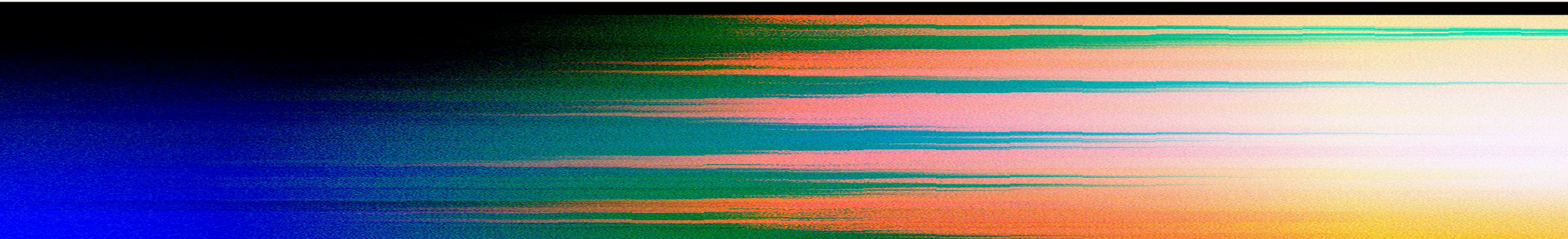


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About Us

Hyper Island is a global learning provider with a strong belief that it's up to each one of us to drive positive change and build better tomorrows.

With this mindset, we prepare businesses and individuals with the knowledge, skill and competences needed to create meaningful change.

Founded in Sweden in 1996, Hyper Island is active around the world through our schools and offices on five continents as well as via online courses.

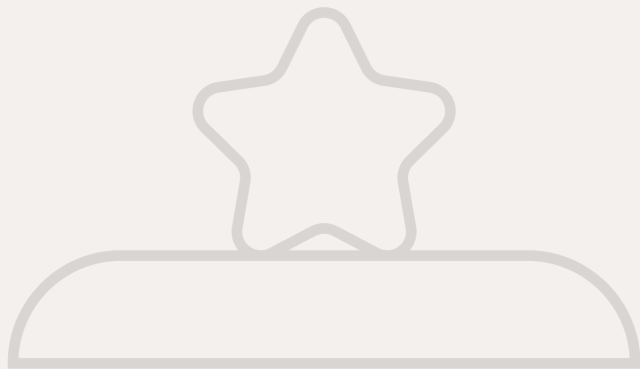
10 million +
People Impacted

15,000 +
Alumni Globally

1,870 +
Organisations



Top reasons to invest in your employees



Stay ahead of the curve

Get the latest trends and perspectives from industry experts, and take part in developmental training directly connected to real cases and business challenges.

Exceptionally close ties between studying & working

Participants will put ideas into real-world practice using our progressive methodology of learning by doing, which supports direct implementation and action planning.

Develop internal talent and growth

Continuous learning will support and increase collaboration, wellbeing and clarity in process and prioritizing. This in turn, will support individual implementation of new ideas and ways of working to foster a growth mindset.

Realise immediate business benefits

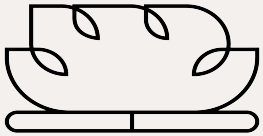
With a strong focus on applicable skills and knowledge, our courses have been designed for the current and future needs of a growing digital industry.

Trusted by Leading Brands

Participants have joined us from
leading organizations.

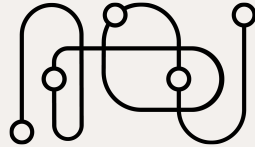


What you will get



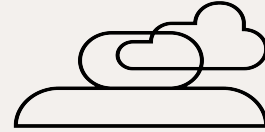
Learning Kits

Inspiring curated and original content designed to expand thinking.



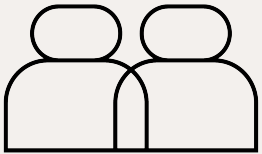
Tasks

Hands on tasks allowing opportunities to practice and experiment.



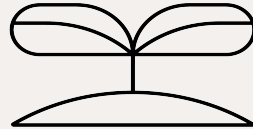
Live Sessions

Participants explore and discuss topics together, often with subject specialists.



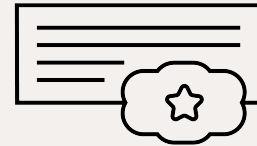
Community

Connecting participants to build a community that learns together and from each other.



Reflection

Participants evidence and cement learning by completing a reflection on what they have learnt.



Professional Certificate

Recognised by industry experts all over the world.

Course Structure

Onboarding

The week before the course starts you will receive an email asking you to join Slack.

Slack

In slack you will find your first task and receive information about the course.

The Course

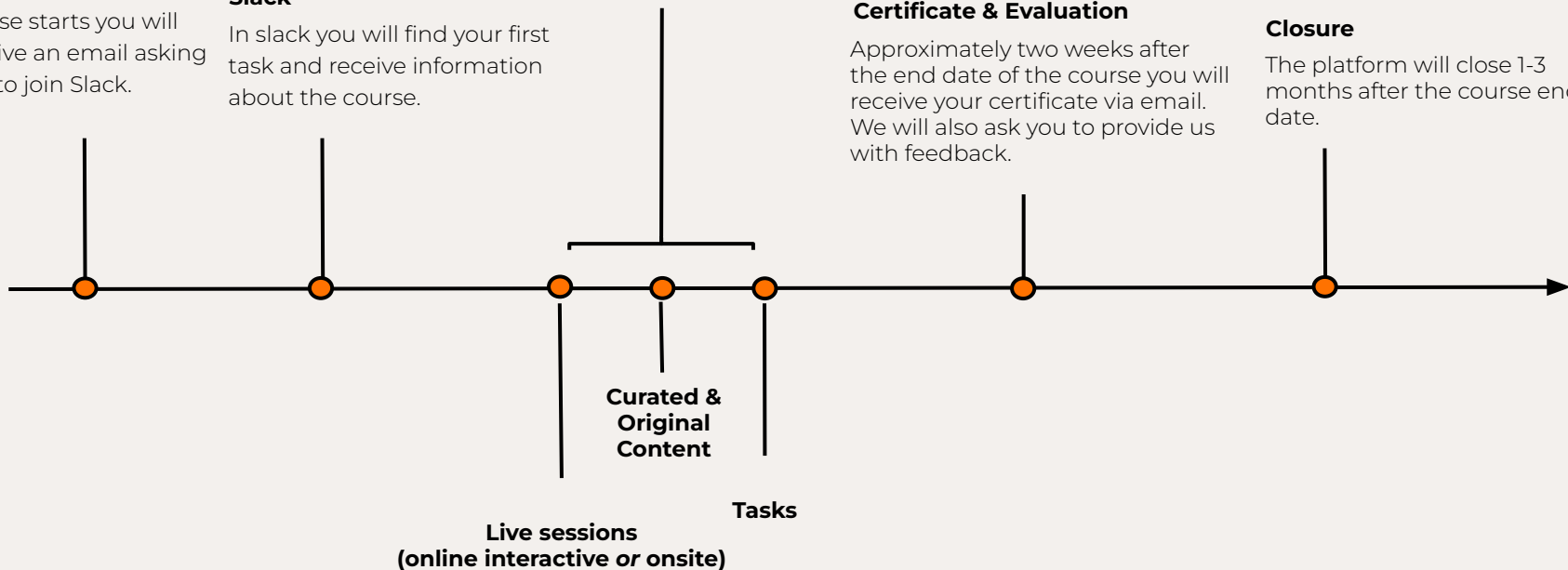
See course website for specifics on your choice of course.

Certificate & Evaluation

Approximately two weeks after the end date of the course you will receive your certificate via email. We will also ask you to provide us with feedback.

Closure

The platform will close 1-3 months after the course end date.



Explore our courses

Boost your career in 2024

LEADERSHIP & TEAM PERFORMANCE

Leadership Essentials →

Online Course | 4 weeks

Transformative Leadership →

Onsite Course | 3 days | Stockholm

Leading in Complexity →

Onsite Course | 3 days | Stockholm

STRATEGY & DECISION-MAKING

Brand Strategy and Storytelling →

Online Course | 4 weeks

Digital Transformation & Strategy →

Onsite Course | 5 days | Stockholm

AI for Business → **new**

Online | 4 weeks, or Onsite
Stockholm | 2 days

Strategize like a Futurist →

Online Course | 6 weeks

Futures Thinking & Creativity → **new**

Online | 4 weeks, or Onsite
Copenhagen | 2 days

FACILITATION & CO-CREATION

HI Facilitation© →

Onsite Course | 3 days | Stockholm

HI Facilitation© **new**

Advanced →

Onsite Course | 3 days | Stockholm

INNOVATION & PROGRESSIVE DESIGN

Behavioural Design →

Online Course | 4 weeks

Design Thinking for Innovation →

Onsite Course | 3 days | Stockholm

Agile Ways of Working → **new**

Onsite Course | 3 days | Stockholm

HYPER ISLAND

Leadership Essentials Course

Become a stronger leader and increase your team's capability to improve, while fostering the resilience needed to thrive in today's work environments.

Format: 4 weeks online | 150 min live session/week

Time Commitment: 7 hours/week

Investment: 1 390 USD Local VAT/GST may apply

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Leadership Essentials Course

ABOUT THIS COURSE

Foster creativity, collaboration, inclusion and resilience in your team and organization. Exploring the latest thinking and expertise to support both your development as a leader, as well as your team. You will work hands-on with the tools, models and approaches directly in your organization while connecting to best practices and peer experiences. Develop confidence and deliver greater collaboration, creativity and inclusivity in your organization.

WHO TAKES THIS COURSE?

This course is for anyone who leads projects, meetings, activities or teams in a work context. It is for formal and informal leaders alike, with a focus on the traits of leadership that are not constrained to formal managers.

WHAT YOU WILL LEARN

The Core of Leadership

Leadership starts with you. We begin with trust and psychological safety in order to transform the contexts of which we're apart.

Leadership Worth Following

Your ability to influence the complexities of this world begins with your awareness of what it's like to be led by you.

Creating Effective Teams

The modern fundamentals of team development and the tools and techniques you can apply to foster the conditions for success on a daily basis.

Team Culture for Handling Change

How teams can foster mindsets, cultures, and practices that are optimized for a context of change and uncertainty.

Leadership Essentials Course

LEARNING OUTCOMES

Evolve the way you work and lead within online, face-to-face, and blended settings.

Have the ability to develop and lead teams through various themes such as defining team purpose and culture, cultivating trust and psychological safety, and harnessing team learning and perspectives.

Engage with models and theories for effective teamwork in the modern workplace.

Apply principles and approaches for understanding team dynamics and creating psychological safety to support leading in uncertainty and change.

Design and lead effective meetings and workshops.

ENROLL AS A TEAM

We offer special group prices for companies.

Book a call with one of our course specialists and discover if you qualify for a group price.

**TALK TO OUR COURSE
SPECIALISTS**

HYPER ISLAND

Transformative Leadership Course

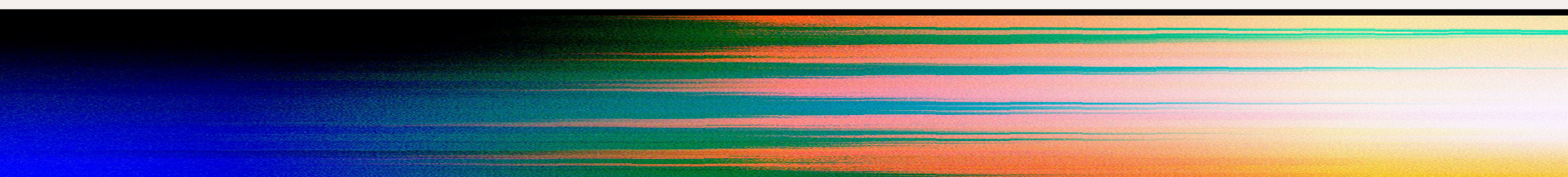
This leadership course is for those who are looking to build the competencies, confidence, and tools to excel in a formal leadership role and make bold change happen in your organisation.

Format: 3 Days on-site | Stockholm

Time Commitment: 9am - 5pm

Investment: 34 500 SEK Local VAT/GST may apply

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Transformative Leadership Course

ABOUT THIS COURSE

Equipping managers for a new leadership landscape. A leader of transformation possesses all the characteristics of a positive and inspirational driver of passion, and the skill set to meet the challenges of adaptability. In this course, you'll learn the tools, techniques, and processes, from human-centered leadership and complex problem solving to psychological flexibility, that allow you to successfully navigate the complex ecosystem of team dynamics and performance—all while developing the growth mindset and confidence to lead your team's development.

WHO TAKES THIS COURSE?

This course is for **leaders in formal leadership positions**. With a focus on strengthening and developing our identity, competence as well as our confidence as leaders in leading teams, self and organisations.

WHAT YOU WILL LEARN

Leadership Identity

Understand and reaffirm who you are, who you are here for, and what you are here to do in connection with both the external and internal leadership landscape.

Effective Teaming

Explore and demystify the complex ecosystem of team dynamics and performance.

Impactful Conversations

Increase influence and rapport via active listening techniques as well as the art of asking powerful questions.

Leadership Agility

Explore and practice adaptability and psychological flexibility as a success factor in life and leadership.

Transformative Leadership Course

LEARNING OUTCOMES

Understanding the emerging leadership landscape and what pitfalls and opportunities come with the changing conditions of business, work and leadership.

How to show up as a manager in a highly professionalized environment, characterized by decentralization, autonomy, and complex problem solving.

Be able to effectively diagnose and intervene to support the development and performance of your team, and faster adopt different leadership styles to fit individual contingencies and team maturity.

How to leverage a multidimensional leadership identity while challenging the boundaries of traditional single-modality leadership.

Have the knowledge and confidence to apply coaching techniques and tools in a wide range of leadership situations.

ENROLL AS A TEAM

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HYPER ISLAND

Leading in Complexity Course

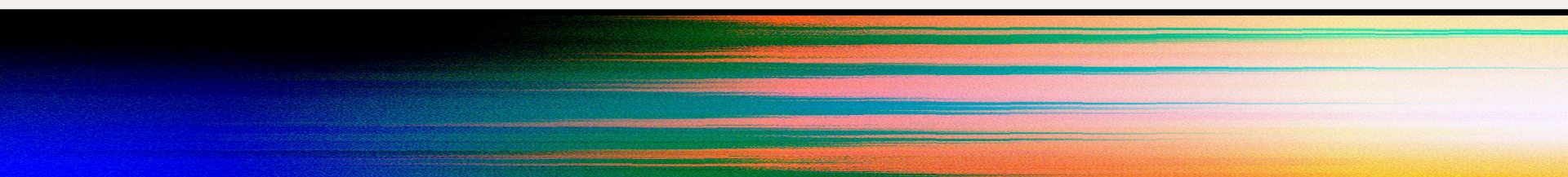
This leadership course is for those who need to enhance their decision-making abilities while navigating human and business complexity.

Format: 3 Days on-site | Stockholm

Time Commitment: 9am - 5pm

Investment: 34 500 SEK Local VAT/GST may apply

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Leading in Complexity Course

ABOUT THIS COURSE

Transform the situations you're faced with in your leadership role

Expect an immersive and hands-on learning experience over an intensive three-day period. The Leading in Complexity course is designed to equip participants with the skills and tools necessary to navigate complex and rapidly changing environments. You'll not only gain a new perspective on leadership, but also the confidence and competence needed to thrive in today's fast-paced and constantly changing world.

WHO TAKES THIS COURSE?

The course is relevant for **everyone who operates in a business in transition**, and are interested in effectively navigating and making progress in situations that are complex, unpredictable and rapidly changing.

You do not need to be a manager/leader to join the course, however we expect the participants to have some level of seniority/maturity in their role, and hold some responsibility for the complex change they are faced with in their workplace.

WHAT YOU WILL LEARN

Complexity Mindset

Expanding your mental models when it comes to highly uncertain situations and environments.

Cynefin Framework

Triaging challenges into different categories of complexity, and adjusting your decision-making strategy accordingly.

Polarity Management Framework

Separating problems from polarities, and exploring how you can hold two seemingly opposing thoughts in your head when you're dealing with a polarity.

Storytelling Complex Change

Working with the 1,2,3,4 Framework to build stronger narratives for complex change, and practising its application in peer-groups.

Leading in Complexity Course

LEARNING OUTCOMES

Complex problem solving: Develop a deep understanding of the challenges of leading in a dynamic and rapidly evolving world.

Leadership skills: Learn how to lead with empathy, build trust, and foster a culture of innovation and collaboration that enables your team to navigate complexity with agility and confidence.

Expand your network: Connect with other leaders from around the world to help stay ahead of the curve and continuously improve your leadership skills.

Gain a new perspective: The course is designed to challenge your assumptions and broaden your perspective in work, life and leadership.

ENROLL AS A TEAM

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HYPER ISLAND

Hyper Island Facilitation© Course

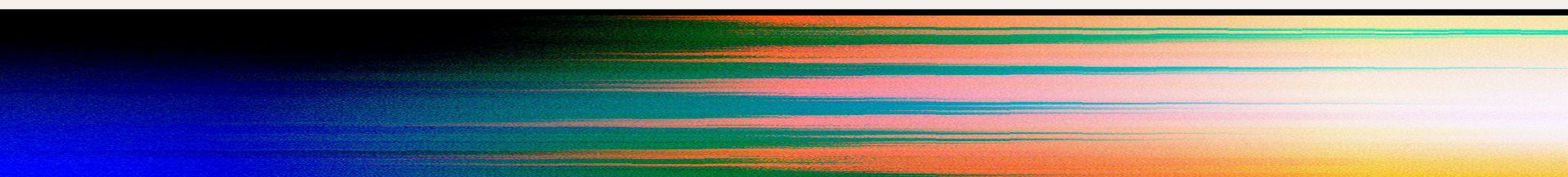
Practice hands-on process design and management to harness collective intelligence, design and build the right working environments, and lead teams towards common goals.

Format: 3 Days on-site | Stockholm

Time Commitment: 9am - 5pm

Investment: 27 900 SEK Local VAT/GST may apply

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Hyper Island Facilitation© Course

ABOUT THIS COURSE

Get hands-on skills and tools for face-to-face and remote facilitation

In this course you will leverage Hyper Island's two decades of facilitation experience to get the tools, methods and skills needed to facilitate and lead teams, complex processes, workshops and meetings while creating an inclusive environment of psychological safety - ensuring that you can get the most out of every individual and handle individual behaviour in a group dynamic.

WHO TAKES THIS COURSE?

Managers, team/project leaders, consultants within change management, ideation, prototyping - or **anyone within leadership and/or facilitation** who wants to deepen their understanding of how to work with diverse groups and managing behaviors to support better results.

WHAT YOU WILL LEARN

How to design meetings and workshops,

build appropriate environments, set supporting frames, direct prototyping and facilitate long-term processes toward a specific goal or outcome.

Creating and running effective teams, navigating group dynamics and developing your skills in project management and leadership.

Deep-diving into managing human behaviors.

The facilitation and process design tools to get the best out of every individual member of a group, setting a foundation for ideation and prototyping and creating an inclusive environment.

Hyper Island Facilitation© Course

LEARNING OUTCOMES

Design for face-to-face and remote team collaboration environments.

Principles and mental models for practising process design and facilitation.

How to engage and include participants when running workshops, ideation and prototyping processes and the capability to harness the collective intelligence of a group.

Create and sustain a participatory environment through active listening, feedback, encouraging creative thinking, creating adaptive approaches based on change management and the VUCA principle framework.

How to apply the right tools, methods and skills in the right moment and to handle individual, team and group needs.

Create your own facilitation toolbox to empower yourself and your team.

ENROLL AS A TEAM

We offer special group prices for companies.

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**TALK TO OUR COURSE
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HYPER ISLAND

Hyper Island Advanced Facilitation© Course

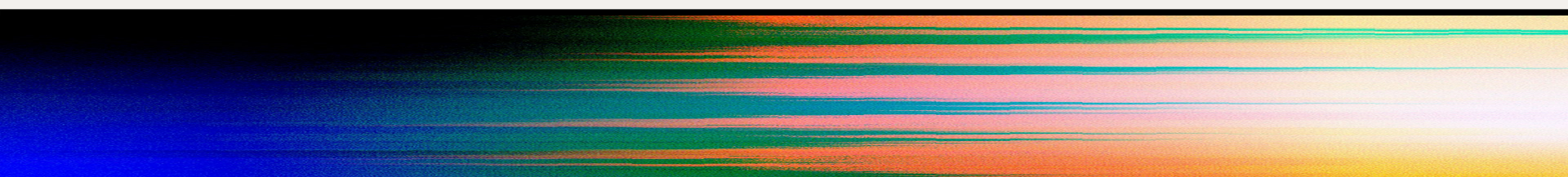
Ready to take your facilitator skills to the next level? Practice how to face resistance, integrate new technologies, and face challenging assignments together with other experienced facilitators from different industries.

Format: 3 Days on-site | Stockholm

Time Commitment: 9am - 5pm

Investment: 34 500 SEK Local VAT/GST may apply

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Advanced Facilitation© Course

ABOUT THIS COURSE

Be equipped to navigate the intricacies of complex and ambiguous design processes. Delve into leveraging emerging technologies as design allies, employing AI-driven tools for engaging workshops. Hone your skills in managing obstructive participants and fostering conflict resolution within groups. Adapt facilitation approaches to changing circumstances and master the art of hybrid or remote facilitation. By the course's end, you'll possess a robust toolkit for fostering innovation and collaboration in diverse and challenging environments.

WHO TAKES THIS COURSE?

Managers, team/project leaders, facilitators, agile coaches within change management, ideation, prototyping - or **anyone within leadership and/or facilitation** who wants to deepen their understanding of how to work with diverse groups and managing behaviors to support better results.

WHAT YOU WILL LEARN

Guided by Purpose

Develop skills in adapting facilitation approaches to changing circumstances.

Dealing with Resistance

Develop strategies for dealing with obstructive or disruptive participants.

AI as your Facilitation Partner

Explore and try methods for creating engaging and powerful workshops using AI-driven tools.

Remote & Hybrid Facilitation

Develop your approach to facilitating in hybrid or remote settings

Face your Fears

Identify and strategies for how you can reach your next levels as a facilitator and process designer.

Advanced Facilitation© Course

LEARNING OUTCOMES

Design processes for complexity and ambiguity.

Learn how to **leverage new technologies** as design and delivery partners.

Explore and try methods for **creating engaging and powerful workshops using AI-driven tools.**

Develop **strategies for dealing with obstructive or disruptive participants.**

Learn how to **foster a culture of conflict resolution** within groups, promoting healthy and constructive conflict management.

Develop skills in **adapting facilitation approaches** to changing circumstances.

Develop your approach to **facilitating in hybrid or remote settings.**

ENROLL AS A TEAM

We offer special group prices for companies.

Book a call with one of our course specialists and discover if you qualify for a group price.

**TALK TO OUR COURSE
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HYPER ISLAND

Futures Thinking and Creativity Course

Escape dominant narratives about the future and embrace new possibilities for action in this Futures Literacy inspired course. Learn to envision futures, utilise creative friction, and leverage uncertainty as a resource through hands-on exercises and industry case studies.

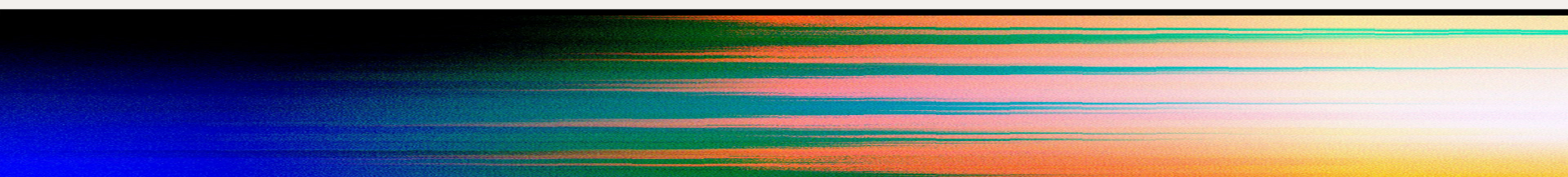
Two Formats: 4 weeks online *OR* 2 days on-site (Copenhagen)

Time Commitment: 7 hours/week online *OR* 2 full days on-site

Investment: 1 390 USD online *OR* 19500 SEK on-site

Local VAT/GST may apply

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Futures Thinking and Creativity Course

ABOUT THIS COURSE

A sharpened ability to flex the imagination through deeper futures literacy, a vital 21st-century skill for questioning, exploring, and envisioning futures. Participants can gain heightened futures perception, a better grasp of complexity, and a newfound sense of agency. They'll receive an individual learning guide to contemplate the future's role in their work and ways to enhance it + additional readings in progressive futures thinking.

WHO TAKES THIS COURSE?

This course is for individuals seeking to understand why and how we should use the future to prepare, plan and interact with today's complex challenges. This is about opening minds, challenging assumptions, and sparking new inquiries in the face of constant change. Note that this is not a course on creativity, but on how to use the future creatively.

WHAT YOU WILL LEARN

Using futures to inform the present

Develop the ability to anticipate, negotiate, and respond to emerging future scenarios.

Divergent thinking

Enhance the capacity to generate creative ideas and explore alternative solutions to complex problems, fostering innovation and adaptability.

Systems thinking

Understand the interconnected factors and systemic relationships.

Collective intelligence

Cultivate collaborative skills and harness the collective wisdom of diverse teams, fostering inclusive knowledge creation processes and shared ownership of organizational goals and outcomes.

Futures Thinking and Creativity Course

LEARNING OUTCOMES

Gain the competence of being able to consciously **understand the role that thinking about the future has in the present.**

Be able to explore expected and desired futures, identifying underlying assumptions.

Employ creative friction and open up for novelty and innovation by exploring and re-evaluating existing futures, questioning them and creating new ones.

Increase preparedness for the changes ahead by using the Futures Literacy Labs to **create awareness of non-linear futures, foster imagination, and stimulate learning from different alternative futures.**

ENROLL AS A TEAM

We offer special group prices for companies.

Book a call with one of our course specialists and discover if you qualify for a group price.

**TALK TO OUR COURSE
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HYPER ISLAND

Brand Strategy and Storytelling Course

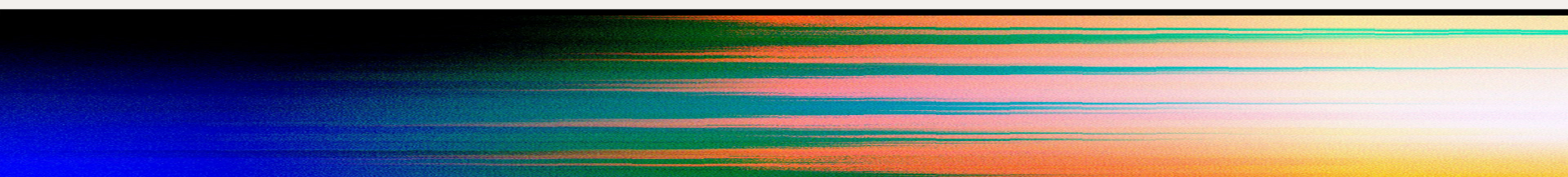
Learn what's at the core of any great business and the secrets to what makes powerful brands so impactful. Discover how to build brand and business value through strategy and narrative—all while making a difference in your customers' lives.

Format: 4 weeks online | 90 min live session/week

Time Commitment: 6 hours/week

Investment: 1 390 USD Local VAT/GST may apply

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Brand Strategy and Storytelling Course

ABOUT THIS COURSE

Refresh and energize your brand thinking and doing

In today's world it's getting harder and harder to maintain people's attention. Those who do brand "in the right ways" and who invest in understanding and communicating superior storytelling are the ones that stand out and inspire. These are the secrets behind business growth, successful communications, community building and continuous brand development and value creation.

WHO TAKES THIS COURSE?

Someone intending to change to **a role with greater strategic responsibility in marketing/brand management** (content creator, graphic designer, social media manager, copywriter etc.). Someone currently to expand their brand thinking, add to their tool belt, learn from peers, or find new perspectives\challenges.

WHAT YOU WILL LEARN

Brand Strategy

Origins of value creation

The Anthropological Case

A deep dive into behavior, society, and change.

Narratives

Storytelling your way to impact and exploring what the leading brands in our world demonstrate through the synergy of product, technology, content and business model.

Role-modelling

Organizational culture and external expression for building brand advocacy and an enduring relationship to your customer.

Brand Strategy and Storytelling Course

LEARNING OUTCOMES

To understand the underpinnings of what guides successful brands.

To identify who your most interesting audience is so you can create real and profound profiles about who they are.

To understand the new dynamics of shared communications and experiences of an evolving digital and media ecosystem.

To recognize the function of the classical storytelling frameworks in facilitating change for your customer.

To learn the importance of testing and the role feedback plays in strengthening connection to customers,

To navigate the strategic selection of channel, platform, and medium to deliver the brand story through where you choose to show up and be present.

ENROLL AS A TEAM

We offer special group prices for companies.

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**TALK TO OUR COURSE
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HYPER ISLAND

Agile Ways of Working Course

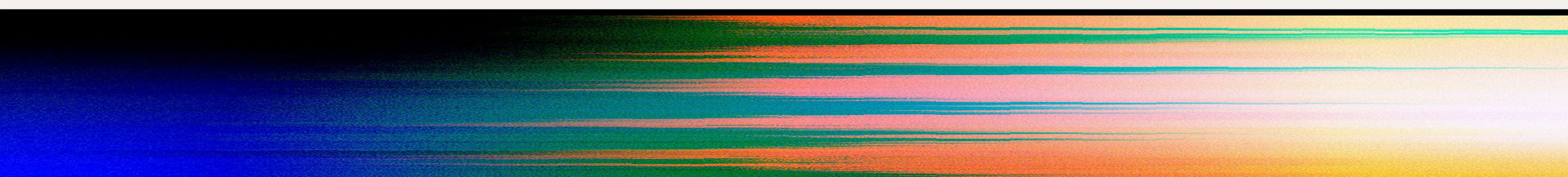
Challenge traditional linear project management by implementing Agile methodologies within your teams and fostering adaptable collaboration while adopting a customer-centric approach.

Format: 3 days on-site

Time Commitment: 3 full days on-site

Investment: 27 900 SEK Local VAT/GST may apply

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Agile Ways of Working Course

ABOUT THIS COURSE

In the fast-paced world of startups, being agile is crucial for success. But what does it mean to be agile, and why is it vital for managing complexity and change within your organization? Being agile enables your company to not only stay competitive but also to effectively handle evolving technologies and adapt to unexpected market shifts. This course will equip you with essential tools to improve your internal ways of working , how you manage projects and lead initiatives. You'll learn how to drive productivity and progress at the same time ensuring ensuring that you can effectively navigate through uncertain situations.

WHO TAKES THIS COURSE?

This course is tailored for professionals tasked with driving progress on projects and initiatives. It's ideal for those seeking to enhance their skills and expand their toolkit to deliver with value, efficiency, and speed. This includes a range of roles such as **team leads, project managers, HR specialists, sales managers, product owners, product developers, and designers.**

WHAT YOU WILL LEARN

Introduction to Agile methodology & mindset

Lay the foundation by exploring the origins of agile and understanding its core principles and values.

Agile across industries

Discover how Agile practices have evolved and expanded beyond software development, becoming a versatile approach for solving complex and adaptive problems in various industries.

Put into practice

Delve into the SCRUM framework and explore the seven key practices that make Agile implementation effective.

From shepherding to beekeeping

Explore a new approach to leadership that aligns with Agile principles, fostering autonomy, collaboration and adaptability.

Sprint simulation

Participate in a Sprint simulation, covering the planning and execution phases, and apply Agile principles to a practical case.

Agile Ways of Working Course

LEARNING OUTCOMES

Agile Benefits & Practical Applications: Participants will gain an understanding of the benefits of Agile practices and will be able to effectively utilize Agile tools, techniques, and frameworks. This includes adapting Agile concepts to various project scenarios across different industries and domains.

Fostering Collaboration and Adapting to Change: Learners will develop skills to enhance collaboration and communication within cross-functional teams, stakeholders and customers. They will also learn how to embrace and respond to changes in project environments, using Agile methods maintaining project momentum and adaptability.

Customer-Centricity and Cultural Transformation: Participants will recognize the importance of customer feedback in the Agile process and integrate it effectively into project cycles to maximize value delivery. Additionally, they will explore strategies to foster an Agile culture within their organization, focusing on openness, collaboration and experimentation.

ENROLL AS A TEAM

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**TALK TO OUR COURSE
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HYPER ISLAND

Digital Transformation and Strategy Course

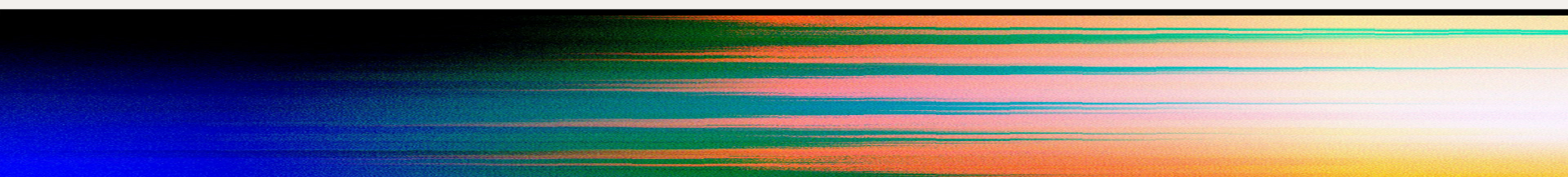
Learn the methods to work strategically and innovatively in today's digital landscape to add value to your business – and implement a transformative digital strategy that allows for a strong and innovative culture.

Format: 5 Days on-site | Stockholm

Time Commitment: 9am - 5pm

Investment: 45 000 SEK Local VAT/GST may apply

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Digital Transformation and Strategy Course

ABOUT THIS COURSE

Navigate digital strategy and innovation from a holistic perspective

In today's digital landscape of ever-shifting consumer expectations and rapid disruption, the challenge of staying one step ahead remains for many teams and business leaders. How can you gain the confidence to succeed in this environment? Is it possible to create a sustainable digital strategy that can both meet customer demand and still stay true to your business vision—all while increasing profitability and staying competitive?

WHO TAKES THIS COURSE?

This course is designed for a **broad range of professionals within different industries - particularly leaders and specialists** - who are aiming to supercharge their organization or team to become more effective, collaborative, and creative in today's digital landscape.

WHAT YOU WILL LEARN

How to navigate uncertainty, disruption and change

Equip yourself with a digital-first mindset, and understand the drivers in technology, culture, and behaviour driving change; re-framing the “digital” revolution in terms of human beings and networks.

Methods for digital strategy in business

Learn to harness the transformative potential of digital to add value to your business.

Ideation, prototyping, data and digital tactics

Learn to apply and test your prototype through advancements in tech, data collection, and analytics, helping us better understand customer needs and opportunities.

Culture, change and digital business models

Gain confidence and inspiration within the digital landscape and the ability to implement a digital strategy that allows for a strong and innovative culture.

Digital Transformation and Strategy Course

LEARNING OUTCOMES

Map out digital opportunities within your current business strategy.

Start creating a sustainable and adaptable digital strategy to meet customer demand and your business' vision.

Identify the main questions that your business needs to focus on to create a digital strategy.

Gain the confidence to implement and lead a digital strategy in your organisation.

Know how the networked economy and new technologies will impact businesses, individuals, and society.

Holistic overview of how a company can evolve and transform its business model and value proposition through innovation.

Get access to tools, methods and tactics in testing directions in your new strategy.

ENROLL AS A TEAM

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**TALK TO OUR COURSE
SPECIALISTS**

HYPER ISLAND

AI for Business Course

Join us for an immersive, hands-on AI masterclass that explores how artificial intelligence is reshaping the business landscape, offering disruptive innovation and transformative potential. Equip yourself with practical knowledge and skills to excel in today's AI-driven world.

Two Formats: 4 weeks online *OR* 2 days on-site

Time Commitment: 7 hours/week online *OR* 2 full days on-site

Investment: 1 390 USD online *OR* 19 500 SEK on-site

Local VAT/GST may apply

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AI for Business Course

ABOUT THIS COURSE

Discover how AI is impacting, disrupting, and transforming traditional business models. From automating routine tasks to unlocking predictive insights, AI has the potential to revolutionize how organizations operate. Learn how to harness this power to stay competitive and relevant.

As a leader, understanding AI is essential in today's fast-paced world. Our course empowers you to make sense of this new technology, fostering an environment where AI is a valued ally. Embrace AI's potential to enhance decision-making, streamline operations, and drive innovation.

WHO TAKES THIS COURSE?

Business leaders seeking to leverage AI for growth and innovation.

Professionals looking to enhance their AI knowledge and skills. Or **anyone interested in understanding the transformative potential of AI in business.**

WHAT YOU WILL LEARN

Building a Solid Foundation

Gain a robust understanding of AI underneath the hood, through non-coding tools and what's to come.

Shaping Your Point of View

Develop a perspective that empowers you to navigate the evolving landscape with confidence and foresight.

Maximising Business Efficiency

Discover how AI can supercharge your organisation's efficiency and your own workflow.

Building Superintelligence

Combine the power of Artificial Intelligence with Emotional Intelligence to adapt your leadership to the unique challenges and responsibilities of this era.

AI for Business Course

LEARNING OUTCOMES

AI Foundations: Develop a strong foundation in AI principles and technologies.

Strategic Integration: Learn how to strategically integrate AI to maximise business efficiency.

Ethical Consideration: Understand the ethical and societal implications of AI.

Generative AI Usage: Gain confidence in using generative AI tools.

Superintelligence Leadership: Develop leadership skills combining AI and emotional intelligence.

Continuous Learning Mindset: Cultivate a mindset of continuous learning and experimentation in AI.

ENROLL AS A TEAM

We offer special group prices for companies.

Book a call with one of our course specialists and discover if you qualify for a group price.

**TALK TO OUR COURSE
SPECIALISTS**

HYPER ISLAND

Behavioural Design Course

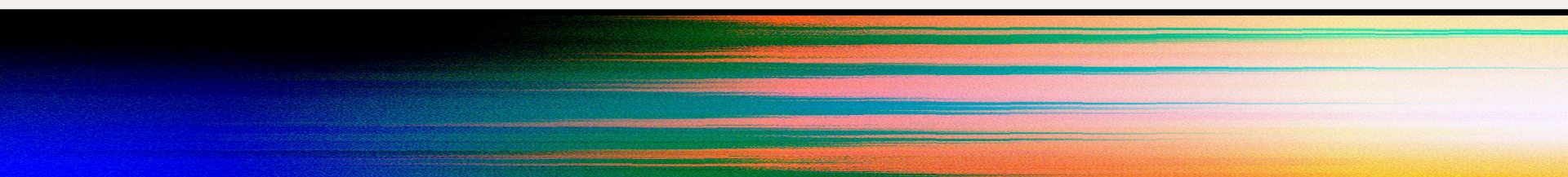
An introductory online course to learn and apply core principles of behavioural design, to enable you to apply behavioural science principles to your design process and design interventions to influence behaviour.

Format: 4 weeks online | 150 min live session/week

Time Commitment: 5 hours/week

Investment: 1 100 GBP Local VAT/GST may apply

GO TO COURSE PAGE



Behavioural Design Course

ABOUT THIS COURSE

Blending the rigour of science with the empathy of design.

Behavioural Designers combine psychology, design, technology, and creative methods to find out why people do the things they do and to figure out through experimentation how to activate them to change their behaviour. In this course you'll get an introduction to the field and how you can level up your practice using Behavioural Design techniques.

WHO TAKES THIS COURSE?

Any professional wanting to gain a better understanding of Behavioural Design. Past participants have come from **commercial, marketing, communications, strategy, product, HR, design and management roles.**

WHAT YOU WILL LEARN

Behavioural Design

An introduction to the field of Behavioural Design and the benefits of integrating the principles and practices into your projects. You'll spend time using ideation techniques to design interventions that activate or influence the desired behaviour, while simultaneously diagnosing the individual, social or environmental factors facilitating behaviour. Learn how to use behavioural theories, biases and effects to generate these ideas.

Understanding Unconscious Bias

Discover common Unconscious Biases that drive behaviour in both you, as well as your customers and colleagues.

Behavioural Science for Storytelling

Explore the cognitive biases that have an impact on selling and buying and help you create successful, creative and impactful stories.

Behavioural Design Course

LEARNING OUTCOMES

Understand how unconscious biases drive behaviour and some methods to override them in yourself and others.

Understand the theory and practice of behavioural design; from definition and diagnosis to intervention design and iteration.

Get to know case studies of how behaviour design has been successfully (and not successfully) implemented.

Ability to design and lead behavioural design processes in your team and organisation.

Elevate your storytelling and pitching by applying some tried and tested cognitive tips.

ENROLL AS A TEAM

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**TALK TO OUR COURSE
SPECIALISTS**

HYPER ISLAND

Strategize like a Futurist Course

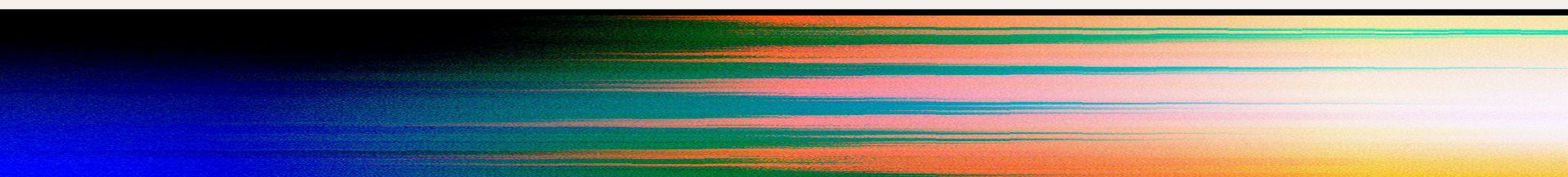
Learn the tools and techniques to navigate uncertainty, make better decisions and lead strategic processes. This practitioner-led course is designed to develop capabilities and help participants overcome short-termism to foster greater organizational resiliency.

Format: 6 weeks online | 120 min live session/week

Time Commitment: 5 hours/week

Investment: 1 950 USD Local VAT/GST may apply

GO TO COURSE PAGE



Strategize like a Futurist Course

ABOUT THIS COURSE

The world is changing faster than your organisation.

In this course developed with our partners at the Copenhagen Institute for Future Studies, we upskill participants with a structured process for understanding dynamics of change, planning for alternative scenarios, and developing futures-orienting organisational strategy through applied strategic foresight and futures studies.

WHO TAKES THIS COURSE?

This course is a popular choice for **decision-makers, innovation managers, strategic planners, business developers, designers**, and people who want to get a head-start **working strategically with the future**.

WHAT YOU WILL LEARN

Using the future

Become familiar with how to “use the future” through strategic foresight and why the capability to develop insights about future alternatives to guide strategic thinking has never been more important.

Exploring dynamics of change

Learn the process of exploring dynamics of change as the “bedrock”-practice of strategic foresight.

Key strategic uncertainties and futures scenarios

Learn how to identify and make sense of the uncertainties that matter the most. Frame and develop robust alternative futures scenarios and discover alternative futures perspectives that have relevance for decision-making.

Transition from foresight to strategy

Understand the strategic implications of alternative futures and how to transition the newly gained insights into futures-informed strategic decision-making – in comparison to traditional strategy approaches.

Strategize like a Futurist Course

LEARNING OUTCOMES

Understand the fundamentals and business value of strategic foresight and why organisations with a culture of embracing it will fare better in the face of ongoing uncertainty and complexity.

Become more conscious of how our understanding of the future guides our strategic decision-making.

Gain the ability to spot and make sense of critical uncertainties influencing your future environment.

Learn a structured process for applying strategic foresight in your organization.

Develop ability to frame and develop robust alternative futures scenarios that have relevance for decision-making.

The awareness and confidence to challenge current strategic assumptions.

ENROLL AS A TEAM

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**TALK TO OUR COURSE
SPECIALISTS**

HYPER ISLAND

Design Thinking for Innovation Course

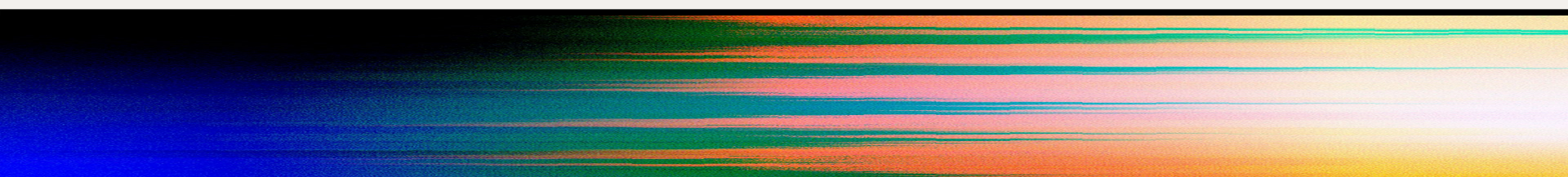
Learn to harness powerful design approaches to build empathy and insight to drive meaningful innovation in business, and equip yourself for problem-solving in the Digital Age.

Format: 3 Days on-site | Stockholm

Time Commitment: 9am - 5pm

Investment: 27 900 SEK Local VAT/GST may apply

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Design Thinking for Innovation Course

ABOUT THIS COURSE

Put innovation into practice today.

Users, customers, humans? It's people who drive business, and rethinking processes can do wonders for your bottom line. As business landscapes become more complex and sophisticated with the introduction of new technologies and trends, many executives and other kinds of decision makers have quickly adopted design thinking to provide the key to growth. Design Thinking encompasses a well tested and widely accepted set of processes and tools that solve problems through exploring human and customer needs, defining and reframing problems in new ways, creative ideation, rapid prototyping, testing, and improvement.

WHO TAKES THIS COURSE?

This course is for any **specialists, generalists or managers** who work with **product, organizational, idea or business development** — or for those who work with **communication, customer/user experience, growth, strategy and innovation** — in functional and cross-functional teams. This is a core skill for **any professional working in a fast-moving environment** who needs to make decisions and solve problems with others.

WHAT YOU WILL LEARN

Business growth and Design Thinking

Design Thinking offers a structured framework for understanding and pursuing ways that contribute to organic growth and add real value to your customers.

Solve real briefs and get hands-on experience

You will look into audiences, user journeys, and business needs, and move from strategic thinking to creative execution. Test prototyping tools, and discover how you approach and integrate real methods in working with Design Thinking into your ways of working.

Build an innovation-driven culture

Leverage the power of cross-silo problem solving, work agile, develop that prototyping mindset and unlock the diversity of teams and organisations by making sure you're solving the right problem from the start.

Design Thinking for Innovation Course

LEARNING OUTCOMES

Learn a range of practical methods; everything from framing the problem, to conducting user research, collaborative ideation, prototyping, and more.

Manage design thinking processes at your organization from conducting research to gaining traction for new ideas: how you can successfully implement it, and how to use tools, techniques and processes that can enable innovation while lowering internal barriers to Design Thinking.

Improve outcomes by taking the project beyond the prototype stage.

Successfully navigate the organizational landscape – learn how to confidently sell the story of how the project will provide value to key stakeholders.

Ability to design, facilitate, and lead collaborative innovation processes using a wide range of approaches.

Include a broad team in the process and empower the change leaders.

ENROLL AS A TEAM

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SPECIALISTS**

COURSE CALENDAR H2 2024



Online Interactive



Onsite - STO/CPH

2024 COURSES	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
LEADERSHIP ESSENTIALS			30 Sep - 27 Oct (4 weeks)		
TRANSFORMATIVE LEADERSHIP			02 - 04 Oct (3 days)	27 - 29 Nov (3 days)	
LEADING IN COMPLEXITY				06 - 08 Nov (3 days)	
HI FACILITATION®		25 - 27 Sep (3 days)			04 - 06 Dec (3 days)
HI FACILITATION® ADVANCED				13 - 15 Nov (3 days)	
BRAND STRATEGY & STORYTELLING			14 Oct - 10 Nov (4 weeks)		
AGILE WAYS OF WORKING			09 - 11 Oct (3 days)		
DIGITAL TRANSFORMATION & STRATEGY				18 - 22 Nov (5 days)	
AI FOR BUSINESS		26 - 27 Sep (2 days)	21 Oct - 17 Nov (4 weeks)		
BEHAVIOURAL DESIGN			14 Oct - 10 Nov (4 weeks)		
STRATEGIZE LIKE A FUTURIST				21 Oct - 01 Dec (6 weeks)	
DESIGN THINKING FOR INNOVATION			16 - 18 Oct (3 days)		
FUTURES THINKING AND CREATIVITY		23 Sep - 20 Oct (4 weeks)			05 - 06 Dec (2 days)

COURSE CALENDAR H1 2024



Online Interactive



Onsite - STO/CPH

2024 COURSES	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY
LEADERSHIP ESSENTIALS		26 Feb - 24 Mar (4 weeks)			20 May - 16 Jun (4 weeks)		
TRANSFORMATIVE LEADERSHIP		21 - 23 Feb (3 days)			29 - 31 May (3 days)		
LEADING IN COMPLEXITY			20 - 22 Mar (3 days)				
HI FACILITATION®		28 Feb - 01 Mar (3 days)		17 - 19 Apr (3 days)			10 - 12 Jul (3 days)
HI FACILITATION® ADVANCED				24 - 26 Apr (3 days)			
BRAND STRATEGY & STORYTELLING		26 Feb - 24 Mar (4 weeks)			20 May - 16 Jun (4 weeks)	01 - 28 Jul (4 weeks)	
AGILE WAYS OF WORKING					13 May - 09 Jun (4 weeks)		03 - 05 Jul (3 days)
DIGITAL TRANSFORMATION & STRATEGY			11 - 15 Mar (5 days)				
AI FOR BUSINESS		19 Feb - 17 Mar (4 weeks)		11 - 12 Apr (2 days)	20 May - 16 Jun (4 weeks)		04 - 05 Jul (2 days)
BEHAVIOURAL DESIGN		12 Feb - 10 Mar (4 weeks)			06 May - 02 Jun (4 weeks)		
STRATEGIZE LIKE A FUTURIST		12 Feb - 24 Mar (6 weeks)			06 May - 16 Jun (6 weeks)		
DESIGN THINKING FOR INNOVATION			06 - 08 Mar (3 days)				10 - 12 Jul (3 days)
FUTURES THINKING AND CREATIVITY					30 - 31 May (2 days)		