Creative Thinking

Module 1 Exploring Creativity

HYPER ISLAND

1

Welcome!

Before start...

Check if your name is spelling correctly

Mute your mic when not speaking

Post questions, suggestions and reflections in the chat

Use gallery view to see everybody

keep your camera on

Pen and paper

Facilitators

Facilitate, support and challenge you through the process to help you
learn, grow and progress towards your objectives

Layla Oliveira

Veronica Magariños

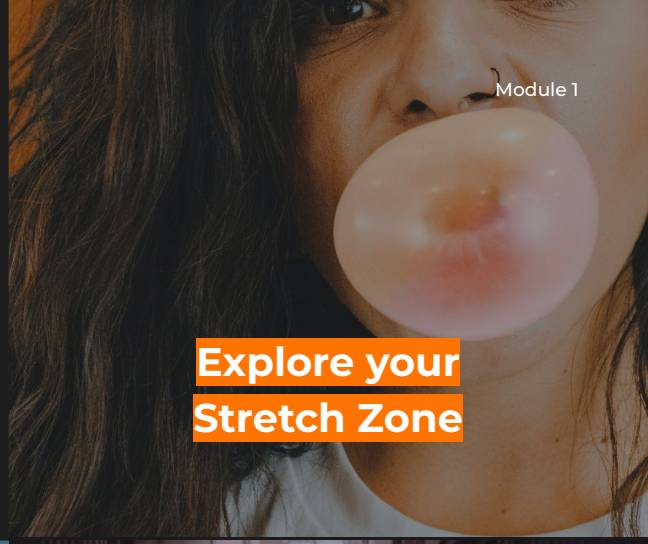
Check-in

Combine 3 things that describe you

Camera / Mic / Chat

Trust the Process

Experimenter Mindset



Explore your Stretch Zone

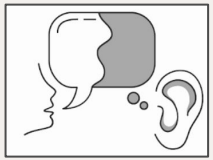
Launch the Tennis Ball

Support Each Other

Have Fun

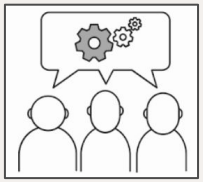
The Course

Course Dynamic



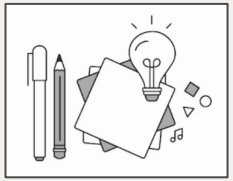
LIVE SESSION
100% interactive

Weekly
on Wednesday



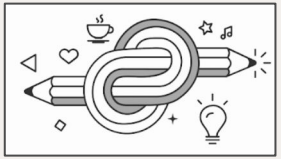
INTERACTION
Learning together

During the live session
but also in Slack



LEARNING KIT
In your own time

Weekly
on Monday



CHALLENGE & JOURNAL
Discipline & Experience

Every week
until Monday night

Module 1 **Exploring** Creativity

Module 2 Creative **Mindset**

Module 3 Creative **Teams**

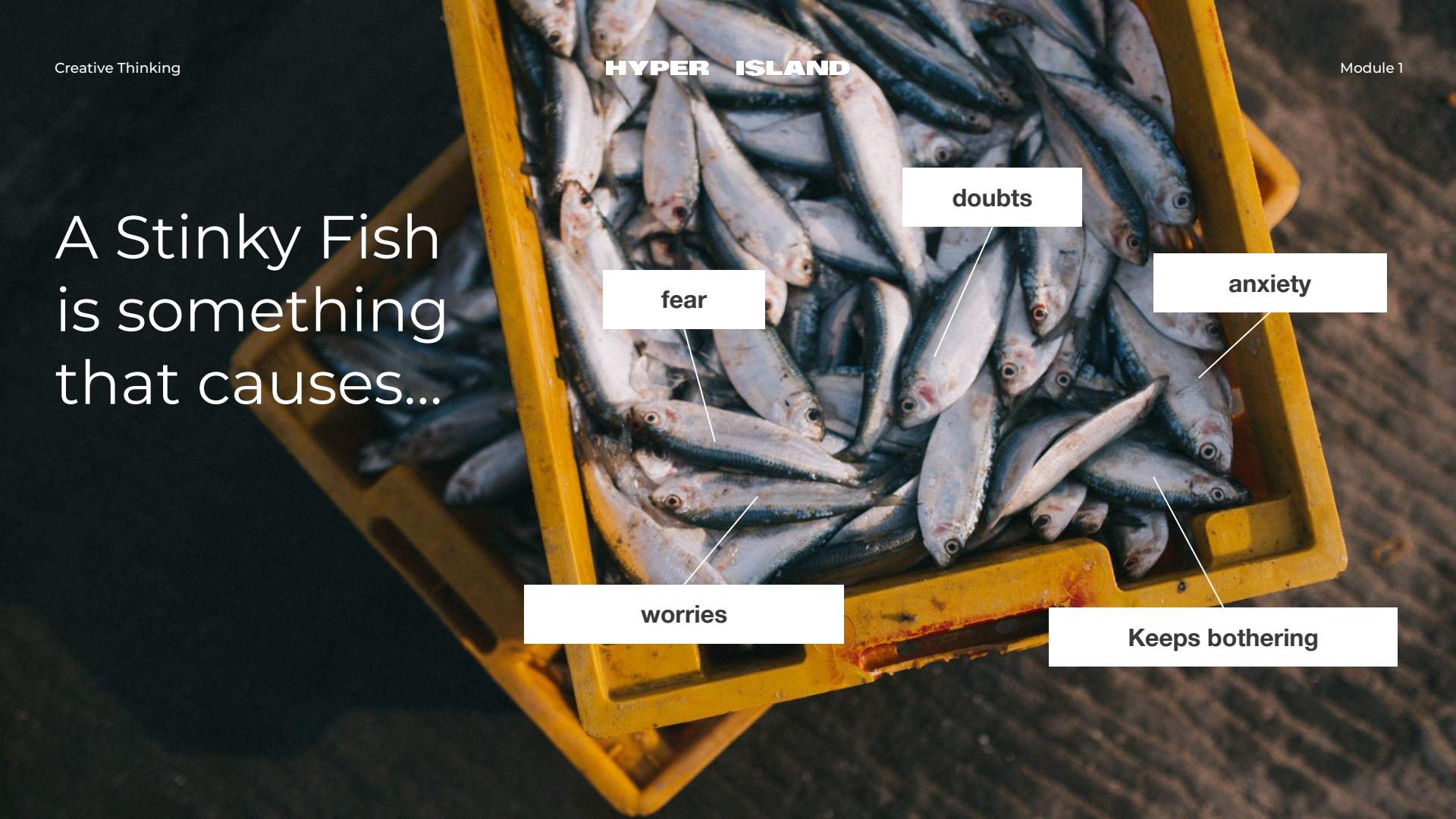
Module 4 Creative **Tech**

Stinky Fish

Oskars
SURSTRÖMMING

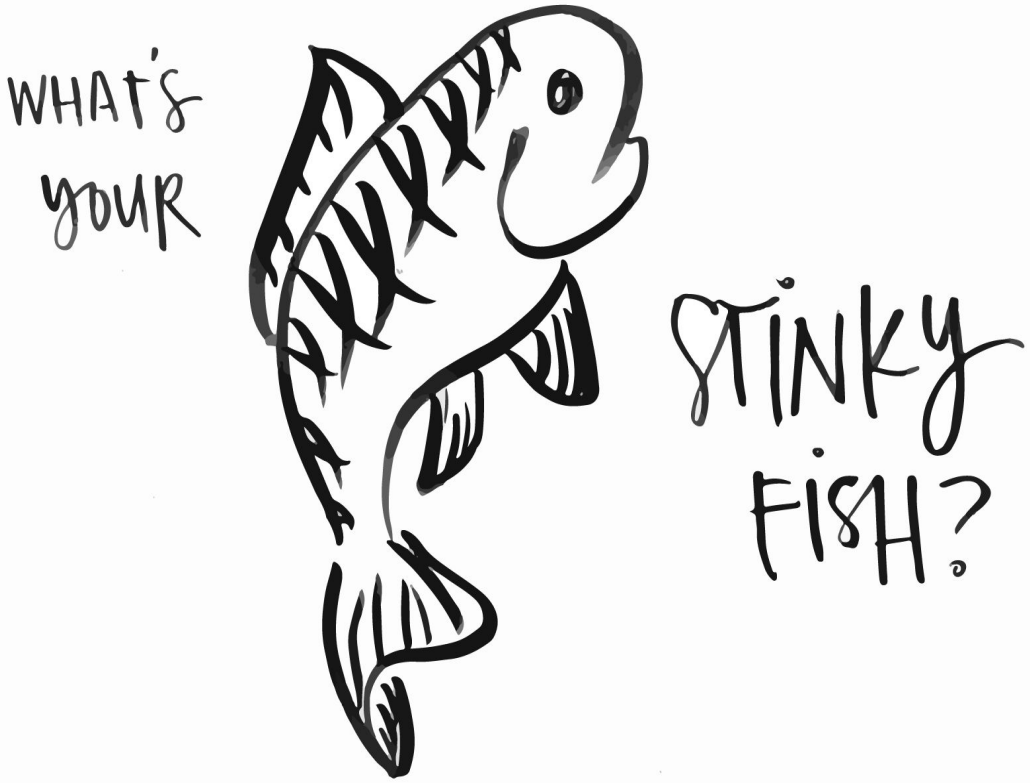
Oskars
RSTRÖMMING

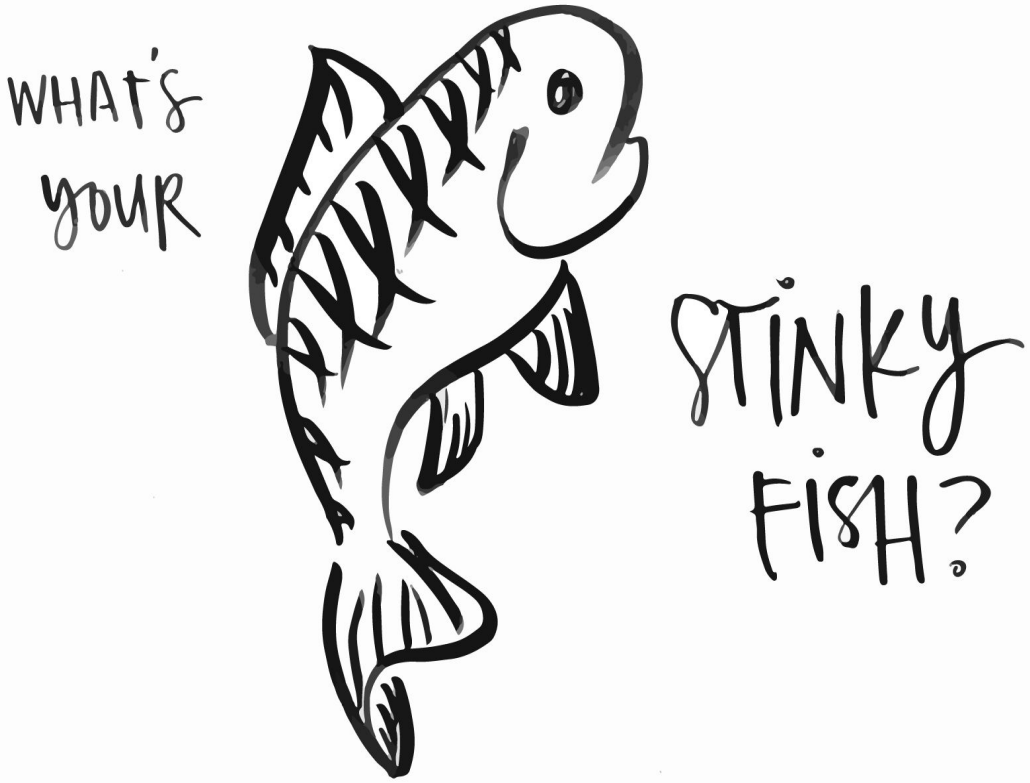
A Stinky Fish is something that causes...



A Stinky Fish is something that causes...

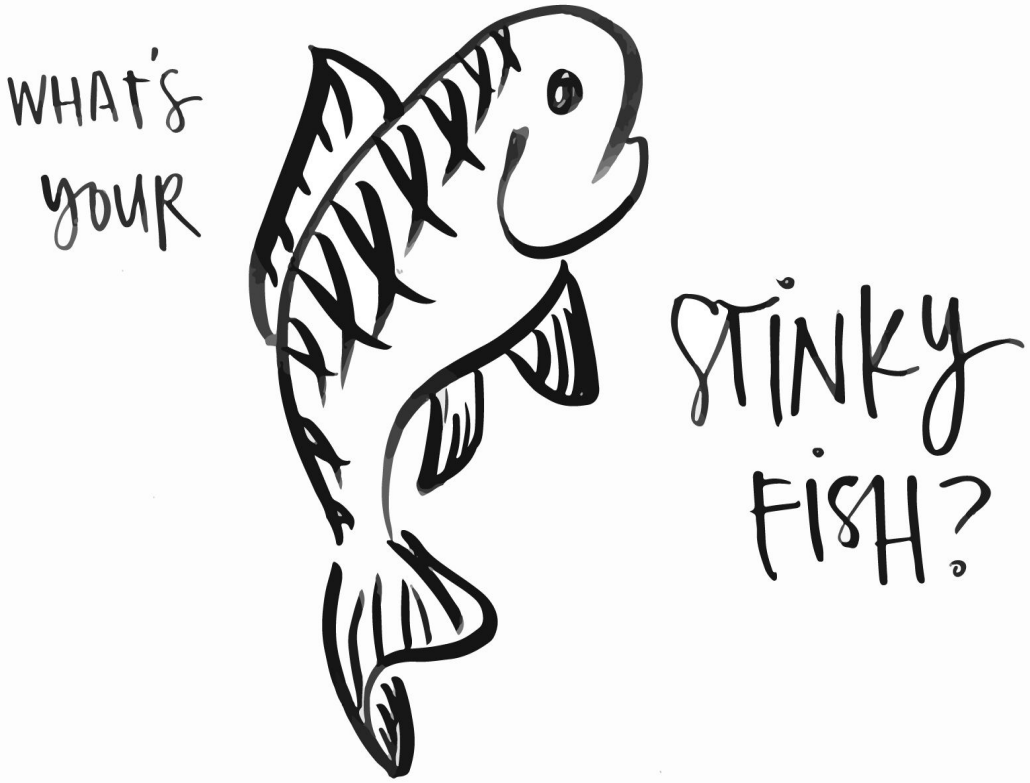
& that you don't easily speak about


WHAT'S
YOUR
STINKY
FISH?



What is your *stinky fish* when thinking about yourself as creative?

3 min individual



Let's Share

1 min per person

“**Vulnerability** is the birthplace of **innovation**, **creativity,** & **change**”
Brené Brown

“No vulnerability, no creativity. No tolerance for failure, no innovation. It is that simple.”

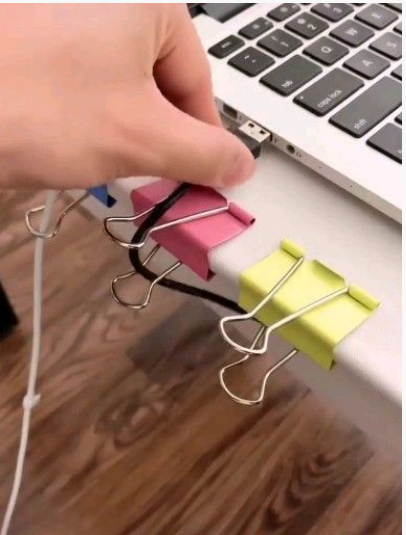
Brené Brown

Exploring Creativity - Part I

Casual use of the word "creative":

When you describe something or someone as ***creative***, what is it that you want to express?

Would you describe any of theses images as creative? Why?



QUICK TUTORIAL

HI

MOUSE

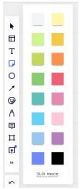
Click the right button and drag to move around

Scroll the mouse wheel to zoom

TRACKPAD

Slide two fingers to move around

Pinch to zoom



Word Definition

HI

What attributes do you want to express when you describe someone that **is** creative.

What attributes do you want to express when you describe someone that **is NOT** creative.

We use the word "creative" to describe an idea that surprises us...

When we're faced with a solution or something we've never seen or thought of before.

What is an **idea**?
What is **creativity**?

1# the simpler definition
2# the ambitious definition

What is an idea?
What is creativity?

1# the simpler definition

2# the ambitious definition

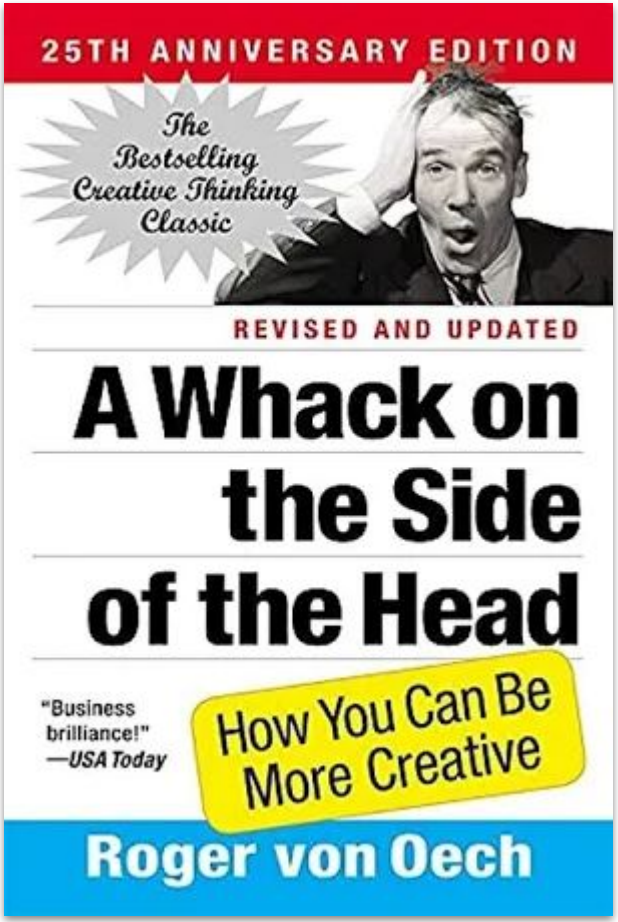
1#

Idea = p(k+i)

Creativity is combining two things that already exist and creating something new.

Nobody creates something from nothing.

Fredrik Haren



HYPER ISLAND

CAN YOU
UNLOCK THE
CREATIVITY IN
YOU?

LINK

+

VAPEZINHOS
DE CHOCOLATE AO LEITE
CHOCOLATE DELICIOSO
APEZINHOS
COLATE AO LEITE

+

ROMA
BITCOIN
ROMA
SABOR CHOCOLATE AO LEITE
AL LECHE/MILK CHOCOLATE FLAVOR
PESO LÍQ./CONT. NETO
NET WEIGHT 0,57 lb 9,17 oz
260 g

+

CryptoKitties
Collect and breed furrever friends!
Get your own Kitty
Buy & sell cats with our community
Crack puzzles alongside other players
Create collections & earn rewards
Chase limited edition Fancy cats
Breed adorable cats & unlock rare traits
Play games in the KittyVerse

CryptoKitties
Collect and breed furrever friends!
Play Meow

Activity

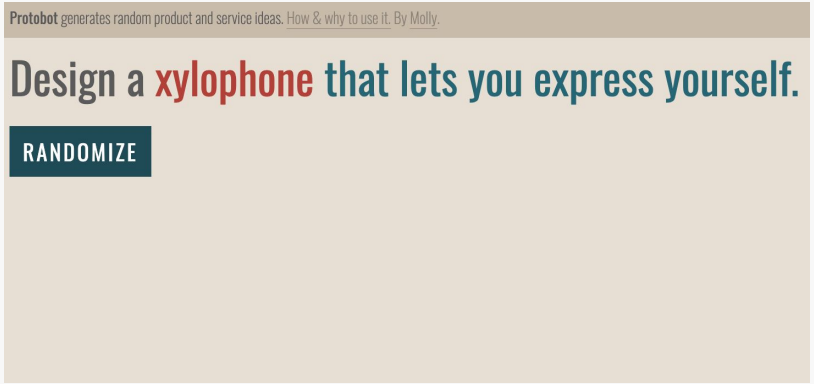
7 Min

Let's practice!

1. In groups, access **protobot.org** for prompts to get your creative juices flowing.

2. Come up with the maximum number of ideias!

3. Remember, in this definition: no judgment!



HYPER ISLAND

10 Min

Let's practice!

1. Pick one ideia!

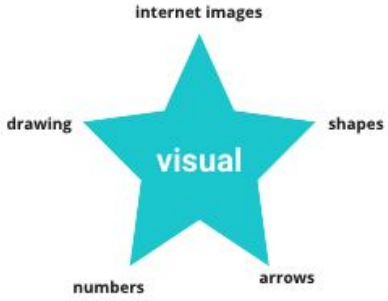
2. Create a one pager visual prototype that explains visually how it will work

3. 90% visual 10% writing

Group 1 - One Page Visual Prototype

IDEA NAME

3-4 words description



PowerPoint.
PowerPoint.
PowerPoint.

Exploring Creativity - Part 2

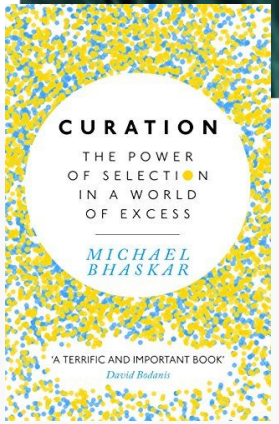
What is an idea?
What is creativity?

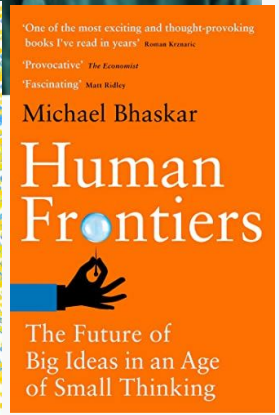
1# the simpler definition
2# the ambitious definition

2#

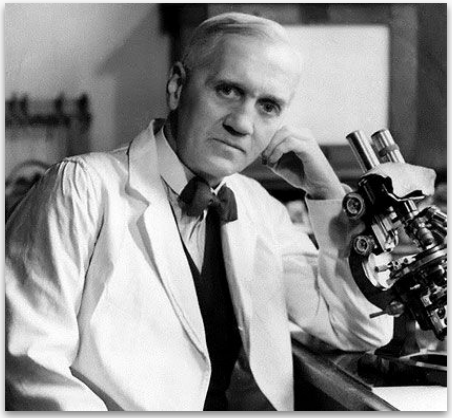
A big idea creates a new space of action or understanding for the human species.

Michael Bhaskar

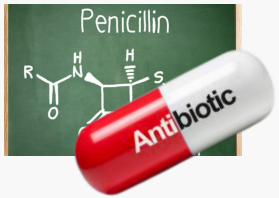




Creativity represents a miraculous coming together of the **uninhibited energy of the child** with its apparent opposite and enemy, the **sense of order imposed on the disciplined adult intelligence**.



Sir Alexander Fleming



BBC Sign in Home News Sport Reel Worklife Travel

NEWS

Home | War in Ukraine | Climate | Video | World | US & Canada | UK | Business | Tech | Science

England | Regions | Berkshire

Plaque in Newbury commemorates first penicillin patient

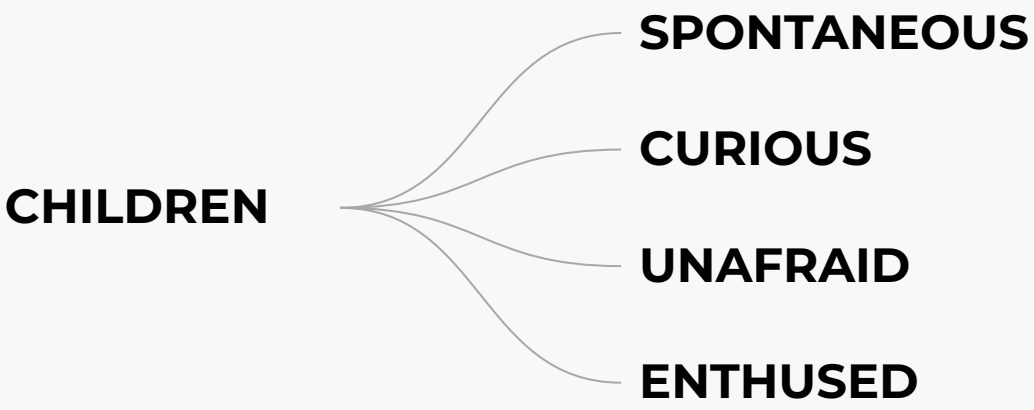
25 May 2021

The Blitz

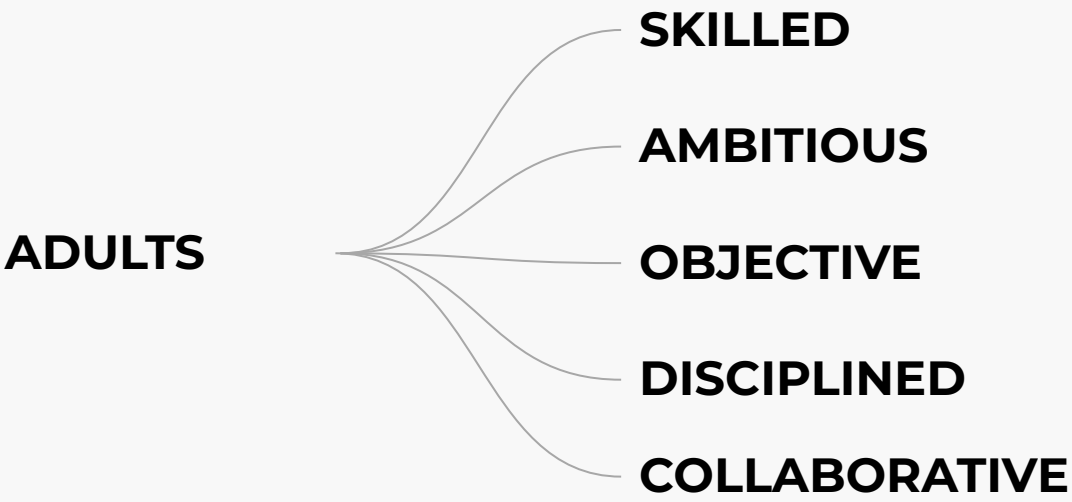
PC Albert Alexander was the first person to be treated with penicillin in 1941

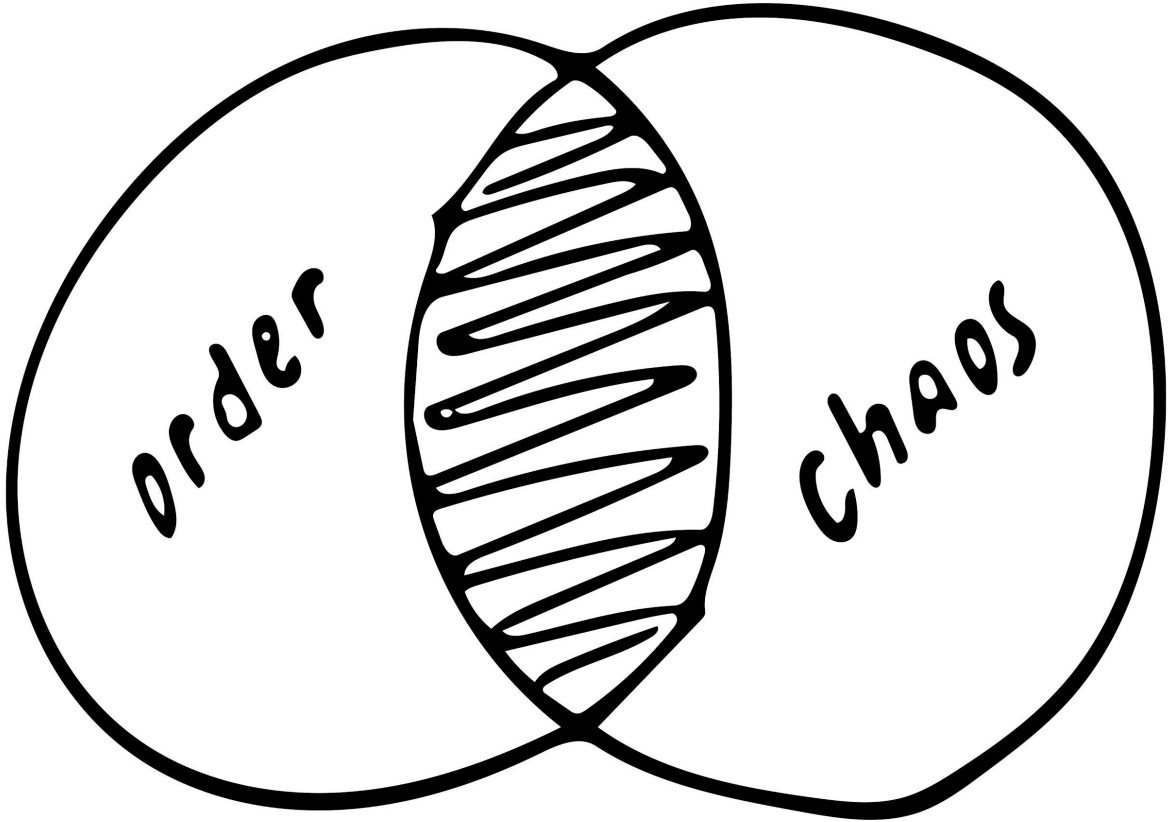
Who agrees with this statement?

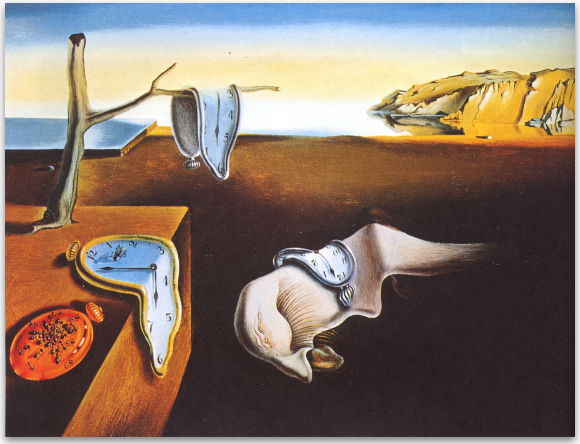
‘Children are more creative than adults’


CHILDREN
SPONTANEOUS
CURIOUS
UNAFRAID
ENTHUSED

Do you use or consume anything created by a child?


ADULTS
SKILLED
AMBITIOUS
OBJECTIVE
DISCIPLINED
COLLABORATIVE


order
Chaos



SPONTANEOUS
CURIOUS
UNFRAID
ENTHUSED

SKILLED
AMBITIOUS
OBJECTIVE
DISCIPLINED
COLLAB

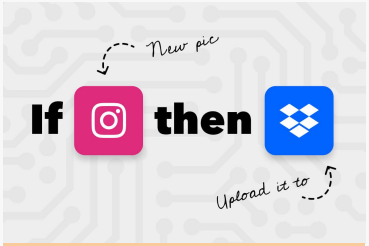
IDEA[1]

Is relevant to
yourself.

Smart home enthusiast

IDEA[2]

Is relevant to
a community.



Online tool for makers

IDEA[3]

Is relevant to
the world.

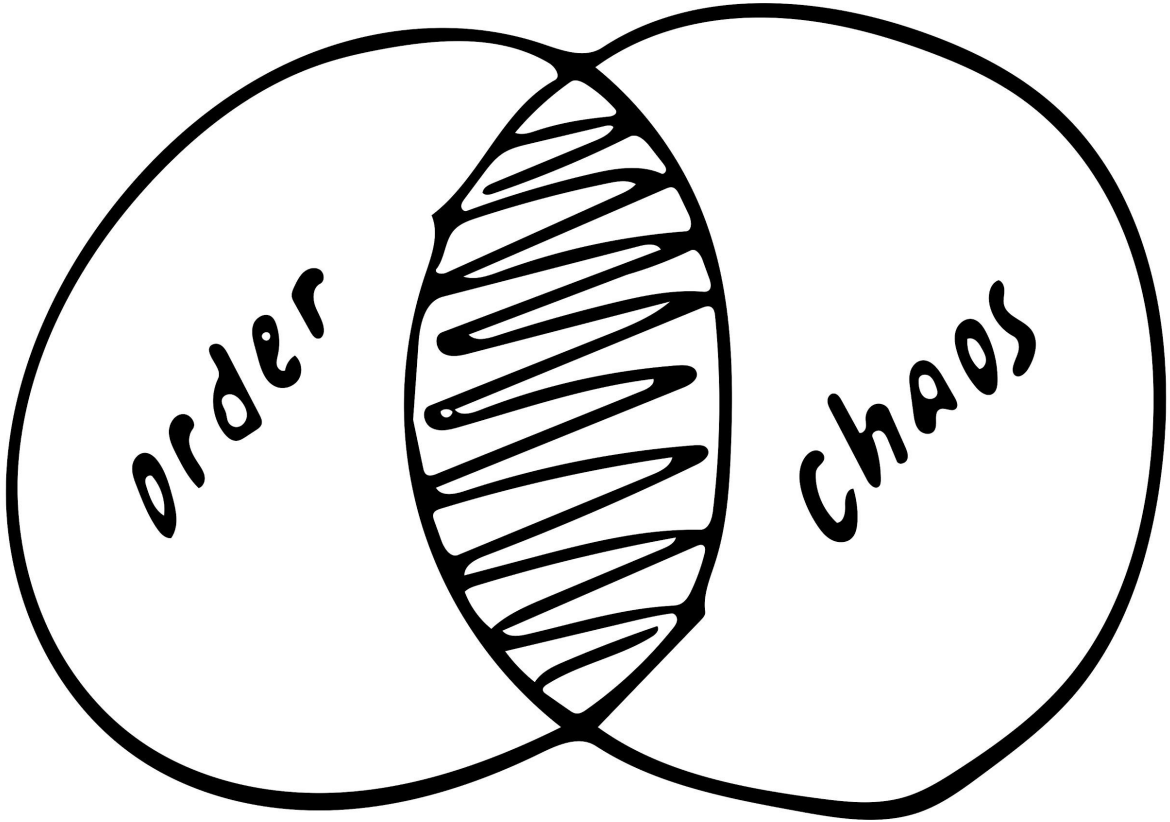
Bluetooth®

Global wireless technology

IDEA[4]

Is relevant to
humanity.

Tesla coil, wireless transmission of electricity


order
Chaos

"The people that really create the things that change this industry are both the thinker and doer in one person."

"Everyone has ideas. The difference lies in who decides to carry it out and this involves intense work"

Scottish, educator & lecturer on Creative Thinking / Problem Solving, lives in Rio de Janeiro.

Reflection

- **What happened during the experience?**
- **How did I feel and what were my reactions?**
- **What insights or conclusions can I draw from the experience? What did I learn?**
- **How can I apply what I learned to improve future experience? What actions can I take based on what I learned?**

Weekly Challenge

Creativity in your day to day

How could you innovate in the mundane?

Think about what you do every day, **select at least one thing**, and then **try to do it in a non-traditional way**.

Use the '**WHAT IF...**' methodology to help you go beyond the usual.

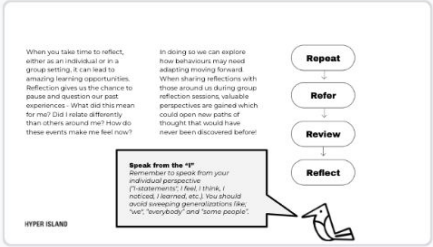
Choose a way to register the activity: via photo, audio, video, or text and **share in Slack #module-1 before next live session**.

Reflection Journey

SAVE A COPY

1

2



3

4

5

6

7

HI

Check-out

In one word, how do you feel leaving this first session?

Chat