

Creative Thinking

Module 4 Creative Tech

HYPER ISLAND

4

Facilitators

This is the crew that will facilitate and guide you through this session where **you** are the main actors



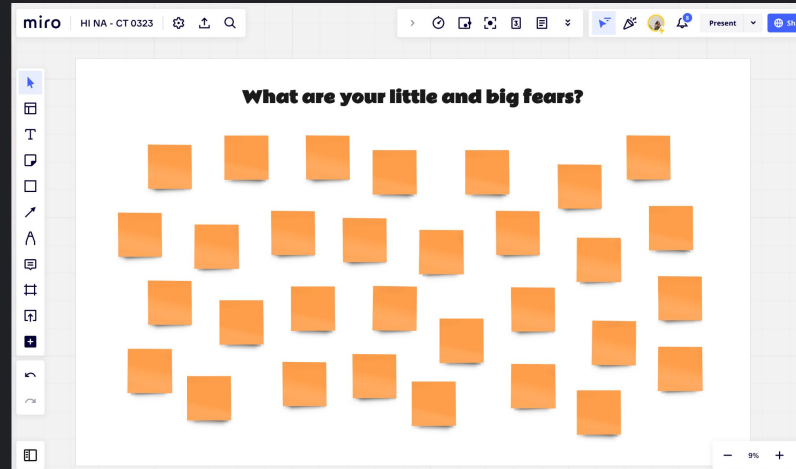
Layla Oliveira



Benito Berretta

Check-in

What are your little and big fears??



The Course

Module 1 Exploring Creativity

Module 2 Creative **Mindset**

Module 3 Creative **Teams**

Module 4 Creative **Tech**

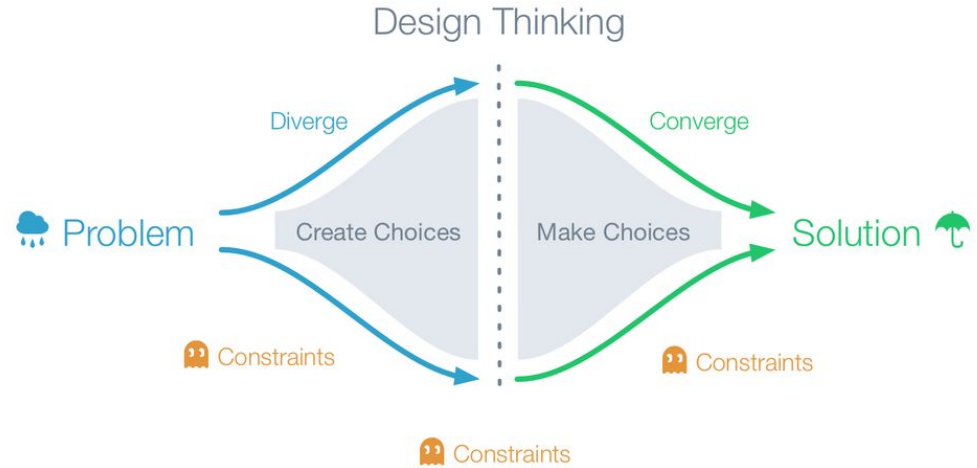


Creative Tech



Creative Process

Divergence and Convergence
Polarities of the Creative Process



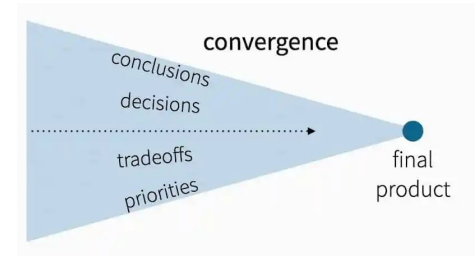
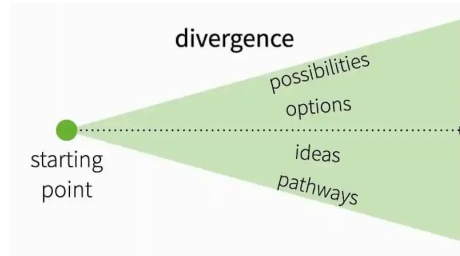
“Divergence”

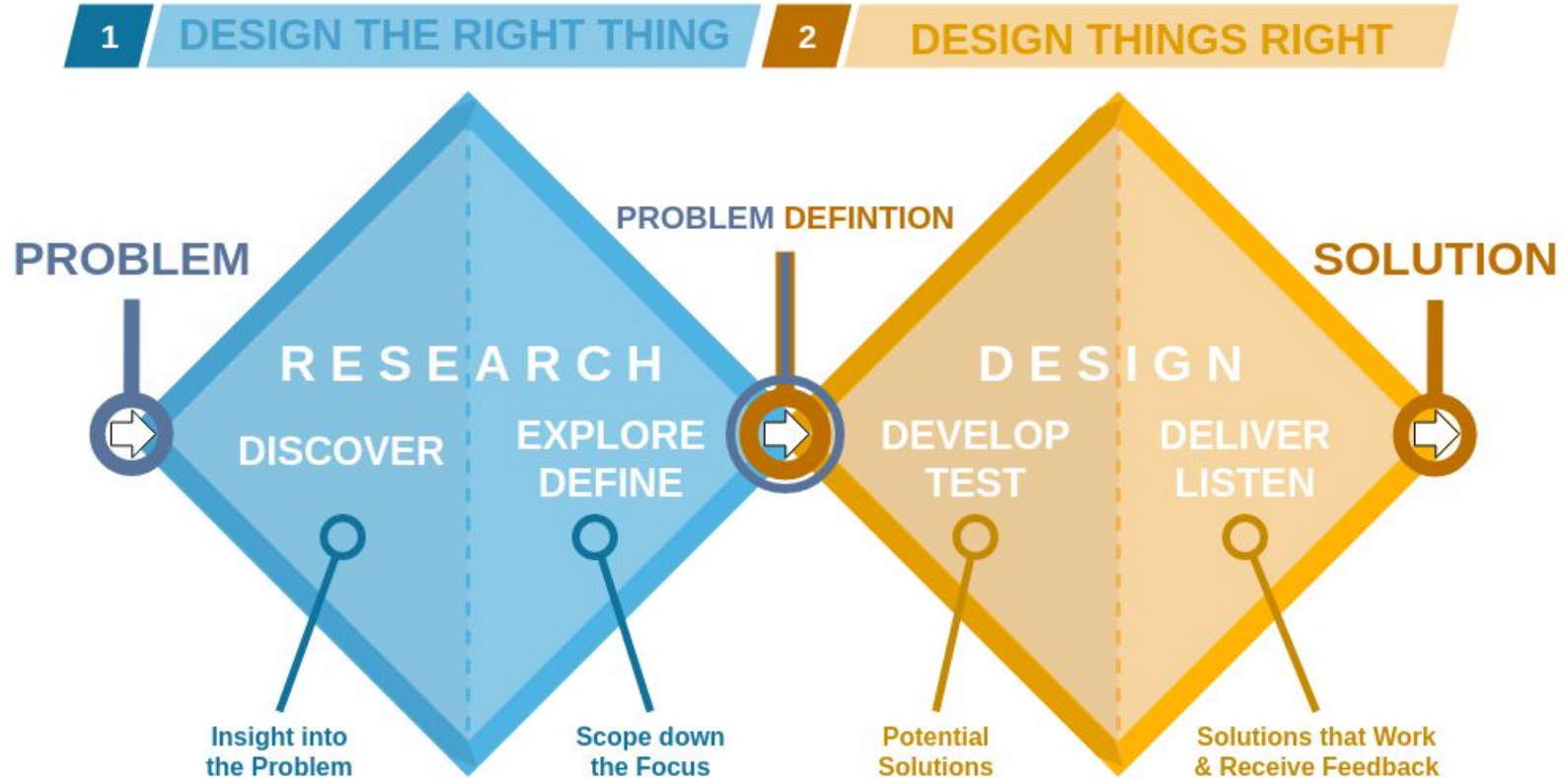
refers to **opening up** your senses and taking in new sources of information from the outside world, such as at the start of a new project.

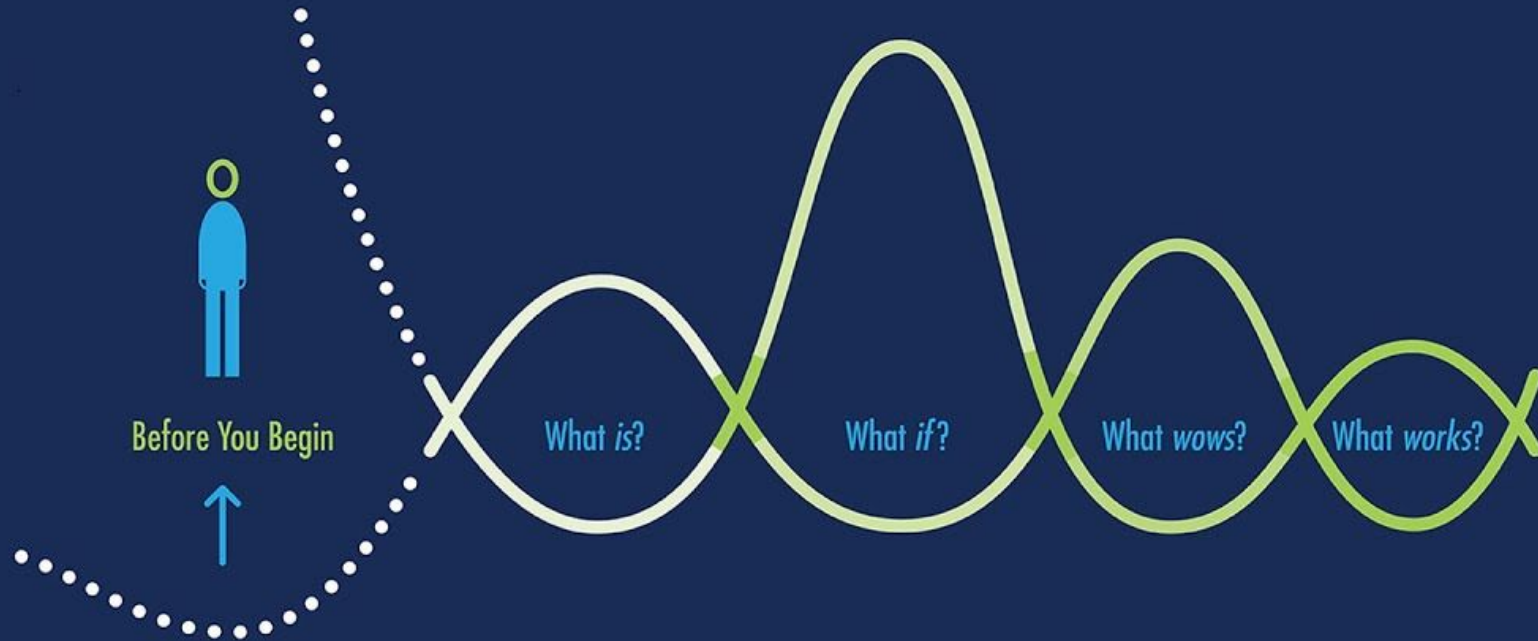


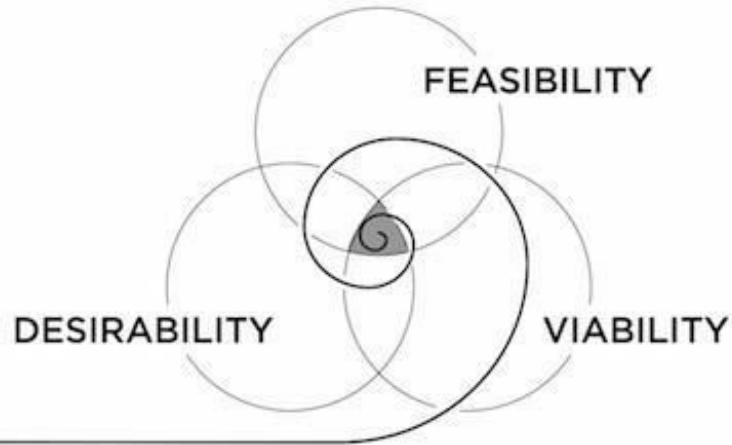
“Convergence”

refers to shutting off sources of distraction and **narrowing your focus** to arrive at an end result.









Convergence: Discerning & Pivoting



**But collaboration and
'always on' are not
always the same!**



The Isolated, the Always On and the Intermittent creativity. PNAS

How intermittent breaks in
interaction improve collective
intelligence. PNAS



Categories



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Hypnosis for Boosting Creativity with Hypnotic Programming

Hypnosis will help you to program your mind to have more natural creativity and be more solution focused

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Created by [Alan Kirwan](#)

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What you'll learn

- ✓ Hypnosis will help you to Easily brain storm new creative ideas
- ✓ Find solutions to projects and problems easier
- ✓ Use EFT emotional Freedom Technique
- ✓ Use a physical Trigger to feel good any time



Reveri

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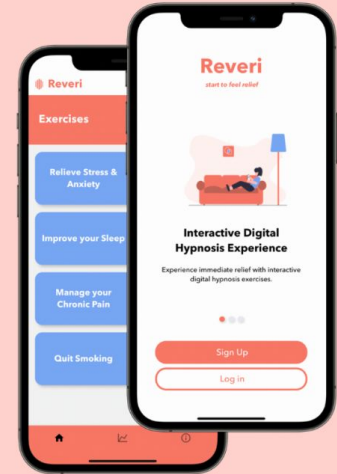
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TECHNOLOGY

The Technology That Saved '(I Can't Get No) Satisfaction'

Keith Richards didn't realize what he'd come up with in a dream until he played the cassette the morning after.

By Adrienne LaFrance



It's been 50 years since The Rolling Stones released "(I Can't Get No) Satisfaction." The song's iconic guitar riff—those three irresistibly fuzzy notes—came to Keith Richards in a dream.



Wikimedia

"On the road, he would use the little cassette machines with the batteries to put his song ideas on the cassette," the music historian John Covach told me. "He gets up one morning and he notices the cassette machine has gone all the way to the end but he doesn't remember recording anything. So he rewinds and listens. He hears himself getting up in the middle of the night, playing '(I Can't Get No) Satisfaction,' and then there's a half-hour of snoring."

Richards has said he used a Philips recorder in those days. So it was probably a machine that looked something like this:



Philips

Divergent Tech-a-ton



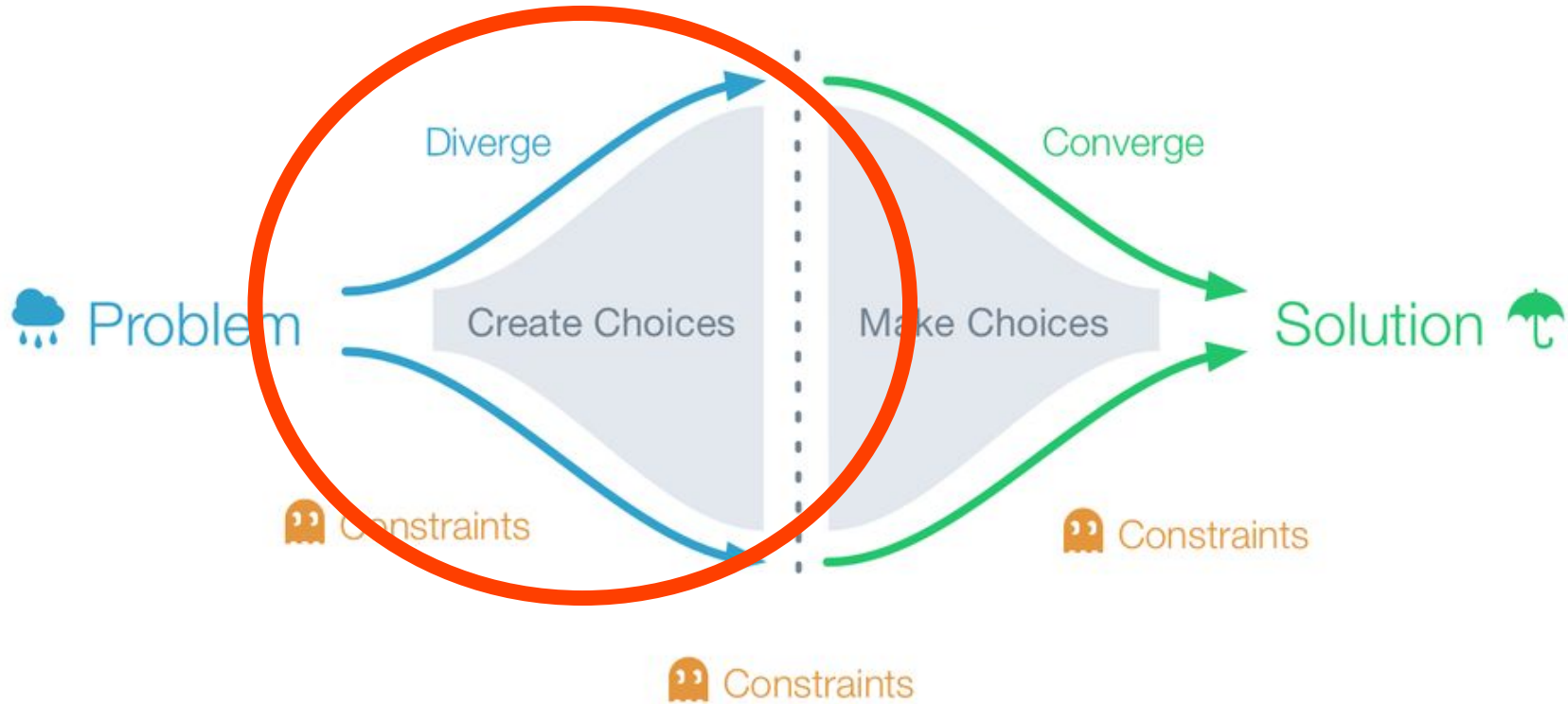
Who has done this before?



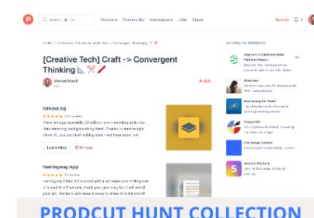
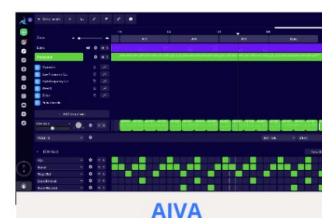
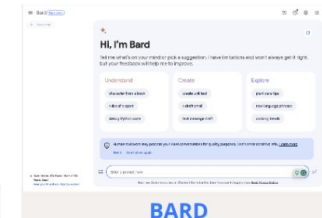
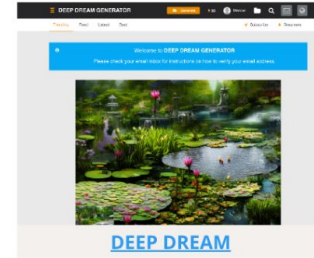
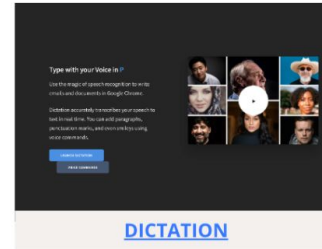
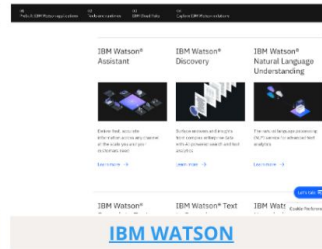
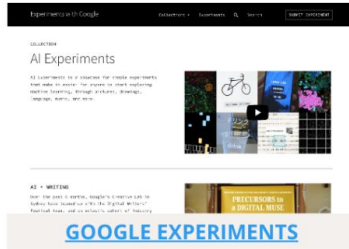
Who here has already disassembled an Alexa?







TECH-A-TON 1





HAVE FUN!

#brooklyn99

FOX 43
FALL 2014

A large orange square containing the number 15 in white, bold, sans-serif font.

15

minutes

Divergent Tech-a-ton

Ideation



WHEN (SITUATION)	I COULD (APPLICATION)	AND WITH THAT (RESULT)
When...	I COULD...	AND WITH THAT...
When...	I COULD...	AND WITH THAT...
When...	I COULD...	AND WITH THAT...
When...	I COULD...	AND WITH THAT...

WHEN (SITUATION)	I COULD (APPLICATION)	AND WITH THAT (RESULT)
When... Real situation work related	I COULD...	AND WITH THAT... Expected outcome
When...	I COULD... One of the technologies you just saw	AND WITH THAT...
When...		AND WITH THAT...
When...	I COULD...	AND WITH THAT...

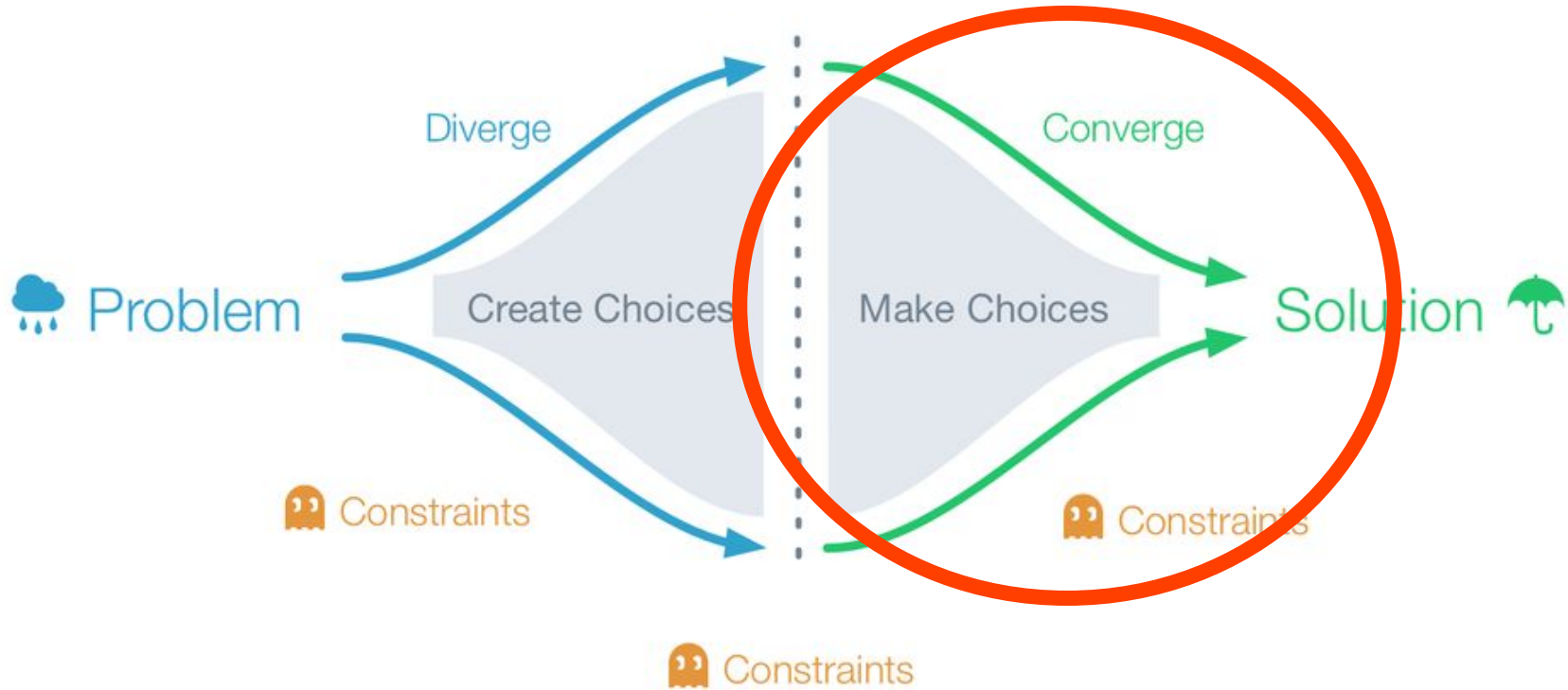


minutes

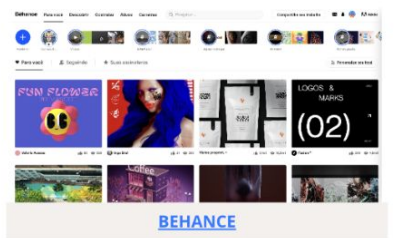
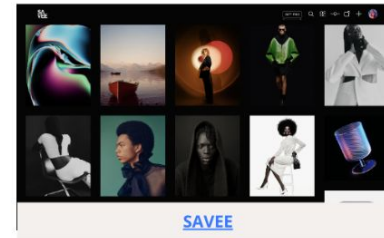
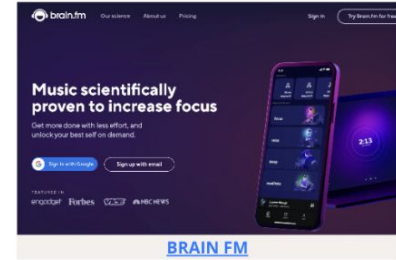
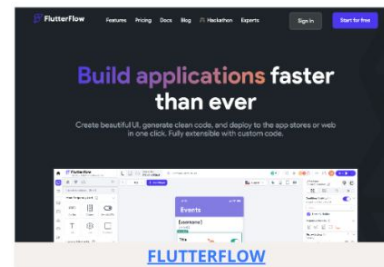
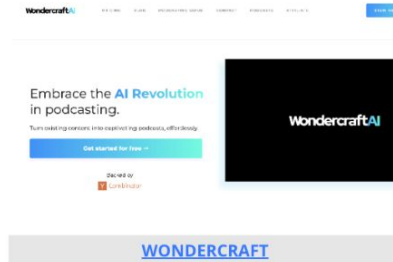
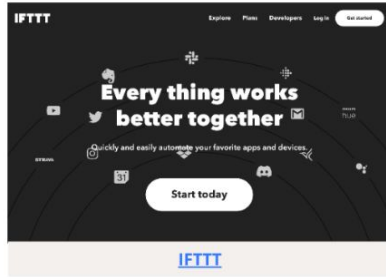
HOW WAS IT?

Convergent Tech-a-ton





TECH-A-TON 2





minutes

Convergent Tech-a-ton

Ideation



WHEN (SITUATION)	I COULD (APPLICATION)	AND WITH THAT (RESULT)
When...	I COULD...	AND WITH THAT...
When...	I COULD...	AND WITH THAT...
When...	I COULD...	AND WITH THAT...
When...	I COULD...	AND WITH THAT...

WHEN (SITUATION)	I COULD (APPLICATION)	AND WITH THAT (RESULT)
When... Real situation work related	I COULD...	AND WITH THAT... Expected outcome
When...	I COULD... One of the technologies you just saw	AND WITH THAT...
When...		AND WITH THAT...
When...	I COULD...	AND WITH THAT...



minutes

HOW WAS IT?

Survey





Check-out



In a word:

What do you wish for this
group?

Thank you