

2024 APPLICATION TASK

EXAMPLE OF CREATIVE PRESENTATION





INSTRUCTION

Identify an issue or opportunity related to AI in relation to mental privacy. Explain how this type of AI could potentially harm or help humans' mental privacy and well-being. Additionally, consider how the industry related to the first priority program you aim to study within can offer insights into addressing this issue at both the personal and societal levels.

Follow these steps based on your understanding of mental privacy and the role of AI

STEP 1

Select an issue or opportunity regarding AI and mental privacy. Clearly describe it and include real-life examples if possible. Discuss potential negative consequences or benefits for individuals and society derived from this issue or opportunity.



STEP 2

Propose an effective strategy or solution aimed at preserving mental privacy in relation to your identified issue or opportunity.





STEP 3

Discuss your personal perspective on the issue or opportunity and how your academic or career goals align with addressing it. Explain how the first priority program you plan to study can contribute to the proposed solution, drawing insights from the program's curriculum or our website's program page.



STEP 4

Make sure to include what your process was to reach your suggested strategy or solution. For example: How did you come up with your idea? Did you test it or get feedback? Where did the idea have shortcomings? How did you refine it?



A group of four people, two men and two women, are seated around a table in a traditional Middle Eastern setting. They are wearing traditional clothing, including a white thobe and ghutra for the men, and a blue hijab and red dress for the women. The table is set with various dishes, including a large plate of meat and rice, a bowl of salad, and a glass of orange juice. The background features ornate, carved wooden walls. A semi-transparent dark blue box with white text is overlaid on the center of the image.

How to submit your task

You will present your task in a maximum 3-minute video, audio clip, or creative presentation submitted within the application form. The task has to be submitted in English.



We do not accept text files. We accept the following file types: JPG, PNG, PDF, MP3, AIF, MOV or MP4.



You only need to submit one response to the Application Task, even if you're applying to several programs. If you are applying to several programs you are allowed to connect your response to all programs you're applying for. However, it is only required to connect it to the first priority program, even if you're applying to several programs.



INSPIRATION

If you feel stuck, take some time to review these resources for inspiration:

- [UN Raises Concerns Over Mental Privacy Risks from Unregulated AI Brain Chips](#)
- [Is Mental Privacy a Component of Personal Identity?](#)
- [Do We Have a Right to Mental Privacy and Cognitive Liberty?](#)
- [Center for Humane Technology](#)
- [The Social Dilemma](#) (Documentary available on Netflix)

